

**Director's Report**  
**WVLS BOARD OF TRUSTEES MEETING**  
**November 14, 2015**

**PEOPLE IN THE NEWS**

**NEILLSVILLE PUBLIC LIBRARY DIRECTOR TO RESIGN**

**Jo Ann Gustavson** submitted her resignation to the Neillsville Public Library Board of Trustees in mid-October to take a position at Top Promotions, Inc. in Middleton, WI. Her last day at the library will be Friday, November 13. WVLS wishes her the best of luck in this new chapter in her life!

**DPI'S PUBLIC LIBRARY ADMINISTRATION CONSULTANT ANNOUNCES RETIREMENT**

**Denise Anton Wright**, consultant for the Wisconsin Division for Libraries and Technology's Public Library Development Team, has announced she will be retiring in December 2015. Joining DLT in 2014, Denise worked to provide statewide leadership and consultation to librarians, library system staff, trustees, and government officials on public library and library system administration, organization and governance. DLT has not yet informed library colleagues who will assume her responsibilities until this position is filled, but we expect they will provide timely updates as necessary.

**WHAT'S HAPPENING AROUND THE STATE**

**WPLC PURCHASES DIGITAL MAGAZINE AND NEWSPAPER TITLES**

In August the WPLC (Wisconsin Public Library Consortium) Board approved the use of funds in resource development and reserve accounts to purchase a selection of OverDrive periodical titles as a pilot for Wisconsin's Digital Library. WILS project managers worked with selectors from the WPLC Selection Committee to select 87 titles as a starter collection. Titles may be searched at <http://dbooks.wplc.info/AllPeriodicals.htm>. Also, an FAQ Support Document that shares information and links to resources to help libraries and patrons using OverDrive Periodicals was developed. It may be viewed at <http://wplc.info/sites/wplc.info/files/training/Support%20for%20OverDrive%20Periodicals.pdf> or by clicking on the "We've Got Periodicals!" link in the banner at the top of the Wisconsin Digital Library web site. Periodical titles were made available on October 1, 2015.

**LEGISLATIVE UPDATE**

Twin bills **AB369/SB265 relating to membership of certain federated public library system boards were passed by both houses of the legislature and signed into law by Governor Walker on Wednesday, November 11**. The bills were introduced to replace 15 with 11 as the 'at least' (minimum) number of members on a public library system board. WVLS area Senators Tom Tiffany and Jerry Petrowski, as well as Rep. Rob Swearingen were among 26 bipartisan co-sponsors. The Waukesha County Federated (soon to be Bridges) Library system did most of the field work on this legislative effort which has given the library community a significant opportunity to promote the value of public library systems. The bills sailed unanimously through the Senate Committee on Labor and Government Reform on a 5-0 vote and the Assembly Urban and Local Affairs Committee on a 9-0 vote. Floor action in both houses was accomplished by a voice vote. The bill does not affect the composition of the WVLS Board and was designed to assist smaller systems

The **Return of Library Materials** (s. 43.30) issue to enable the limited release of patron data to collection agencies and law enforcement to assist in retrieval of library materials now has a draft bill number and is being circulated among both houses of the legislature for co-sponsors. Co-authors Senator Sheila Harsdorf (R-River Falls) and Rep. Nancy VanderMeer (R-Tomah) agreed to advance the bill with a \$50 minimum "trigger" amount for libraries using law enforcement and no minimum for libraries using collection agencies. Information to be disclosed is limited to the borrower's name, contact information, amount owed and the number and types of overdue materials (NOT the titles of the materials). **BACKGROUND:** An Attorney General's opinion was issued in 2006 on patron record confidentiality. The law was subsequently amended to allow release of surveillance tapes to law enforcement officials, *but not ordinary patron records*. The AG opinion stated that providing circulation or other library records concerning usage by a particular patron to law enforcement required a court order when library staff do so for the purpose of assisting in

the prosecution of charges violating section 943.61 (theft of library material).

<http://pld.dpi.wi.gov/files/pld/pdf/agsurveillance.pdf> Libraries that already employ collection agencies or some variant of law enforcement assistance for the purpose of assisting in the return of items and collection of amounts due to the library are operating in a gray area.

