



Information sent every Thursday at 9 a.m., with developments for our member libraries related to COVID-19.

1) What's New on the [WVLS COVID-19 webpage](#).

- Status of WVLS Member Libraries

2) Next Staying Together Discussion

The next Staying Together discussion will be held on Tuesday, November 10, at 1 p.m. The topic is to be determined, and a notification will be sent out that morning. Please send any topic ideas to Jamie at jmatcak@wvls.org.

Phone: +1.408.419.1715 or 1.408.915.6290 (only one number is needed to join)

Meeting ID: 715 397 297 139 731

Or Sign-in via Computer: <https://bluejeans.com/715397297139731>

3) Upcoming Professional Development

- **The Accidental Facilities Manager; Tuesday, Nov. 10, 2 p.m.**

Now more than ever, the care and feeding of library buildings, from historic to new, demands greater attention. With occupant health and safety in mind, common issues, such as cleaning, plumbing, or HVAC systems, take on new urgency. Many library directors and staff become facilities managers by default, with no formal training. This webinar offers a primer on building systems and issues, along with tools for preventive maintenance, energy assessments, optimizing ventilation and filtration, and more.

Presenters share what they learned the hard way, in large and small libraries, so that you can be more prepared and self-assured. [Register here](#).

- **Webinars on managing stress & building resilience:**

- [Work and Our Well-Being](#) - 11 a.m. on Tuesday, Nov. 10
- [Self-Care During a Pandemic](#), Part 2 - 1:30 p.m. on Monday, Nov. 16

- Attend to Your Well-Being: [How You Can Avoid Mental, Physical and Emotional Exhaustion](#) - 5 p.m. on Wednesday, Nov. 18
- **Who Are We Designing For and Why? Service Design Techniques for Responsive Libraries; Thursday, Nov. 19; 2 - 3:30 p.m.**

Join us for a two-part webinar series with design experts from Margaret Sullivan Studios and Harmonic Design to learn techniques you can use to enhance and improve future library services. The sessions will show how design principles can lead to organizational collaboration, creativity, and adaptability. Participants will learn how to apply these principles to solve problems, foster 21st century skills, and generate customer loyalty to make your library essential to your community's resiliency and recovery.

4) Library Marketing is Different This Holiday Season

It's hard to do library promotion during the holiday season in a normal year. This year will likely be very different. With COVID infections spreading rapidly across the world, holiday events at schools, churches, theaters, and community organizations, including libraries, are canceled. In the marketing space, we won't be battling for the attention of a busy populace.

Your library can fulfill the unique needs the pandemic has created. Here are four ideas to market your library during this pandemic holiday season. [Read more from "Super Library Marketing."](#)