



## 1) WVLS Webinars This Week

- The first of three **LAWDS workshops** for WVLS public library staff takes place at 10 a.m. on Tuesday, April 27.

Library staff and workforce partners will gather virtually to learn about services and resources provided by job centers, workforce partners, and libraries. Attendees will get to know their counterparts, tour online resources, work through service scenarios, and brainstorm communication and collaboration strategies going forward. [Register here.](#)

- The third webinar in the Spring Public Services Series is at 1 p.m. on Thursday, April 29. **“RA for All: Flip the Script and Think Like a Reader (Covid Edition)”** will talk about new strategies for readers advisory from COVID-19 experiences. [Register here.](#)

The recording of last week’s webinar, “Diversifying Your Collection as a Small Library” [is now available.](#)

## 2) MARC Alert Training Opportunity

Rachel will lead a MARC Alert Training from 2-3 p.m. on Wednesday, April 28. This training will be held virtually and is open to anyone interested in learning how to create MARC Alerts or for people looking for a refresher. If you are unable to attend, but would like a recording, please contact Rachel at [rmetzler@wvls.org](mailto:rmetzler@wvls.org).

Join the Meeting:

<https://global.gotomeeting.com/join/421522773>

Or dial in using your phone. +1 (872) 240-3212

Access Code: 421-522-773

## 3) New Digital Byte

In the latest Digital Byte, Jamie talks about why it's important to caption library videos and offers some basic tips. [Watch it here.](#)

## 4) Advocacy Tip

Now is a great time to start promoting your library’s summer program with custom-made templates. Templates for your website, Facebook, and Instagram [are available on the WVLS website](#). Contact Anne Hamland if you would like her to make a set for you.

## 5) Marketing Updates

- In her latest post, Angela talks about whether it's time for libraries to join the TikTok craze. [Read more from Super Library Marketing.](#)
- Are you tracking where social media's headed? The big picture trends can give your social media strategy a whole new direction. And with vast shifts arising from the pandemic, it's even more important to stay on top of developments. [Read more.](#)
- In this episode, Angela takes a question from an author, who asked how she can work with libraries to promote her appearances and book talks at the library. [Watch the video.](#)

## 6) State News

- The FCC is hosting a consumer-focused webinar on the **Emergency Broadband Benefit** at 2 p.m. on Tuesday, April 27, beginning at 2 p.m. The event will be [streamed live here](#). Registration is not required for the webinar. The webinar will provide consumers and outreach partners with an overview of the Emergency Broadband Benefit program, eligibility information, and enrollment procedures.
- Registration for the free ninth annual **Lake Superior Libraries Symposium** is now open! "LSLS21: Mapping Our Identity" will be held virtually on Friday, June 11. Library staff, administrators, trustees, and students from the Upper Midwest and beyond are invited to attend and participate. Registration is first-come, first-served and will be capped at 200. [Read more.](#)
- The Wisconsin Historical Society is announcing the launch of the next phase of its **COVID-19 Poster Project** with an open call for artwork. Wisconsin artists who are interested in participating should complete the ONLINE SUBMISSION FORM before the entry period ends on May 15, 2021. The Wisconsin Historical Society will award \$600 per commission to ten Wisconsin artists selected to participate in the second phase of the project. [Read more.](#)

## 7) This Week's Webinars

- [Mental Maintenance](#) - 9 a.m. on Wednesday, April 28
- [Measuring the Success of Diversity, Equity, and Inclusion Programs](#) - 1 p.m. on Wed., April 28

## 8) Reminders

- **Next Ryan Dowd Webinar**

How to Reduce Police Calls and Keep Everyone Safe in Your Organization  
Thursday, May 6 at 1 p.m. (60 minutes)

Please contact Jamie at [jmatczak@wvls.org](mailto:jmatczak@wvls.org) for the pre-registration link. A recording (with closed captioning) will be available a few days after the live event.

- Based on the recommendation in the [Wisconsin Public Libraries Reopening Guide](#), Waltco will not be quarantining materials for WVLS libraries effective today. Bins will continue to be labeled with the time and date they were closed.