



### 1) Upcoming WVLS Office Hours and Courier

- The WVLS Office will be closed from 2 - 5 p.m. on Monday, Dec. 21 for a Virtual Staff Holiday Gathering.
- The WVLS Office will be closed for the following Holidays: Thursday, Dec. 24; Friday, Dec. 25 and Friday, Jan. 1.
- Walco is closed on Thursday, Dec. 24, Friday, Dec. 25 and Friday, Jan. 1. Courier will not be running on these days.

### 2) PLSR Implementation Update

The PLSR Project Implementation web page has recently been updated and includes a link to the project roadmap for the activities and timeline for each of the recommendations. A recorded video presentation can be viewed to see what's been updated on the web page and provides an overview of the roadmap. [Read more.](#)

### 3) Lake Superior Libraries Unsymposium

The ninth annual Lake Superior Libraries Unsymposium is going virtual this year! The 2021 "unconference" will be held Friday, January 8, 2021 from 1-4 pm. You're invited to join for an afternoon of conversation, collaboration, and connection—from wherever you are! [Read more.](#)

### 4) This Week's Webinars

- [Engaging Literature Students in the Virtual Classroom with the MLA International Bibliography](#) - 2 p.m. on Wednesday, Dec. 16
- [Taking Care of Your Staff \(and Yourself\) During the COVID-19 Pandemic](#) - 2 p.m. on Wednesday, Dec. 16
- [How to Set up Instagram's Free Fundraising Tools to Drive Donations](#) - 12 p.m. on Thursday, Dec 17

### 5) Marketing News

- According to Omnicore, people spend about five minutes a day on **Pinterest**. But those five minutes are driving a lot of decisions, and that's a big opportunity for libraries. [Read more](#) from Super Library Marketing.

- In this episode, Angela talks about whether it's worth it for libraries to spend budget on social media ads. [Watch the video](#) on the Library Marketing Show.

## **6) Discovery Layers Demo (repeat)**

- A demo of **Pika** is scheduled for Wednesday, Dec. 16 from 11 a.m. – 1 p.m. [Use this link](#) to connect by computer audio or phone. Pika provided [an agenda](#), and suggests that this initial demo is best suited for staff who would potentially have an administrative role with the product. However, any staff member at your library is welcome to attend.