



1) Library Staff Resources to Assist Wisconsin's Workforce

A digital ad campaign promoting libraries as partners in workforce development will go live statewide on January 10 and run until February 27. The goal of the campaign will be to remind the public of the role Wisconsin public libraries can play to connect job seekers with existing programs and services. If all goes according to plan, new faces will be in libraries. Here are some resources for assistance:

[Short video](#) (13 minutes) introducing all resources

[DPI website](#) with resources to prepare library staff (libraries can bookmark this site on staff computer stations)

[Read more](#) on convenient ways to prepare for this campaign and for more marketing materials.

2) Call for Staff Emails

Do you have a library employee who should be receiving emails from WVLS? WVLS maintains email lists for library staff working in youth services, technology, digitization and more. [Check out the WVLS Communications webpage](#) to view what is available.

Send an email to help@librarieswin.org to have a person added to the appropriate list.

3) Applications Being Accepted for NEA Big Read

Applications are now being accepted for the 2022-23 National Endowment for the Arts Big Read Program.

The NEA Big Read is a community engagement opportunity with grants of up to \$20,000 for community-wide reading programs (in-person and/or virtual). Organizations can select one of 15 available books.

Eligible organizations include school districts, libraries, art organizations, humanities councils, community service organizations, institutions of higher education, literary centers, theater companies, museums, tribal governments, and more.

The deadline to apply is Jan. 26, 2022. [Visit the website](#) for more information on the program and the application process.

4) 2021 Public Library Staff and Diversity Survey Deadline Extended

All US public libraries are invited to complete this new survey to help us better understand public library staff roles, hiring and retention practices, and equity, diversity, and inclusion work. The survey was developed by PLA's [Measurement, Evaluation, and Assessment Committee](#) in response to field-wide discussions and demand for actionable data about evolving staff roles and diversity and inclusion staffing efforts. [Read more.](#)

5) This Week's Webinars

- [Social Media 102](#) - 3:30 p.m. on Tuesday, Jan. 4
- [Teen Titles in 2021: Books They Will Read](#) - 10 a.m. on Wednesday, Jan. 5
- [Understanding Institutional Bias in the Nonprofit](#) - 12 p.m. on Wednesday, Jan. 5
- [Resilience: This Moment and Beyond](#) - 12 p.m. on Thursday, Jan. 6
- [How to Tame the Inner Critic: Finding Your Inner Rockstar](#) - 3 p.m. on Thursday, Jan. 6

6) Training Videos Demonstrate Inclusivity

Three inclusivity training videos are now available for public library staff. The videos, developed by the Wisconsin Department of Public Instruction, serve as an enhancement to the Inclusive Services Assessment and Guide for Public Libraries. Covering real life scenarios pertaining to public library governance, funding, and collections, the DPI developed the videos to assist public library boards and staff in the understanding of how inclusivity applies to these areas. In addition, the Guide has been broken down into individual surveys for ease of use by individuals and groups as part of a library's assessment process. [Read more.](#)