1) Fall Webinar Series Registration Now Open

So much of library work requires advocacy–for resources, for funding, for staff, for communities, and much more, yet many of us feel ill-equipped or reluctant to take on this role. In this virtual workshop series, we will engage in interactive activities designed to help you find your voice, tame your inner critic, and overcome imposter syndrome. [Read more and register.](#)

2) Trustee Training Week

Wisconsin Trustee Training Week starts today! One webinar will be presented each day at 12 p.m. The webinars will be recorded and archived.

[Materials Challenges and Your Library](#): Monday, August 22
[Recruiting and Retaining Dedicated Library Workers](#): Tuesday, August 23
[Effective and Efficient Meetings](#): Wednesday, August 24
[Making Sense and Cents of a Library Building Project](#): Thursday, August 25
[How to Talk About Your Budget](#): Friday, August 26

3) Fall Courses from the iSchool at UW-Madison

The Information School at the University of Wisconsin-Madison is pleased to offer continuing education courses this summer and fall. Topics include: youth services, basics of cataloging, web archiving, inclusive marketing and more.

For more information and to register, [see the website](#).

4) Upcoming Webinars

[Learn How to Connect in Conflict](#): 1 p.m. on Tuesday, Aug. 23
[Team Up with Your Community](#): 10 a.m. on Wednesday, Aug. 24
[How to Audit Your Collection and Why](#): 1 p.m. on Wednesday, Aug. 24
[Getting Started with Overdrive's Libby App](#): 10 a.m. on Thursday, Aug. 25

5) Reminders

- **When sending library materials through courier,** please remember to not use tape on any library materials. Rubber bands are preferred. If you have any questions, please contact courier@wvls.org.

- **This September, join Idina and Cara Menzel, the American Library Association, and libraries nationwide in promoting Library Card Sign-Up Month**. As part of the celebration, check out the many free resources on the ALA website, including digital graphics for your library's website and social media accounts, and other marketing tools.

  Following are ideas and resources to get you started:
    - The WVLS *Digital Byte on* Google Forms provides instructions for creating a Google Form and shares a customizable template.
    - A document on "Best Practices for Creating an Online Library Card."
    - Examples of online registration forms are available on the Loyal Public Library and MCPL websites.
    - A website button promoting National Library Card Sign-Up Month is shared here.
    - The Granton Community Library's Aspen website includes a "Get a Card" link.

  WVLS is available to help member libraries with marketing National Library Card Sign-Up Month. In addition to website support, assistance is available with writing promotional pieces including press releases. To request help, email help@librarianswin.org.