



1) Library Closure Survey

WVLS created a survey to collect library closure dates on and around major holidays from January - July, 2021. This will assist us on adjusting due dates in Sierra and informing Waltco about courier.

[Please have a staff member complete this survey](#) on behalf of your library by Monday, January 18.

2) Free Technology Opportunity

Library systems across Wisconsin have the opportunity to receive a small grant administered by DPI from Google for technology-related equipment to benefit member libraries in service to job-seeking patrons. IFLS, WVLS, and NWLS are collaborating, and we are offering each library across all three systems the chance to receive one of the following:

- A microphone/headset to allow for better participation in meetings for staff (or to allow patrons to meet with job center staff or employers)
- A webcam (for the same reason)
- A light/phone stand combination to allow for more professional virtual programs (or to allow patrons to use for job-seeking connections)

If you would like one of these items, [please respond on this form](#) by Tuesday, January 12.

3) Next 'Staying Together' Discussion

The next Staying Together discussion will be held on Tuesday, January 5, 2021, at 1 p.m. The topic is advocacy and marketing.

Phone: +1.408.419.1715 or 1.408.915.6290 (only one number is needed to join)

Meeting ID: 715 397 297 139 731

Or Sign-in via Computer: <https://bluejeans.com/715397297139731>

4) Webinars to Consider

- **Creating Pathways to Civil Legal Justice** is an online series of free, self-paced courses that will augment your ability and confidence to meet the civil legal needs of patrons and create more access points to civil legal justice for your community. Created in partnership with Legal Services Corporation (LSC), this online continuing education opportunity aims to empower all library staff to feel more confident about conducting civil legal reference interviews and connecting patrons to

important resources and information that can help improve the lives of your community members. [Register here.](#)

- On December 10, 2020, the Friends of the St. Paul Public Library presented the webinar, **How to Launch a Successful Virtual Fundraising Event**. The webinar covered making the tough decision to go virtual, getting buy-in from staff and board members, developing an audience and keeping them engaged and more. [Check out the recording](#) if you are interested in viewing.

5) Marketing Updates

We've come a long way in library marketing. Many libraries are promoting their collection and services in ways they would have never imagined six years ago. They're focused on strategy and innovation. They're not afraid to try new things. Library marketing no longer stinks! Now it's time to advance library marketing to the next level. Here are the four things libraries should do now to move successfully into the future.

[Read the blog post](#) from Super Library Marketing.

6) WPLC Library Staff Survey (repeat)

Do you assist your patrons with Libby, the OverDrive app and Wisconsin's Digital Library?

If so, the Wisconsin Public Library Consortium (WPLC) seeks your valued feedback on the collection of materials in Wisconsin's Digital Library. Your input, drawing from your knowledge of patrons, will help guide us as we continue to grow and develop the collection of ebooks, audiobooks, and other digital materials so it is most relevant to Wisconsin library patrons.

[Please take the short survey.](#) The survey will be open through January 8, 2021.