



1) Get Ready for Library Card Sign-Up Month

This September, join Idina and Cara Menzel, the American Library Association, and libraries nationwide in singing the praises of a library card. As part of the celebration, check out the many [free resources](#) on the ALA website, including digital graphics for your library's website and social media accounts, and other marketing tools.

Also, consider promoting Library Card Sign-up Month through the new Aspen Discovery Layer. Following are ideas and resources to get you started:

- The WVLS *Digital Byte* on [Google Forms](#) provides instructions for creating a Google Form and shares a [customizable template](#).
- A document on "[Best Practices for Creating an Online Library Card](#)."
- Examples of online registration forms are available on the [Loyal Public Library](#) and [MCPL](#) websites.
- A website button promoting National Library Card Sign-Up Month is shared [here](#).
- The [Granton Community Library's](#) Aspen website includes a "Get a Card" link.

WVLS is available to help member libraries with marketing National Library Card Sign-Up Month. In addition to website support, assistance is available with writing promotional pieces including press releases. To request help, email help@librarianswin.org.

2) Upcoming Meetings & Events

Agendas and meeting log-ins will be available for upcoming V-Cat Committee meetings ahead of time at the links below.

- [V-Cat ILS Evaluation and Review Committee](#)
 - Thursday, August 4 from 9:30 - 11:30 a.m.
 - Thursday, August 11 from 9:30 - 11:30 a.m.
- [V-Cat Cooperative Circulation Committee](#)
 - Friday, August 12 from 10:00 a.m. - 12:00 p.m.

The recording from last week's [Aspen EBSCOhost Articles and Databases Training](#) is now available.

3) Next Ryan Dowd Training: Sexual Harrassment

Sexual Harassment: How to Respond to a Customer's Inappropriate Comments

Thursday, August 11; 1 - 2 p.m.

- How to respond to inappropriate comments (with LOTS of scripts and video examples)
- What to do when the "Basic Assertive Response" doesn't work (the harassment continues, involves touch, etc.)
- Getting "Pennies in the Cup" and sexual harassment (are the two connected?)

Contact Jamie at WVLS (jmatczak@wvls.org) for the registration links. Recordings of the live trainings will be available via Zoom for four weeks.

4) August Inclusive Services Update

The August Inclusive Services Update [is now available](#). Topics include resources, continuing education events, consumables, and a list of diverse holidays this month.

5) Upcoming Webinars

- [Inclusive Presentation Design and Delivery](#): 11 a.m. on Tuesday, Aug. 2
- [How to Decipher Your Web Analytics](#): 1 p.m. on Tuesday, Aug. 2
- [Practical Considerations for Evaluating and Improving Your Reference Services](#): 1 p.m. on Wednesday, Aug. 3
- [NovelList Plus Overview](#): 1 p.m. on Thursday, Aug. 4
- [Marketing Trends Nonprofits Need to Know](#): 2 p.m. on Thursday, Aug. 4

6) New and Improved Library Services Team Website

The [Library Services Team website](#) has a new look. Check out the updated website, which now reflects the activities and services of the Library Services Team and their work with public and school libraries in one place. Keeping the mission in mind, the Library Services Team intentionally reworked the web pages to focus more on user needs. [Read more](#).

7) Reminders

This year, consider taking a few moments to recognize a colleague or institution by nominating them for a **Wisconsin Library Association (WLA) annual award**. Nominees do not need to be WLA members for consideration.

The Awards & Honors Committee streamlined the award process to make it more inclusive. Nomination forms are shorter and digital. Annual awards will now recognize the recipient's work within the past 18 months. Criteria has been made more clear for nominators and rubrics are currently being developed to provide feedback to all nominees. More information about the awards can be found [here](#). The deadline for nominations is Thursday, September 15.