Taking the Show on the Road

How we hosted over 30 programs last year in locations OTHER than the library.

Argyle Public Library
Sarah Kyrie
Argyle, WI

Population: 780
Service Population:
Library Size: 900 square feet
Hours Open: 24 hrs/ week
Library Budget: $34,000
Director hours: 15/week
WHY would you “take the show on the road”?

- Space Issues
- Noise Issues/ restrictions in your building
- Covid Protocol
- Accessibility
- Taking library programs to the people
- Outdoor programming
- Collaborating with other groups
Our tiny library. . . what programs within look like

“Pharm Aloe”- presentation on local Aloe Vera juice company

Virtual Reality Goggles through UW Platteville
Our tiny library...

the “foyer” programming space

Finger Knitting, After School Crafternoon Program
Our tiny library. . . a beautiful, historical, INACCESSIBLE program room

Storytime with local farmer Michelle Harrigan
Life in Lafayette speaker series. . .
— held at local coffee shop “Central 52”

Valerie Atkinson, local homebirth midwife

Jim Carter, author of a book on local baseball history
Bob Lafollette House. . . local museum

Scandinavian historian, Jim Leary, through BadgerTalks
The back porch

Improv Comedy Workshop, through Monroe Theater Guild
Pro Tip. Enlist your friends!
Down by the river

Community Drumming Workshop, Elmore Lawson
Homeschool Group

Book Discussion of the “13 Storey Treehouse”
Watertower Program

Tablet used for “Mobile” Library Services
At the trail...
Erickson Conservation Land

“Owls” by local science teacher Mark Sturnick

“Eagles” by Madison Audubon Society, Drew Cashman
Aldo Leopold Day—first weekend in March

Aldo Leopold quote storywalks, community read of “Sand County Almanac”, hot drinks and bonfire
Outdoor programs, all year round.

We made the ice lanterns, and fortunately have a patron who loves to make fires for our outdoor events!
At the park. . .

Sue Cashman “Worm Wrangler”
At the school... hosting a speaker

Mary Beth Tinker, winner of Supreme Court First Amendment landmark case, Tinker Vs. Des Moines 1969.
At the school... storytimes etc

“Money Smart” month outreach on financial literacy at the school
At the farmer’s market

Dyeing facemasks with natural indigo plant dyes
At the farmer’s market

“Poems on demand” by Madison visiting poet Charly Rowe
Food from around the world
Community Knit Projects
Community Knit Projects
Collaborating with other community events

Storytime while waiting for a community concert to begin
Stream them through. . . trick or read
Have patrons drop off their stuff before hand, pick up later. The program happens in between!

Mending Day

Teddy Bear Sleepover
Bring them to you. . .

Ambulance and fire department visits.
Food trucks, summer 2022
On the front lawn of the library

Homemade instrument demonstration

Chalk art

Perennial Plant Swap
Take your patrons around the world!

Green screen fun!
Invite your patrons to other events...
Library Legislative Day!
Logo!!!  Brand!!!  Identity!
SWAG
SWAG
SWAG

... with a little help from RBS
Publicity, Publicity, Publicity

1. “Law of 3’s”
   a. Library Website
   b. Newspaper
   c. Posters on public boards
   d. Social Media, incourage “shares”
   e. Radios
   f. Water bills
   g. Village website
   h. Sign outside library
   i. Sign at site of program
A team of people who believe and support you and the mission.
We have a lot of fun!
Check me out on fb @ argylebibliophile
2022

Argylebibliophile BOOK AWARDS

POET WARRIOR
JOY HARJO

I LOVE YOU BUT I'VE CHOSEN DARKNESS
CLAIRE VAYE WATKINS

CROSSROADS
JONATHAN FRANZEN

NO ONE IS TALKING ABOUT THIS
PATRICIA LOCKWOOD

Kin
Sharon Van Ridenberg

Teenager
Bud Smith