



1) This Week's News & Events

- The **November V-Cat Council Meeting** is on Thursday, November 10 from 9:30 a.m. to 12 p.m. More information is available on the [V-Cat Council Meeting Materials page](#).

2) Advocacy Series Starts This Week

So much of library work requires advocacy—for resources, for funding, for staff, for communities, and so much more, yet many of us feel ill-equipped or reluctant to take on this role. In this virtual workshop series, we will engage in interactive activities designed to help you find your voice, tame your inner critic, and overcome imposter syndrome.

Session 1: Wednesday, November 9, 2 p.m.

[Register here](#).

Through the use of high-fun low-stakes games, scenarios, and break-out rooms, we will practice communicating with confidence, telling stories and distilling them into elevator pitches, connecting with various audiences, and encouraging buy-in. Full participation requires that a camera and mic be enabled. This session will not be recorded.

3) WVLS November Newsletter

The [WVLS November Newsletter](#) is now available. Features include:

- MCPL Offers Notary Services
- WVLS Represented at ARSL Conference
- Colby Celebrates National Friends of Libraries Month
- ILS Product Demonstrations Start This Month
- Minocqua Continues Gratitude Challenge

Libraries who would like to submit something in the December newsletter should contact Jamie at jmatczak@wvls.org by Monday, November 28.

4) Public Library Services for Strong Communities Survey

The Public Library Association's (PLA) 2022 Public Library Services for Strong Communities Survey is [now open](#), with a deadline of December 10. This unique national survey asks pressing questions for the profession today: What are current and emerging types of programs, services, and facilities in public libraries? How do these services meet community needs and foster resilience? What types of partnerships do libraries have and how do they support our communities? This survey overall will provide

important baseline information to help us advocate for the resources libraries need and measure progress over time.

As always, PLA will publish a freely available report of national findings in less than a year after data is submitted. Reports on the 2020 Technology Survey and 2021 Staff and Diversity Survey results can be found [on our website](#).

5) Next Ryan Dowd Training: Homeless De-Escalation 101 Workshop

Thursday, November 10; 1 - 2:30 p.m.

- Analyze filmed scenarios that were not in the original training
- Do a Q&A with me
- Physically practice the skills from Homeless De-Escalation 101 with a colleague. Thus, this training is best watched in a group (or with a buddy).

Contact Jamie at WVLS (jmatczak@wvls.org) for the registration link. The recording of the live training will be available via Zoom for four weeks.

6) Upcoming Webinars

- [Making Real Progress on Equity and Inclusion](#) - 11 a.m. on Tuesday, Nov. 8
- [Practical Applications of Social Emotional Learning in the Library](#) - 1 p.m. on Tuesday, Nov. 8
- [Rural Libraries & Social Wellbeing: Tools for Action](#) - 10:30 a.m. on Wednesday, Nov. 9
- [New Native Stories for Your Classrooms and Stacks](#) - 3 p.m. on Wednesday, Nov. 9
- [Assertive Feedback: How to Give and Receive it Effectively](#) - 11:30 a.m. on Thursday, Nov. 10
- [Mobile Marketing Tips for Every Generation](#) - 3 p.m. on Thursday, Nov. 10

7) November Inclusive Services Update

The November Inclusive Services update is now posted on the WVLS website. Features include upcoming continuing education, resources and diverse holidays.

8) Reminders

As we head into the holiday season, it's important to communicate with library patrons the possible changes in library holiday hours. Rebecca Kilde from the IFLS Library System shared tips on communicating these changes.

- As soon as you know your holiday schedule, start posting it in your library newsletter, on your website, and on social media.
- Use in-library communications like posters (at the doors, in the bathrooms, by computers), bookmarks, hold-shelf inserts and friendly reminders from staff.
- Don't ignore Google. That also populates maps.
- Announce holiday closings at any programs or gatherings at the library for a few weeks before the dates.