

## CURRENT DRAFT OF COLAND GOALS

### General Categories for COLAND Goals 2024 - 2025

1. **HUMAN RESOURCES:** To support efforts to recruit middle school, high school and college students to learn and become enthused with a future career in library science. To help advocate for competitive salaries, benefits, and recognition for their service in the field. Increase in retention of professional librarians by examining and supporting the educational pipeline, continuing education, professional standards, and licensing/certification for school and public librarians. Inclusion/representation.
2. **BROADBAND ACCESS:** To advocate with all the responsible parties to achieve statewide broadband service that is accessible and affordable for all Wisconsinites, a foundational element for digital equity. To help to develop partnerships with IT corporations, library staffs, citizen library trustees, library systems, local, county, state and federal political leaders, library and civic foundations, and interested citizens.
3. **INNOVATION:** To actively monitor developments and trends in library services. Support DPI, district/systems, libraries, and professional groups in implementing new and/or pilot programs, especially those which serve traditionally underserved populations.
4. **OUTREACH & ENGAGEMENT:** Increase awareness of COLAND through outreach to libraries, library systems, and professional groups. Develop and support networking relationships with libraries, librarians, and organizations which align with COLAND goals.
5. **INTELLECTUAL FREEDOM:** Intellectual freedom and Right to Read. book challenges (feedback from DPI and CCBC would be helpful to identify the needs). Monitor trends in book challenges (which groups are challenging, is it different at different age groups).

### EXISTING COLAND GOALS:

COLAND acts in an advisory role to the State Superintendent, Government, and State Legislature. The Council and its members advocate on library and network development policies. Our relationship with statewide library associations and governing boards requires strong communication for mutually beneficial outcomes. With the collaboration of the newly approved committee structure, COLAND offers the following future goals of 2021-2023:

1. To encourage the conversations related to increased broadband equity statewide.
2. To encourage the conversations and provide advocacy related to digital equity ebooks, cooperative contracts, access to digital information, and other information technology development.
3. Examine services and practices adapted during the pandemic to continue enhancing access and inclusivity.

4. Examine non-traditional and underrepresented services, resources, and partners to create spaces, programs, and collections that include all dimensions of identity.
5. To support revisions to ongoing issues for school librarian licensing and professional standards, and advocate for adequate staffing of school libraries.
6. To recruit new members and help grow an organizational structure that encourages more active involvement by council members.