



## 1) This Week

- **LinkedIn Learning Demo and Trial Kick-Off**

WVLS staff are looking at LinkedIn Learning as a possible replacement for Gale Courses. Library staff are welcome to attend the demo on Wednesday, November 29 at 2 p.m. A trial will follow.

[Click here to join the meeting](#)

Meeting ID: 283 555 371 310

Passcode: tPBHsf

- **PLA Conference Scholarships Due**

WVLS is awarding scholarships to area library staff to attend the national 2024 Public Library Association (PLA) Conference held in Columbus, Ohio, April 3-5, 2024. The scholarship application deadline is Friday, December 1. For more information and an application form, [visit the WVLS Scholarships and Grants webpage](#).

## 2) Back in Circulation Conference Seeking Proposals

The Back in Circulation Conference is seeking calls for proposals. A conference geared toward managers and staff in access and circulation services, people working in public and academic libraries of all sizes attend the conference. The conference will be held October 7-8, 2024 in Madison.

Topics may include but are not limited to: customer service, staff training, e-reserves, stacks management, change management, physical space design, keeping up with technology, diversity/equity/inclusion topics, and innovation.

[Submit your proposal](#) by Friday, March 1 for full consideration.

## 3) Penguin Random House Grants for Small Libraries

The Penguin Random House is offering a grant opportunity for small and rural libraries nationwide. This grant is available to libraries that meet both the IMLS definition for small libraries (a service population of 25,000 or fewer) *and* the definition for rural libraries (libraries located 5 or more miles from the nearest town of 25k or more). The program will award grants to libraries that demonstrate a true need. First-time recipients will receive priority when reviewing the applications.

Applicants may request one of the following:

- One (1) monetary grant in support of a community-oriented project for up to \$1,000.

- An in-kind grant donation of up to \$1,000 in equivalent value to support a circulating collection in your library.

The application period is Monday, December 4 - Friday, December 15. Notifications will be sent to applicants by March 8, 2024.

#### 4) Upcoming Webinars

- [Super Searchers for Library Workers](#) – 1 p.m. on Tuesday, November 28
- [Social Media 102](#) – 2 p.m. on Tuesday, November 28
- [Diffuse the situation: Using conversation to build empathy and trust with the public](#) - 2 p.m. on Thursday, November 30
- [AI for Impact: Risks and Opportunities for Nonprofits](#) – 10 a.m. on Monday, December 4

#### 5) Reminders

- **2024 WVLS Marketing Support Grant**

In 2024, WVLS will pilot a Marketing Support Grant project and opportunity for member libraries to evaluate their marketing goals. One of the challenges for public libraries is finding effective ways to promote what they do, and focusing on a specific marketing campaign or creating a marketing plan are great places to start. Libraries chosen to participate in the project will receive \$250-500 in funds to support their marketing plan or campaign.

[See the WVLS Scholarships and Grants page](#) for more information and an application. The deadline to apply is Tuesday, December 12.

- **“Mapping Your Way Through the Annual Report,”** a two-part session on preparing to navigate the 2023 annual report.

Thursday, December 14; 9 a.m. – 3 p.m. – WVLS office and online

Session 1: Section-by-Section Review of the Annual Report

Session 2: Team workshop your annual report

[More information and links to register / attend.](#) Register by Monday, December 11.