



1) WAPL Conference Programs Now Posted

The 2021 WAPL Conference is scheduled to take place from Tuesday, May 4 through Friday, May 7 from 9:30 a.m. to 2:30 p.m. With a theme of LIBRARY STRONG, the goal of this year's four-day conference is that attendees will leave feeling emboldened, connected, and strengthened in their library work.

The conference [programs are now posted](#) on the WLA website. The Tuesday Keynote Address will be given by [Eric Klinenberg](#), author of "Palaces for the People."

[Register today!](#)

2) New Digital Byte

In the Digital Byte, Anne shares how to create a website slider with keeping accessibility in mind.

[Watch it here.](#)

3) Census Data Webinar Series

The Public Library Association (PLA) is hosting a free webinar focused on introducing public libraries to using Census data. [The Data that Counts: An Introduction to Census Data for Public Libraries session](#) will be live on Tuesday, April 6, from 1 p.m. to 2 p.m. CST. With the decennial Census recently completed and new data releases on the horizon, *now* is the year to sign up and start building your Census data literacy skills. [Read more.](#)

4) Advocacy Tip

National Library Week is here, and it's not too late to share all the amazing things your library offers the community with free resources. "Libraries Transform" has a [NLW day-by-day guide](#) with easy tips for libraries who want to get involved.

5) Marketing Updates

- In her latest post, Angela talks about the best practices she has learned from years of blogging. [Read more from Super Library Marketing.](#)
- TikTok remains the most downloaded app in 2021, holding its growth momentum over the past two years. [Read more from Social Media Today.](#)
- In this episode, Angela talks about social media updates to Instagram Stories, YouTube shorts, and Facebook. [Watch it here.](#)

6) This Week's Webinars

- [Compassion – Divided. Disconnected. Tired.](#) - 9 a.m. on Wednesday, Apr 7
- [Preventing Burnout and Compassion Fatigue](#) - 12 p.m. on Wednesday, Apr 7
- [Self-Care: Awareness, Acknowledgement, Action](#) - 1 p.m. on Wednesday, Apr 7
- [Caring for the Mind](#) - 1 p.m. on Wednesday, April 7

7) State News

- The theme for the **WAAL 2021 Online Conference** is Risk + Reward. [Registration is now open.](#)
- The African Studies Program at the University of Wisconsin-Madison is pleased to offer public libraries throughout Wisconsin the **opportunity to enrich their collections** with new titles through their Read Africa program. Public libraries across the state are invited to submit proposals to purchase books and materials that will enable Wisconsin readers to deepen their understanding of Africa. [Read more.](#)
- UW-Milwaukee is hosting **Virtual GISday** on April 12-16. GISday provides an international forum for users of geographic information systems (GIS) technology to demonstrate real-world applications that are making a difference in our society. [Read more.](#)

8) National News

- Join ALA for **Virtual Money Smart Week April 10-17, 2021**. Libraries are encouraged to promote this year's virtual campaign through their own digital, email and social channels. All Money Smart Week events are open to the public. [Read more.](#)
- [Early bird registration](#) is now open for the Annual American Library Association (**ALA**) **Virtual Conference** on June 23-29.

9) Reminders

- WVLS will be placing an **order for item barcodes**. The next order will be done in Fall 2021. The cost of barcodes varies depending on the size of the order. Approximate cost is \$20.00 - \$25.00 per thousand. If your library would like to order barcodes, please contact Rachel at rmetzler@wvls.org with how many you would like, by Wednesday, April 7.
- The **ARSL Conference Committee** invites you to [submit Preconference Workshop and Conference Session proposals](#) for the 2021 ARSL Conference in Reno/Sparks, Nevada, October 20-23. Learn about "The Biggest Little Library Conference." All program proposals are due April 27, 2021. For advice on submitting a proposal, read "[Tips for a Great Program Proposal.](#)" Contact the ARSL office at info@arsl.org with questions.
- WVLS invites library leaders to undergo **Compassion Resilience Training** to support their library's organizational commitments and goals. WVLS library members who are interested in completing a "train the trainer" program and facilitating training for its own library staff [should complete the survey by Monday, April 12.](#) Contact Jamie at WVLS with additional questions at jmatczak@wvls.org.

