



## 1) Tools, Resources, and Ideas for National Library Week

- National Library Week is coming up on April 4-10. There are lots of free resources, including graphics, coloring pages, a word search, and a customizable Canva template to share all the amazing things your library offers the community. "Libraries Transform" has a [NLW day-by-day guide](#) with easy tips for libraries who want to get involved. You can find these tools and more on the [National Library Week webpage](#).
- In this episode of Super Library Marketing, Angela shares some ideas for promoting the work of your library during National Library Week. These are suggestions you can use even though we're in the middle of a pandemic. [Watch the video](#).

## 2) Spring Webinar Series Registration Open

Wisconsin Valley Library Service, Northern Waters Library Service, and the Southwest Wisconsin Library System are excited to announce a Spring Webinar Series focusing on Public Services. The webinars occur on three consecutive Thursdays (April 15, 22 and 29). They will be recorded and are worth 1 contact hour for library certification. [Read more for additional information and to register](#).

## 3) Compassion Resilience "Train the Trainer" Opportunity

WVLS invites library leaders to undergo Compassion Resilience Training to support their library's organizational commitments and goals. The staff at Appleton Public Library implemented this training in 2019. Assistant Director Tasha Saecker says, "Compassion Resilience Training will change how you approach public library service by giving you a common language to better care for yourself, your coworkers, and your community." The American Hospital Association says, "Compassion resilience" is the ability to maintain our physical, emotional and mental well-being while responding compassionately to people who are suffering." More information [can be found here](#).

The WVLS Team of Jamie Matczak (WVLS), Laurie Ollhoff (T.B Scott, Merrill) and Lyn Pietila (Demmer, Three Lakes) volunteered to participate in a "training the trainer" program conducted by Rogers InHealth and offered by the Department of Public Instruction using LSTA funds from IMLS. The team completed 12 hours of facilitator training in January and February, and are now able to help others in the WVLS area who may be interested in implementing this work at their own libraries in 2021-22. This training addresses situations such as:

- A librarian who is experiencing a life-altering event. How does this librarian prevent this event from effectively working with patrons?
- A library patron consistently seeks out library staff with issues. How do staff address those situations with respect and compassion without draining their own mental health reservoirs?

WVLS library members who are Interested in completing a “train the trainer” program and facilitating training for its own library staff [should complete the survey by Monday, April 12](#). Contact Jamie at WVLS with additional questions at [jmatczak@wvls.org](mailto:jmatczak@wvls.org).

#### 4) COVID-19 Updates

- This map is intended to help Wisconsinites more easily find and **connect with vaccine providers** in their area. It is also meant to provide a snapshot of where the vaccine is being sent across the state. [Read more from Wisconsin DHS](#).
- In a significant show of support, **Congress earmarked billions of dollars** in recovery funding for academic, public, and school libraries on Wednesday, March 10, as part of President Joe Biden’s \$1.9 trillion American Rescue Plan Act (ARPA) of 2021. The Institute of Museum and Library Services (IMLS) received \$200 million, the largest single boost in the agency’s 25-year history. The relief package also includes money for library-eligible programs such as the Emergency Education Connectivity Fund through the FCC’s E-rate program. [Read more](#).
- Local officials expressed relief but were still scrambling Monday to figure out how to spend some **\$2.3 billion expected to be delivered** in the next two years as part of the federal COVID relief bill. “I think overall there’s a need and communities are welcoming this latest, greatest and probably final COVID relief package,” said Curt Witynski, deputy executive director of the League of Wisconsin Municipalities, which represents about 600 cities and villages. [Read more to see what WVLS counties will be receiving as part of the relief package](#). (The Chippewa Herald)
- There is a **national survey out that is assessing the work being done by libraries** during the pandemic in relation to workforce efforts. This study is an effort to understand what types of employment-related measures were taken by libraries as a result of the COVID-19 pandemic and how these employment-related measures impacted library workers. [Participate here](#).

#### 5) Cooperative Children’s Book Center Releases “CCBC Choices”

The Cooperative Children’s Book Center, a part of UW Madison - School of Education and partially supported by the Department of Public Instruction, recently released their CCBC Choices best-of-the-year list in a virtual format this year. Librarians of the Cooperative Children’s Book Center are recommending 257 books published in 2020, out of the nearly 3,000 books they received. *CCBC Choices 2021* is organized by several themes and genres and provides efficiently detailed descriptions of what makes each book stellar. Their recommendations also offer an age range for each book. [Read more](#).

#### 6) Next Ryan Dowd Webinar: Prejudice

Prejudice: Responding to Prejudicial Comments from Customers  
Thursday, April 8 at 1 p.m. (90 minutes)

Some of the topics covered:

- Why most approaches to confronting prejudice actually increase prejudice (according to research!).

- How to use a “Peanut Butter Opener” with people who might react aggressively.
- 15 strategies to choose from, depending on who the person is.

Please contact Jamie at [jmatczak@wvls.org](mailto:jmatczak@wvls.org) for the pre-registration link. A recording (with closed captioning) will be available a few days after the live event.

## 7) This Week’s Webinars

- [Building Life-Long Opportunities for Strength, Self-Care, Outlook, Morale and Mindfulness](#) 3 day event - 11 a.m. on March 24, 25, 26
- [Foster an Inclusive Culture for Your LGBTQ+ Staff and Partners](#) - 1 p.m. on Wednesday, March 24
- [Strengthening Communities: Food Access at Your Library](#) - 2 p.m. on Wednesday, March 24
- [Beanstack Black Voices Microgrant Recipients](#) - 8 a.m. on Thursday, March 25
- [Great New Books for Older Children and Teens](#) (CCBC Choices 2021) - 9 a.m. on Thursday, March 25
- [Weathering the Storms of Change](#) - 11:45 a.m. on Thursday, March 25
- [Taking Care of Library Workers in Moments of Crisis](#) - 1:15 p.m. on Thursday, March 25