



1) Listening Session Canceled

Due to the coronavirus, the Listening Session scheduled for Thursday, Nov. 12 at the Abbotsford Public Library has been canceled. Because of the Staying Together Discussions held over the last several months, the Listening Session will not be held as a virtual event.

2) Computer and Equipment Procurement

If you need to receive an invoice during 2020 for computers or equipment, please ensure procurement request forms are completed, submitted, and acknowledged by WVLS by the end of November 30th.

[Please use the Procurement Request Form version 2020.2.](#)

Due to current circumstances, we will not be able to guarantee a 2020 delivery or deployment schedule for any new orders but we will place them and generate pre-deployment invoices upon request. For those not concerned about being invoiced during 2020, procurement requests can be submitted any time right up until December 31 and we will order, stage, and coordinate deployment as quickly as circumstances allow. Please contact the Help Desk at help@librarieswin.org if you have any questions.

3) WISCAT User Group Meeting This Tuesday

Please join us on Tuesday, November 10 at 10 a.m. for our last quarterly WISCAT User Group Meeting of 2020. Microsoft Teams connection details are below. The meeting will be recorded for those who cannot attend. Join on your computer or mobile app

[Click here to join the meeting](#)

Or call in (audio only)

+1 608-620-9781,,94225112# United States, Madison

Phone Conference ID: 942 251 12#

Topics include 2021 WISCAT Licensing, Updating WISCAT URLs, and Article Exchange

If there are specific topics you'd like to cover in the meeting, please [let us know](#) in advance.

-Gail Murray, WISCAT Technical Coordinator

4) iSchool Spring Certification, CE and Scholarships

[Registration is open](#) for the spring courses at the iSchool at UW-Madison. Two director certification courses are being offered.

Basic Public Library Administration (Jan 25 – Apr 18) – this class is offered both in fall and spring.

Organization & Management of Collections (Feb 1 – Apr 25) – this class is offered in spring ONLY.

As always, the iSchool [offers scholarships for directors taking certification courses](#), and those applications are due by January 8, 2021.

5) State News

- During the month of November, students in 6th grade or below are encouraged to make a reading pledge and begin to read like Bucky. For every 30 minutes a student reads, parents, guardians or teachers are to initial on the “Book It With Bucky” reading log and completely fill in circles when books are completed. Wisconsin Athletics is encouraging all young learners to share their progress, favorite books or family reading moments on social media using #BookItWithBucky for a chance to be featured on Wisconsin Athletics social media and for the opportunity to win a Badger prize pack. [Read more.](#)
- Recollection Wisconsin is looking for stories to help articulate the impact the portal to state digital collections has made on our communities. They are especially seeking stories about educators and students using this resource during the pandemic. Do you have a story about what Recollection Wisconsin means to you? Have you found a photo of a relative, discovered a new fact about your hometown, or found an answer to a research project? Send us an email at info@recollectionwisconsin.org.

6) This Week’s Webinars

- [Facing Bias](#) - 9 a.m. on Tuesday, Nov 10
- [Power Your Job Search with Google Tools: A Workshop for Staff and Patrons](#) - 9 a.m. on Tuesday, Nov 10
- [Understanding the Library](#) - 12 p.m. on Thursday, Nov 12. Trustees Supporting Library Directors, a 4-part series from IFLS Library System; you may also register for the [whole series](#).
- [A Discussion of Contemporary Native Children's Literature](#) with authors Traci Sorell and Carla Messinger - 3 p.m. on Thursday, Nov 12

7) Next Ryan Dowd Webinar

Ornery Teenagers: How to Compassionately and Effectively Manage Their Problem Behaviors; Thursday, Nov. 19 at 11 a.m.

Some of the issues covered: why teenagers do what they do, the psychology, sociology and anthropology of teenagers, how to prevent conflicts. [Pre-Registration is required.](#)

A recording (with closed captioning) will be available on NicheAcademy.com a few days after the live event.

8) Free “Library Journal” Design Institute Next Week

Join *Library Journal* for our virtual Design Institute 2020. Whether you're looking to revamp your space as we continue to deal with COVID-19, or plan for future building/design projects, you'll find ideas, information, and inspiration—no matter your budget!

Topics will include retooling physical space for staff and patron safety, innovating to address social and racial equity and inclusion, funding new and renovated buildings in a down economy, and more. Attendance is free to librarians, their board members/trustees, and local officials. [Read more.](#)

9) Marketing News

- Are you looking for **inspiration for your next design project**? Want to know the visual trends likely to take charge in 2021 and beyond? The team from Coastal Creative share their trends to watch for in this infographic. [Read the article](#) from Social Media Today.
- Your library should market its collection. In this episode, Angela explains why she believes that **marketing your library's collection** will keep your library afloat during these trying times. She'll lay out three reasons why at least 50 percent of your marketing should be promoting your collection. [Watch the video](#) on the Library Marketing Show.
- On this week's Princh Library Blog post we have guest writer David Lee King, digital services director at Topeka and Shawnee County Public Library, sharing his thoughts on **why using TikTok might be beneficial for your library**. [Read more.](#)
- Facebook is still the most popular social media platform in the world. The platform has more than 2.6 billion monthly active users worldwide and is the third-most visited website, outranked only by Google and YouTube. In the United States, 74 percent of adults who have a Facebook account visit the site at least once a day. In my experience, of all the social media platforms, **libraries are most likely to focus their limited resources on Facebook**. [Read Angela Hursh's post](#) on Libraries and Facebook Use for 2021.