Upping Your Virtual Programming Game

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Youth Services Consultant
Where Are We At?

Pandemic challenges

+ Library challenges

= Working in uncertainty and crisis mode
Change is Challenging

Continuous change

Loving our work?

Balancing what you/patron wants with what you can do
A Round of Applause

Curbside service

Personalized Book Selection

Book Bundles

Home delivery of books

Grab and go kits

Call-a-story

Expanded wifi around libraries
Balance Questions

Capacity
Creativity vs. “It’s OK”
Sustainability of effort
Intention and Focus

- Planning with intention
- Avoiding complexity
- Being realistic
Less Can Be More

Shorter program time lengths

Less frequent programs
Where is the Easy Button?

Make it simple

Expand your concept of programs
Being Realistic

Recognize your limits
Avoid superhero complex
Stats and Data Worries

Asterisk year

Telling the library story

The big picture of programming
Upping Your Presentation Game

Preparation and variation

Practice

Really looking at your “selfie”
Here’s Looking at You

Lens at eye level
Eye contact
Placement of reading material
Here’s Listening to You

Speak slowly
Post it notes
Use pauses - it’s ok
Getting Attention

Focus on one type of social media

Leverage your community networks

Mix up your focus

Create a “telephone” group of interested patrons to amplify
Don’t Be Afraid of Surprising

DIY storytime kits
In-the-house scavenger hunts
Librarian pen pal
Virtual material displays
Upping Your Content Game

What is popular?

What are people talking about? [friluftsliv]

(CO Libraries Outdoor Winter Programming webinar 12/10/20)

Where are the holes in the community?

Who are your potential partners?
# Upping Your Partnerships Game

**McCoy Public Library**

**Shop Local Scavenger Hunt**

It is important to shop local and we have many great stores right here in Shullsburg! Get a card from McCoy Public Library or local businesses and see how many tasks you can complete. Ask each store for their code once you complete the task.

Complete 5 tasks - your name goes in for $25 in Shullsburg Bucks drawing.

Complete 10 tasks - your name goes in for $50 in Shullsburg Bucks drawing.

Return to McCoy Public Library with codes and contact information filled out by December 11, 2020.

<table>
<thead>
<tr>
<th>Task Description</th>
<th>Store/Location</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Take a photo with one of our books in our display.</td>
<td>McCoy Public Library</td>
<td></td>
</tr>
<tr>
<td>Solve a brainteaser</td>
<td>McCoy Public Library</td>
<td></td>
</tr>
<tr>
<td>Get a library card and get a free library visit.</td>
<td>McCoy Public Library</td>
<td></td>
</tr>
<tr>
<td>Shop Local: Get any local hair care product.</td>
<td>McCoy Public Library</td>
<td></td>
</tr>
<tr>
<td>Shop Local: Get any local clothing.</td>
<td>McCoy Public Library</td>
<td></td>
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<tr>
<td>Shop Local: Get any local food item.</td>
<td>McCoy Public Library</td>
<td></td>
</tr>
<tr>
<td>Shop Local: Get any local beverage.</td>
<td>McCoy Public Library</td>
<td></td>
</tr>
<tr>
<td>Shop Local: Get any local home improvement item.</td>
<td>McCoy Public Library</td>
<td></td>
</tr>
<tr>
<td>Shop Local: Get any local gift card.</td>
<td>McCoy Public Library</td>
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<tr>
<td>Shop Local: Get any local gift certificate.</td>
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**Locations**

- **Schools**
- **Day Cares**
- **Businesses**
- **County/Community Services**
- **Park and Rec**
- **Nearby libraries**
Upping Your Children’s Game
Teen Choose Your Own Adventure!

Before you enter you should know there are at least 28 different stories to play out. Some are short, some are long, some are tragic, some are victorious. Some require puzzle solving, some won't. Grab a pen and paper so you can take notes. Play through as many times as you'd like. Enjoy!

* Required

Choose your theme *

- Dystopian
- Fantasy
- Present Day

Upping Your Teens Game

Kansas City (MO) Public Library

Seguin (TX) Public Library

Pikes Peak (CO) Library District

Harry Potter Potions: Invisible Ink & Flesh Eating Slug Repellent
Passive is the New Active
Upping Your Adults Game

Community Journals

Welcome to our new community journal program!

The hope is that these journals will be filled with the thoughts, art and creative energy from people and families in our community. There are 3 different journals available right now, they are:

- Pandemic Ponderings
- Pieces of Poetry
- Artful Offerings

Journals will be available to checkout for one week. Feel free to read through the pages that have already been filled out, and then add your own contribution on the first open page you see.

Journal packets and items inside will be properly sanitized upon return.

All journals will later be archived so that our community can take a glimpse back into Rib Lake history.
Remember the Fun

Friendly interactions
Humor in signage and messaging
Upbeat PR

Have you read this? Marley and Me by John Grogan

Marketing Mondays. Rebecca Kilde, IFLS
Connect for Ideas!!!!

Connect with your peers

Blogs (YSS; ALSC; Teen Librarian Toolbox; Teen Services Underground)

Library Facebook user groups
(Programing Librarian; Storytime Underground; Teen Librarians etc)

Webinars and CE to help you with ideas
(SCLS; WVLS; NEWI CE page, etc)
Thank You!

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Clip art courtesy of Pixabay