



1) This Week

- The WVLS Office is closed on Friday, April 2.
- Due to the V-Cat Council Meeting on Thursday, April 1 and the WVLS Office closure on April 2, the Circulation Totals Report will not be available until the week of April 5. Be on the lookout for email updates for when the report is available.
- WVLS will be placing an order for item barcodes. The next order will be done in Fall 2021. The cost of barcodes varies depending on the size of the order. Approximate cost is \$20.00 - \$25.00 per thousand. If your library would like to order barcodes, please contact Rachel at rmetzler@wvls.org with how many you would like, by Wednesday, April 7.

2) WAPL Conference Registration Open

The 2021 WAPL Conference is scheduled to take place from Tuesday, May 4 through Friday, May 7 from 9:30 a.m. to 2:30 p.m. With a theme of LIBRARY STRONG, the goal of this year's four-day conference is that attendees will leave feeling emboldened, connected, and strengthened in their library work. More information, including this year's keynote speaker, to come in the next two weeks. [Register today!](#)

3) New Digital Byte

In the latest Digital Byte, Jamie talks about how to schedule Facebook posts on your mobile device using Facebook Business Suite. [Watch it here.](#)

4) State News

- Starting the evening of March 30, the **Wisconsin DWD Unemployment Insurance claimant portal** will look a little different. See the [Coming Soon- New Portal Features](#) site for a sneak peek, including a short video, of what this will look like.
- Planning for the 2021 **WLA Support Staff and Circulation Services (SSCS)** Virtual One-Day Professional Development Conference is in full swing! The conference will be held Thursday, May 27, 2021. This one-day conference will be held virtually, and the theme will be "Supporting and Serving Through Challenges" and will assist attendees with thriving in challenging times while still successfully serving their communities. The conference planning committee is now accepting proposals and recommendations for presentations, panels, and workshops. Presenters should fill out the [online registration form](#) by Friday, April 9th, 2021. Presenters will be notified of acceptance by April 16. Contact Cynthia Arauz at carauz@lacrosselibrary.org with any questions.
- Implementation efforts for the **Public Library System Redesign (PLSR) recommendations** are moving forward. An important part of our efforts to implement the recommendations is ensuring

there are ways for the library community to provide ongoing feedback as well as having the ability to use different feedback loops already built into our project work. [Read more](#).

- The Wisconsin Library Heritage Center Steering Committee is accepting nominations for individuals to be inducted into the **Wisconsin Library Hall of Fame in 2021**. Nominations must be submitted by Friday, September 10. [Read more](#).

5) Advocacy Tip

- National Library Week is coming up on April 4-10. There are lots of free resources, including graphics, coloring pages, a word search, and a customizable Canva template to share all the amazing things your library offers the community. “Libraries Transform” has a [NLW day-by-day guide](#) with easy tips for libraries who want to get involved. You can find these tools and more on the [National Library Week webpage](#).

6) Marketing Updates

- In her latest post, Angela talks about tips on rebuilding your summer library program. [Read more from Super Library Marketing](#).
- In this episode, Angela talks about the best platforms for library storytime videos. [Watch it here](#).

7) This Week’s Webinars

- [How to Get Your Board to Fundraise](#) - 12 p.m. on Tuesday, March 30
- [Overcoming Zoom Fatigue](#) - 1 p.m. on Tuesday, March 30
- [How to Be More Productive](#) - 11 a.m. on Wednesday, March 31
- [Human Resources: Accommodation and Self-Reflection](#) - 11 a.m. on Thursday, April 1

8) ARSL Conference Call for Proposals

The ARSL Conference Committee invites you to [submit Preconference Workshop and Conference Session proposals](#) for the 2021 ARSL Conference in Reno/Sparks, Nevada, October 20-23. Learn about "The Biggest Little Library Conference." All program proposals are due April 27, 2021.

For advice on submitting a proposal, read "[Tips for a Great Program Proposal](#)." Contact the ARSL office at info@arsl.org with questions.

9) Reminders

- WVLS invites library leaders to undergo Compassion Resilience Training to support their library’s organizational commitments and goals. WVLS library members who are interested in completing a “train the trainer” program and facilitating training for its own library staff [should complete the survey by Monday, April 12](#). Contact Jamie at WVLS with additional questions at jmatczak@wvls.org.

- Wisconsin Valley Library Service, Northern Waters Library Service, and the Southwest Wisconsin Library System are excited to announce a **Spring Webinar Series focusing on Public Services**. The webinars occur on three consecutive Thursdays (April 15, 22 and 29). They will be recorded and are worth 1 contact hour for library certification. [Read more for additional information and to register.](#)