

**WISCONSIN VALLEY LIBRARY SERVICE**  
**Board of Trustees Meeting**  
November 16, 2024  
Wausau, Wisconsin

NOTE: These minutes are to be regarded as the unofficial record of the meeting until the Board of Trustees has approved them. The next Board meeting is January 18, 2025.

President Tom **Bobrofsky** called the meeting to order at 9:30 AM. Roll call was taken by **Wendt** and a quorum was declared present.

**Present**

Tom Bobrofsky, President  
Kay Palmer, Vice-President  
Mike Otten, Treasurer (arrived 10:15)  
Carol Bartlein, member  
Candice Grunseth, member  
Louise Olszewski, member  
Eileen Persike, member  
Diane Peterson\*, member  
Judy Peterson, member  
Petra Pietrzak, member  
Kari Sweeney\*, member

**Others Present**

Marla Sepnafski, WVLS Director  
Erica Brewster, WVLS staff  
Susie Hafemeister, WVLS staff  
Josh Klingbeil,\* WVLS staff  
Jamie Matczak,\* WVLS staff  
Kris Adams Wendt, WVLS staff  
Katie Zimmerman, WVLS staff

\*denotes remote attendance

**Excused**

Sonja Ackerman, member  
Jim Backus, member  
Jessica Bernett, member

**Vacant**

Marathon County representative

**NOTE:** All exhibits may be accessed at <https://wvls.org/bot-agenda-exhibits/>.

**CONSENT AGENDA APPROVAL**

**Olszewski/J. Peterson motion to approve the agenda as presented. All aye. Motion carried.**

**Bobrofsky** announced that **Louise Olszewski** and **Jessica Bernett** would both be leaving the Board at the end of 2024 and be recognized with certificates of appreciation. Louise joined the WVLS Board as a Clark County representative in 1981 and served as the WVLS Board President in 1987. Louise also served on the WVLS Executive Committee and WVLS V-Cat Steering Committee for several years. Jessica served as a Marathon County representative on the WVLS Board from 2021-2024.

**APPROVAL OF MINUTES (Exhibit 1)**

**J. Peterson/Palmer motion to approve minutes of the September 21, 2024 WVLS Board meeting. All aye. Motion carried.**

**FINANCIAL REPORTS AND CURRENT BILLS (Exhibits 2-7)**

**Palmer/Pietrzak motion to approve the financial reports and current bills as presented. All aye. Motion carried.**

**2025-2029 LEANWI TECHNOLOGY STRATEGY – draft (Exhibit 8)**

Klingbeil summarized the 2025-2029 Technology Strategy Plan for the LEANWI Collaborative Partnership, its objectives, intended division of labor and projected budget construct.

**Bartlein/J. Peterson motion to approve the 2025-2029 LEANWI Technology Strategy Plan as presented. All aye. Motion carried.**

**2025 WVLS LIBRARY ADVISORY COMMITTEE MEMBER APPOINTMENTS** (Exhibit 9)  
**Pietrzak/Olszewski** motion to approve the 2025 WVLS Library Advisory Committee member appointments as presented. All aye. Motion carried.

**2025 V-CAT STEERING COMMITTEE MEMBER APPOINTMENTS** (Exhibit 10)  
**Grunseth/Palmer** motion to approve the 2025 WVLS V-Cat Steering Committee member appointments as presented. All aye. Motion carried.

**2025 WVLS BOARD OF TRUSTEES NOMINATING COMMITTEE MEMBER APPOINTMENTS**  
**Bobrofsky** appointed **Sweeney** as chair of the Nominating Committee, along with **Grunseth** and **Olszewski**. Their recommendations for the offices of President, Vice-President and Treasurer will be presented for a vote at the January 18, 2025 meeting.

**TEMPORARY APPOINTMENT OF PRESIDENT (Bobrofsky), VICE-PRESIDENT (Palmer), and TREASURER (Otten) TO RETAIN DUTIES FROM JANUARY 1, 2025 THROUGH THE FIRST 2025 BOARD MEETING:**

**Bartlein/Grunseth** motion to approve the temporary appointment of President **Bobrofsky**, Vice-President **Palmer** and Treasurer **Otten** to retain their duties from January 1, 2025 through the first 2025 Board meeting on January 18. All aye. Motion carried.

#### **REPORTS:**

**Resource Library** (Exhibit 11): The Marathon County Public Library Resource Library Report includes the agenda and Director's Report for the November 18, 2024 MCPL Board of Trustees meeting, as well as the agenda and minutes from the September 16 and October 21, 2024 meetings.

**WVLS Director** (Exhibits 12,12a): **Sepnafski** and other WVLS staff members in attendance took turns reviewing items from the Director's Report while taking comments and questions. **Wendt** reviewed November 5 election results for legislative districts including all or parts of WVLS member counties and encouraged board members to send congratulatory notes. Registration for February 11 **Library Legislative Day** will open on December 2. The next WLA Library Development & Legislation Committee meeting is November 22.

**V-Cat Council** (Exhibit 13): **Zimmermann** reported that V-Cat Council met on November 14. The ILS Evaluation and Review Committee reported on ILS vendor responses to a request for updated quotes and potential renewal/renegotiation of the Innovative ILS contract.

**COLAND** (Exhibit 14): **Otten** and **Klingbeil** shared highlights from the November 1 meeting of the Council for Libraries and Network Development (COLAND) in Viroqua. The next COLAND meeting on January 10 will be virtual.

**ALSC Institute** (Exhibit 15): **Matczak** introduced the post-conference report from **Krista Blomberg** (Rib Lake Public Library) who attended the biennial Association for Library Service to Children (ALSC) National Institute in Denver, CO on September 19-21, 2024.

**WVLS Marketing Grant Pilot Project** (Exhibit 16): **Matczak** provided an overview of the final report. Recipients of the WVLS Marketing Grant were **Loralee Petersen** (Owen Public Library), **Laurie Ollhoff** and **Chris Sprague** (T.B. Scott Free Library – Merrill) and **Brandon Hardin** (Withee Public Library).

**WiLS Data Classroom** (Exhibit 17): **Brewster** reported on the WiLS Data Classroom training course, a hands-on practical training course on collecting, understanding, interpreting, and communicating about library data for both internal planning and building a wider understanding in the community about library services. The class met six times from October 2023 to May 2024.

**WLA Conference** (Exhibit 18): **Bobrofsky** invited discussion of highlights from those who attended the 2024 WLA Annual Conference held November 5-8 in Green Bay. It was noted that WVLS staff member **Wendt** was one of four WLA members recognized with a lifetime achievement award through induction into the [Wisconsin Library Heritage Center Hall of Fame](#). She thanked all assembled for making the conference a truly special experience.

**CONCERNS, COMMENTS, AND ANNOUNCEMENTS FROM AREA LIBRARY PERSONNEL AND TRUSTEES:** None. Group photos were taken immediately after adjournment.

#### **CALENDAR**

WVLS Board meeting: Saturday, January 18, 2025  
Library Legislative Day: Tuesday, February 11, 2025  
WVLS Board meeting: Saturday, February 15, 2025

**ADJOURNMENT: Olszewski/Palmer motion to adjourn. All aye. Motion carried.** The meeting was adjourned at 12:14 PM.

Respectfully submitted, Kris Adams Wendt, Meeting Recorder