## WVLS PROJECTS

### TECHNOLOGY PLATFORM UPGRADES

WVLS has been working on re-configuring and upgrading servers at the Data Center in conjunction with the IFLS project to virtualize their ILS. Along with the server upgrades, we've ordered a new data storage appliance to replace our current one which is near its end-of-life. The new appliance cost about 19% more than the original appliance set, but uses significantly less space in the RDC and had about 8 times the storage capacity. It only cost about 6% more than the planned equivalent replacement, but still has about 5 times the capacity that appliance set would have allowed. This new capacity allows WVLS and IFLS to support the significant predicted growth in digitization project content storage needs our respective member libraries, and offers a good deal of value to potential partners. This is a key component to the WVLS strategy of considering the sharing of resources with other systems in the design of current and future infrastructure.

### I-LEAD USA-WISCONSIN PROJECT

WVLS IT Director **Joshua Klingbeil** spoke on "Innovation and Privacy" during the third (and last) in-person I-Lead USA-Wisconsin session held at the Heidel House (Green Lake, WI) from October 26-29, 2015.

Also, to recap the ILead experience, the ILead USA-Wisconsin Teams did their final presentations on October 29<sup>th</sup>. The WVLS Team "Enrich the Future, Tap Into the Past" spoke about the development of a digitization toolkit and how it will be made available to colleagues in the WVLS area. The recording of that presentation is available at:

<https://drive.google.com/folderview?id=0B8an05KIR5GoVXg1SGtGRkVyY1E&usp=sharing>.

Plans are underway to roll out the digitization toolkit in early December, and to provide a ResCarta workshop for WVLS libraries in the first quarter of 2016.

I-LEAD USA is a nationwide leadership immersion program utilizing web technologies. Six teams were selected to participate in the Wisconsin program. Members of Team "Enrich the Future, Tap Into the Past" were: Todd Mountjoy, Richard J. Brown Library, Nicolet Area Technical College (Rhineland); Don Litzer, T.B. Scott Library (Merrill); **Inese Christman**, Wisconsin Valley Library Service (Wausau); Emily Pfothenhauer, WiLS (Madison); Sue Engel, Horace Mann Middle School IMC (Wausau); and Jean Anderson, South Central Library System (Madison), Team Mentor. More information about the 2015 I-LEAD USA-Wisconsin program may be found at <http://pld.dpi.wi.gov/pld-ileadusawi>

### V-CAT UPDATE

The Ecommerce implementation is proceeding on schedule with the goal to go live for libraries and patrons in December. Innovative Interfaces, Inc. finalized the set-up in Sierra in September and product testing followed in October. Staff is consulting with the Indianhead and Northern Waters systems to learn how to streamline the Sierra/ Paypal library billing processes.

On September 23, 2015, the V-Cat Council participated in Discovery Product Demo Day and selected products from EBSCO and Bibliocommons for the Bibliographic/Interface Committee to further review. The V-Cat Council will select a product in December 2015.

The V-Cat Bib Committee finalized plans for the V-Cat Discovery product demonstrations on September 23, 2015. Comprehensive Discovery product evaluation forms were developed (exhibit 10-a) and shared with member libraries and trustees in early September.

## **BROADBAND ENHANCEMENT IN CENTRAL WISCONSIN**

WVLS has been working in (and with) several member counties to advise and/or facilitate Broadband Enhancement discussions. The nature of the discussions varies widely, but each of the active groups has potential to see some positive action. Lincoln County is the furthest along, with a commissioned assessment project now underway. Lincoln County is the first county to receive a WVLS Broadband Enhancement Grant. Clark County has a project in the visioning stage which has well-positioned and motivated stakeholders championing. This project may very-well act as a catalyst for other efforts throughout the county, with a long-term (still very abstract) goal developing for the various communities to work towards interconnecting with each other through institutionally-owned fiber assets in combination with leased circuits from traditional telecommunications carriers. Taylor County discussions are still in the early stages of development, but the group is consistently meeting, and discussing some visionary goals which could feasibly see action within 12-18 months. A small group of stakeholders have formed in Forest County, but have not yet met (to my knowledge). Oneida County has a cohesive group in Minocqua discussing Broadband enhancement for that region, and stakeholders from other communities have expressed interest in forming other municipal-oriented discussion groups.

## **CONTINUING EDUCATION & TRAINING**

### **MINECRAFTEDU CLASSES FOR LIBRARIANS**

Our first scheduled Minecraft class was a well-attended success. Our second scheduled class was reserved for WVLS libraries and a few technology staff from other systems, and did not receive any sign-ups. Despite that, several librarians commented on their desire to participate in some future classes and were happy to learn that WVLS plans to continue making the Introductory Course available at regular intervals until mid-2016 at least. WVLS will also be opening up the registrations to all librarians and systems staff (as well as DPI staff) in the state. We anticipate we'll still see some scheduled classes which just don't work for anyone, but we also anticipate a fairly high level of participation over time, due to the significant amount of interest expressed in the concept.

