1) LAWDS Workshop This Wednesday

The second virtual LAWDS (Libraries Activating Workforce Development Skills) workshop will take place from 10 -11:30 on Wednesday, May 19, with this service area focusing on the Taylor County service area. This workshop is worth 1.5 contact hours.

Library staff and workforce partners will gather virtually to learn about services and resources provided by job centers, workforce partners, and libraries. Attendees will get to know their counterparts, tour online resources, work through service scenarios, and brainstorm communication and collaboration strategies going forward. Register Here.

2) SSCS Conference Registration Open

Librarians are invited to the 2021 virtual SSCS conference on Thursday, May 27. This year's theme is Supporting and Serving Through Challenges. The keynote speaker, Keonte Turner (Community Family and Youth Director at the YMCA in La Crosse), will share his journey of serving his communities, and how we as library staff can provide support to our communities of color. Register here.

3) Opportunity to Host Immigrant Journeys Traveling Exhibit

Immigrant Journeys from South of the Border ¡Mi travesía hasta Wisconsin!, shares eight incredible stories alongside beautiful photos and factual information. It can help your community have deeper conversations about immigration in our state. And it can help your organization offer a meaningful program easily if you are in "recovery mode."

The traveling exhibit is available now! Bookings for the remainder of 2021 must be completed by June 15 to secure your reservation. Read more.

4) Next Ryan Dowd Webinar: Customers Without Masks

This webinar covers *simple strategies that get customers to follow your COVID-19 policies (without a fight!)* It is specifically geared towards addressing the following problems:

- Five things your organization can do to prevent COVID-related behavior problems.
- A three-step strategy for getting people to wear masks or social distance.
- How to reconcile the Americans with Disabilities Act with mask mandates.

The training is being offered on Thursday, May 20 ONLY. Choose from the following times: 7:00 a.m., 10 a.m., 1 p.m., 4 p.m. or 7 p.m.

Click on this link to sign up: https://event.webinarjam.com/register/79/k68oli9q *(Note: If the link doesn't work, type it in your browser)*

5) This Week's Webinars
- [Prioritizing and Promoting Self-Care to Avoid Burnout](#) - 2 p.m. Tuesday, May 18
- [The Marketing Funnel Approach to Customer Engagement](#) - 1 p.m. Wednesday, May 19
- [An Amazing Array of Awesome Antidotes for Zoom Fatigue](#) - 11 a.m. Thursday, May 20
- [Creating Accessible Virtual Programs for Children with Disabilities and their Families](#) - 12 p.m. Friday, May 21

6) Marketing Toolkit Survey
As part of the [Libraries Activating Workforce Development Skills (LAWDS)](#) program, a statewide marketing effort will be rolled out as libraries continue to add services for their communities.

Once the majority of public libraries are again open to the public for a full, or near-full, range of services, that marketing campaign will reach out across the state to communicate with people looking for work, or scaling up their careers, or needing assistance with Unemployment Insurance. As part of that effort, libraries will be provided with an easy-to-use toolkit to help spread the message within their communities.

Please take this short [survey](#) by Monday, May 24 to help identify communication tools to help libraries with these efforts.

7) ARSL Conference Scholarships Available
The application window for the four ARSL conference scholarships is officially open. Interested applicants have until Friday, May 28 to [submit their applications](#).

Scholarship winners will receive: complimentary registration to the full ARSL annual conference and three paid nights in the conference hotel. None of the ARSL conference scholarships require applicants to have an MLIS or other degree to be eligible. All applicants will be notified of the status of their application before the opening of Early Bird Registration on July 6.

8) Summer iSchool Courses Available
Online professional development courses and webinars are now available for summer through the Information School at University of Wisconsin - Madison. Topics include graphic design, library spaces, fostering engagement, and more. Registering for a class two weeks prior to the start date gives attendees a 10 percent discount. [See the classes and register.](#)

9) Badgerlink Newspaper Collections Procurement
BadgerLink currently licenses more than 60 resources within 11 broad collection areas. Each collection is a separate contract which began in 2018 and was renewed last summer, providing access through June 2022. One additional renewal is available for July 1, 2022 - June 30, 2024. However, based on feedback and consideration of the importance of newspapers, as well as the desire to break up the procurement

cycle, the Request For Proposal (RFP) process has begun for the three newspaper collections. [Read more.](#)

10) **Emergency Broadband Updates (Repeat)**

The Emergency Broadband Benefit Program is a Federal Communications Commission (FCC) program that provides a temporary discount on monthly broadband bills for qualifying low-income households. Here are some updates:

- Starting on Wednesday May 12, [eligible households](#) were able to enroll in the EBB program to receive discounted broadband service -- $50/month off, and $75 off on tribal lands. Residents can determine eligibility and apply at [GetEmergencyBroadband.org](#), or through an [approved provider](#).
- [EBB communication toolkit materials](#) are now available for download. The toolkit is a collection of social media, printables, and other content to assist libraries and school districts with raising program awareness in their communities.
- DPI will provide an [EBB registration webinar](#) at 1 p.m. on May 19, where they will share ideas on how libraries can promote the program and set up EBB registration events.
- Anne created Canva images that libraries can use on social media and websites, with links to details on the FCC website on eligibility. Anne can also help libraries add these items to library websites.
  - [Facebook](#)
  - [Instagram](#)
  - [Website Blurb](#)