



### 1) Tell Your Library Love Story

Testimonials from your library users are one of the most effective ways to demonstrate the value of your library in your community in advocacy efforts.

The "Tell Your Library Love Story" is an easy and scalable tool for each library to collect testimonials. There is a [system-wide google form](#) to collect all the stories in one place.

Contact Anne ([ahamland@wvls.org](mailto:ahamland@wvls.org)) to add a button with a link to your library's website, or if you have questions.

### 2) "Wild Wisconsin" Next Week

Now that 2022 is underway, take a look at the great lineup of sessions the upcoming 10th Annual [Wild Wisconsin Winter Web Conference](#) is offering. This conference promises to have something for everybody!

Fourteen sessions will be available in four different tracks, including Management, Marketing, Small and Mighty, and Wellbeing (new). All sessions are worth 1 contact hour toward public library certification.

In addition to the 14 conference sessions, a "Stretch Break" and "Canva Demo" will be held during conference lunch breaks. Contact Jamie [jmatczak@wvls.org](mailto:jmatczak@wvls.org) if you have any questions about the conference.

### 3) January Newsletter Available

The [WVLS January Newsletter](#) is now available. Some features include:

- WVLS Awards Six PLA Conference Scholarships
- MCPL Collaborates on Teen Programs
- Rhinelander Shares Excitement on Library Marketing Grant
- WVLS Members Share Resolutions

Libraries who would like something featured in the February Newsletter should submit it to Jamie ([jmatczak@wvls.org](mailto:jmatczak@wvls.org)) by Friday, January 28.

#### 4) “Staying Together” To Be Held February 1

WVLS Staff will host an extended “Staying Together” discussion for WVLS member library directors or a proxy from 1 - 3 p.m. on Tuesday, February 1.

1 - 2 p.m.: discussion will center around questions and concerns regarding the Annual Report.

2 - 3 p.m.: discussion will be related to COVID-19.

Discussion questions and log-in information will be shared in upcoming Monday Mentions.

#### 5) Spring Courses at iSchool at UW-Madison

There are several upcoming online courses [through The iSchool at UW-Madison](#), that run from 4-8 weeks. Anyone can register for these courses and meeting times are not required. People who register two weeks before a course start date receive a 10 percent discount. Some of the courses include: Teens in the Library, Programming with Purpose, Strategies for Supervising Part-Time Employees, and more.

#### 6) This Week’s Webinars

- [Library Violence Prevention and De-escalation](#) - 1 p.m. on Wednesday, Jan 19
- [3 Ways to Optimize Your Recruiting Efforts for Diversity, Equity and Inclusion \(DEI\)](#) - 1 p.m. on Wednesday, Jan. 19
- [Children with Autism Spectrum Disorder](#) - 11 a.m. on Thursday, Jan. 20
- Homelessness: Understanding Individuals Experiencing Homelessness - 1 p.m. on Thursday, Jan. 20 (contact Jamie for registration link)
- [Promote Community Engagement and Challenge Prejudice with a Human Library](#) - 2 p.m. on Thursday, Jan. 20

#### 7) WAAL Conference Accepting Proposals

The Wisconsin Association of Academic Libraries (WAAL) Conference Planning Committee [invites session proposals](#) for the 2022 WAAL conference, “Open Minds, Open Doors.” The conference will be held Wednesday, April 20 through Friday, April 22 at the Sheraton Milwaukee Brookfield Hotel in Brookfield.

Proposals for presentations, panels, and workshops are all welcome. WAAL welcomes proposals from any area of libraries, archives, museums and cultural organizations, or higher education. Proposals are due by Friday, February 4.

#### 8) Reminders

- The 2022 WAPL (Wisconsin Association of Public Libraries) Conference will take place at the Ingleside Resort in Waukesha from May 10-13. The WAPL subcommittee is looking for chair and co-chair positions: Conference Committee, Conference Partnerships, Programming, Program Booklet, Publicity, Registration, Technology/Equipment Coordinator.

If you or someone you know is interested and willing to fill one of the chair positions, or volunteer for one of the committees, please reach out to WAPL Chair David Kranz ([dkranz@swls.org](mailto:dkranz@swls.org)) or the past WAPL Conference Chair, Teresa Schmidt ([director@mercerpubliclibrary.org](mailto:director@mercerpubliclibrary.org)) by Monday, January 17, 2022.