



1) New Quarantine Hours in Effect

Starting today, WVLS recommends a 24-hour quarantine in library materials via courier. Bins should continue to be labeled with the time and date that it was last closed.

Libraries can continue to quarantine longer times based on staff comfort level and/or because of following local/municipal/county guidelines.

The [WVLS courier guidelines](#) have been updated. Contact courier@wvls.org with any questions.

2) Health Information Online Professional Development

These presentations will help you feel confident in helping others, especially from underserved populations and those at risk for low health literacy. Discover how to identify and effectively use trustworthy sources of online health information. Caitlyn Mowatt from Wisconsin Literacy will help us learn about:

- Health literacy
- Digital health literacy
- Communication techniques
- Community-based health online workshops

There are **two options** for learning about this material. Pick whichever one works best for your schedule/learning style:

- **Webinar Presentations-** these two sessions are not interactive and will be recorded. The content is spread over two webinars, so to get it all, join for both (or listen to the recording):
 - April 14, 10 - 11 a.m. PART ONE [Register here](#)
 - April 15, 10 - 11 a.m. PART TWO [Register here](#)
- **Interactive Virtual Workshops-** these two sessions are more interactive and a little longer. They will not be recorded.
 - April 14, 2:30 - 4 p.m. PART ONE [Register here](#) (for both parts)
 - April 15, 2:30 - 4 p.m. PART TWO [Register here](#) (for both parts)

3) WVLS March Newsletter

The WVLS Newsletter is [now available online](#). Features include:

- Virtual Library Legislative Day a Success
- Getting to Know: Jim Backus
- WLA Spring Virtual Conferences

- Three Lakes Holds Story Walk Campfire
- Crandon Creates Tablet Training for Seniors

4) REALM Literature Review and New Toolkit Resources Available

The third systematic literature review of SARS-CoV-2 research published through November 2020 summarizes current research on how the virus is spread, virus attenuation on commonly found materials, and effectiveness of various prevention and decontamination measures. New toolkit resources covering vaccines, social distancing, and virtual programming are also available. [Read more.](#)

5) Advocacy Tip

Legislators and local officials love positive publicity. The next time you meet (safely) with a local official or legislature at a meeting, library or community event, ask permission to take their photo and post it to your library's social media pages. Tag this local official or legislator so that this positive post appears on their social media accounts. It's a win-win for everyone!

6) Marketing Updates

- Teens are part of the generational label known as Gen Z. This generation encompasses anyone born between 1997 and 2015. There are nearly 68 million Americans in Gen Z, according to the Pew Research Center. Here is some key demographic information to keep in mind as you **develop library programming and marketing for teens.** [Read more from Super Library Marketing.](#)
- In the latest video, Angela talks about how to **reboot the way libraries use YouTube** for promotions. [Watch the video.](#)
- **Quick Tip: Email marketing** is a great way to connect with library users. Be mindful of what your emails look like via mobile devices, because email is now checked more than three times on a mobile device than a desktop computer. Also, 70% of mobile email users delete emails within three seconds. Use short and catchy subject headings to avoid your library emails being deleted.

7) This Week's Webinars

- [Diversifying your Bookshelf with the CCBC](#) - 4 p.m. on Tuesday, March 9
- [Beanstack Get Ready for Summer 2021](#) - 2 p.m. on Wednesday, March 10
- [Great New Books for Birth-Grade 5](#) (CCBC Choices 2021) - 9 a.m. on Thursday, March 11
- [Do-It-Yourself Conflict Resolution](#) - 11 a.m. on Thursday, March 11
- [Service Animals: Your Obligations Under the ADA](#) - 1 p.m. on Thursday, March 11

8) Introducing the Library Services Team

The two library teams at DPI have consolidated to become the Library Services Team. This team incorporates all staff members from the former Public Library Development and Resources for Libraries

and Lifelong Learning teams. Ben Miller was hired as the new director of this unified team at the end of 2020. [Read more.](#)

9) Reminders

- The **2020 statistics infographic and social media share templates** are now available. These are great tools to use in addition to your annual report. You can use these graphics the entire year! [Check out the latest Digital Lite](#) for the templates, information on file sizing, and more.
- **Overlaying Bibliographic Records**; 10 a.m. on Wednesday, March 10
Please complete [this webform](#) to register.
- Libraries are [invited to complete a survey](#) to provide **feedback about the frequency and schedule for Shoutbomb** voice/text notices. The survey will help WVLS select notice schedules that will work for multiple libraries. The survey closes on Friday, March 5.