



1) Holidays Closures

- **The WVLS Office** will be closed on the following: Monday, December 25, Tuesday, December 26 and Monday, January 1, 2024.
- **Delivery/courier service** will not be running on the following: Monday, December 25 and Monday, January 1, 2024. Deliveries typically made on these days will not be made up or substituted.
- **Monday Mentions** will not be posted the week of Monday, December 25. During the week of Monday, January 1, 2024, it will be posted at 12 p.m. on Tuesday, January 2.

2) WEMTA Conference Scholarships Available

WVLS is awarding scholarships to public and K-12 school library staff to attend the 2024 Wisconsin Educational Media and Technology Association (WEMTA) Conference at the Wisconsin Dells' Kalahari Resort and Convention Center on March 3-5, 2024. More details about the conference [can be found here](#).

The WVLS WEMTA Conference Scholarship is valued at \$1,000. The deadline to apply is Friday, January 5, 2024. [Download an application](#) from the WVLS Scholarships and Grants webpage.

3) Recorded Webinar on 'Writing Survey Questions'

Is your library planning for upcoming services, programs or events? They'll be more successful if you know what sorts of things the people in your service area truly want and need. Great marketers and planners don't guess what people want, and they don't presume to already know. They ask! Doing a "simple survey" isn't all that simple. If you don't know how to write and ask the questions, you may find out later that you didn't get any actionable data.

WVLS has a new recorded webinar posted, "How to Write Effective Survey Questions to Get Useful Data," presented by marketing and wordsmith Kathy Dempsey. This webinar is worth 1 contact hour in public library certification. [View it here](#).

4) Web Trainings This Week

Several web training sessions are happening this month, including "Website 201" and "Managing a Library Board Document Page." The sessions last 60 minutes and are recorded.

[Read more information and register.](#)

5) Aspen Webinar in January

“Aspen Academy - Customizing Aspen to Your Brand” webinar

1 p.m., January 8, 2024

WVLS members who register for the webinar should contact Katie Zimmermann to ensure their Aspen staff account has the necessary permissions.

[Register here.](#)

6) Upcoming Webinars

- [How to Hold Your Team Accountable](#) - 3 p.m. on Monday, Dec. 18
- [Preventing Sexual Harassment in the Workplace](#) - 1 p.m. on Wednesday, Dec. 20
- [The Art and Science of Major Gift Fundraising](#) - 10 a.m. on Wednesday, Jan. 3
- [Libraries Foster Social Connection](#) - 2 p.m. on Thursday, Jan. 4

7) “Play Make Learn” Accepting Program Proposals

The ‘Play Make Learn 2024’ Call for Proposals is now open. The 2024 conference takes place at the Memorial Union in Madison, WI, on July 18-19. Collaborate and discover in the design, research and practice of playful learning, games for learning and positive social impact, making and makerspaces, STEAM education, and arts in education. PML creates an inspirational space for Pre-K-12 educators, designers, developers, innovators, librarians, museum professionals, makers, and researchers to tinker together, share knowledge, and celebrate one another’s work. [Read more.](#)