



### 1) 2020 Infographic and Social Media Templates

The 2020 statistics infographic and social media share templates are now available. These are great tools to use in addition to your annual report.

You can use these graphics the entire year! Use these for advocacy efforts during budget time. Include them with a thank you to city and county library boards, and community partners. Share them regularly on social media, your library's website, and more. If it helps, create a reminder in your calendar to share something with your community for every month.

[Check out the latest Digital Lite](#) for the templates, information on file sizing, and more.

### 2) Staying Together' This Week

The next "Staying Together" Discussion for WVLS member library directors or a proxy will be at 1 p.m. tomorrow. The topic will be new quarantine suggestions and an update on the CARES Act grants.

Phone: +1.408.419.1715 or 1.408.915.6290 (only one number is needed to join)

Meeting ID: 715 397 297 139 731

Or Sign-in via Computer: <https://bluejeans.com/715397297139731>

### 3) This Week's Webinars

- [Activating Social Justice](#) - 11 a.m. on Tuesday, March 2
- [Engage Volunteers in New Ways](#) - 1 p.m. on Wednesday, March 3
- [Whole Person Librarianship](#) - 10 a.m. on Thursday, March 4
- [Evaluating Program Success in a World Gone Virtual](#) - 1 p.m. on Thursday, March 4
- [Tech for Teen Clubs: 3D Printing Online](#) - 10 a.m. on Friday, March 6

### 4) Advocacy Tip

Each year WVLS offers an infographic template and social media templates to feature library successes from the previous year. What are you the most of proud in 2020? What can you showcase and share with your stakeholders? Feel free to [create an infographic for your library](#), or email Anne Hamland at [ahamland@wvls.org](mailto:ahamland@wvls.org), and she will make one for you.

## 5) Marketing Updates

- Reading fiction can make you a better marketer. In her latest blog, Angela gives six reasons why reading fiction will improve your ability to promote your library. [Read more from Super Library Marketing.](#)
- Are you looking for ways to improve your online marketing? Want to know the different types of video you can add to your marketing arsenal? The team from Breadnbeyond share their tips for success in this infographic. [Read more from Social Media Today.](#)
- In the latest video, Angela creates a new video on updating librarians on three headlines related to social media that pertain to library marketing. [Watch the video.](#)
- Pinterest now displays a row of stories at the top of its home screen when you open up the app. It's an interface that should look familiar to anyone who has used a social media app in the past few years: it's the same tack taken by Instagram, Twitter, Facebook Messenger, and plenty more. The change will start appearing today on iOS and Android. [Read more on The Verge.](#)

## 6) Wisconsin's Digital Library Dashboard

Wisconsin's Digital Library Dashboard. Wisconsin library patrons love [Wisconsin's Digital Library](#). In fact, in 2020, Wisconsin patrons checked out almost 7 million ebook and digital audiobooks (6,999,763 to be exact!). How many of those checkouts were yours in 2020? [Read more on TechBits.](#)

## 7) Upcoming WVLS Online Trainings (repeat)

- **Create Lists and Rapid Update**; 10 a.m. on Thursday, March 4  
[Join on your computer](#) or by phone: +1 (312) 757-3121 Access Code: 969-066-485
- **Overlaying Bibliographic Records**; 10 a.m. on Wednesday, March 10  
Please complete [this webform](#) to register.

## 8) Survey About Shoutbomb (repeat)

Libraries are [invited to complete a survey](#) to provide feedback about the frequency and schedule for Shoutbomb voice/text notices. The survey will help WVLS select notice schedules that will work for multiple libraries. The survey closes on Friday, March 5.