### **WVLS POVERTY AWARENESS THROUGH LIBRARY ENGAGEMENT TRAINING**

WVLS and the Nicolet Federated Library System (NFLS) held two trainings on October 13 and 14 in Shawano and Wausau under a grant submitted to the **Youth and Special Services System Continuing Education Project Proposal**. Titled "Poverty Awareness through Library Engagement" the two opportunities for learning featured Poverty Awareness for Community Engagement (PACE) training provided by UW-Extension agents assisted by E. U. Demmer Memorial Library Director Erica Brewster (a former UW-Extension Agent familiar with PACE) and Nicolet College Library Director Todd Mountjoy (familiar with Bridges out of Poverty training) who provided the bridge between PACE concepts and library operations and programs at both locations. Ten libraries were represented by 14 people at the WVLS training. Applications to share \$800 available for micro-mini grants between \$75 and \$150 were submitted by librarians from Crandon, Rhinelander, Marathon Co., Owen, Rib Lake, and Tomahawk in two categories: (1) Develop a collection of community support resources for persons experiencing the effects of long term low income or personal economic crisis to be displayed at and/or distributed from the library. (2) Provide access to children's books/literacy materials through partnership with one or more community support outreach programs to low income families.

### **ANNUAL YOUTH SERVICES WORKSHOP SLATED FOR DECEMBER 15**

The annual WVLS Youth Services Workshop will be held on Tuesday, December 15, in the Wausau Room at Marathon Co. Public Library. Program components include:

- Adaline Miller and Marie Boleman (Oshkosh Public Library) showcasing their homegrown High Hopes Early Literacy Storytime program developed to educate, encourage and empower parents to grow their everyday interactions with their children into early literacy building activities.
- Erica Grunseth (Abbotsford Public Library) presenting on LEGO Mindstorms and game literacy for librarians.
- Denise Chojnacki (Rhinelander District Library) joining with Angela Meyers (Waukesha Co Federated/Bridges Library System) and Kerry Pinkner (Waukesha Public Library) to share information about new applications designed to move young learners forward in the digital age. Denise represented WVLS at the Growing

Wisconsin Reraders New Media Training in April 2015. Angela and Kerry are two members of the ILEAD USA – WI “Early Literacy Innovators” team.

## UPCOMING EVENTS

- November 10 – NFLS-hosted *“Putting UX into Customer Service”* webinar – 1:00-2:00 p.m.
- November 11 – DLT-hosted LSTA Advisory Committee meeting – DeForest, WI
- November 12 – NFLS-hosted *“Using the Five Practices in Afterschool Programming”* webinar – 1:00-1:30 p.m.
- November 14 – *WVLS Board of Trustees meeting* – WVLS office – 9:30 a.m.
- November 18 – WPLC Go-to-Meeting – 10:00 a.m.
- November 26 – Thanksgiving Day – WVLS office closed.
- November 27 – WVLS office closed.
- December 3 – *WVLS V-Cat Council meeting* – Marathon County Public Library – 9:30 a.m.
- December 3 – WPLC Analytics Committee meeting – WI Dells.
- December 3 – WLA’s Library Development and Legislation Committee meeting – Madison.
- December 15 – *WVLS Youth Services Workshop* – Marathon County Public Library – 9:30 a.m.
- December 24 – WVLS office closed.
- December 25 – WVLS office closed.
- January 1 – WVLS office closed.
- January 16 – *WVLS Board of Trustees meeting* – WVLS office – 9:30 a.m.
- January 20 – 21 – *2016 Wild Wisconsin Web Conference* – details forthcoming.
- February 4 – *WVLS V-Cat Council meeting* – Marathon County Public Library – 9:30 a.m.
- February 4 – WPLC Go-to-Meeting – 10:00 a.m.
- February 8 – SRLAAW (System and Resource Library Administrators Association of Wisconsin) meeting – South Central Library System office, Madison.
- February 9 – WLA’s Library Legislative Day -
- February 23 – *WVLS Workshop with Pat Wagner!* – details forthcoming.
- March 1 – 2015 Public Library Annual Reports due to DPI.

Have a great Thanksgiving!

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