



1) Youth Services Workshop on Thursday

The 2020 WVLS Fall Youth Services Workshop will be held virtually on Thursday, Dec. 3, from 12 p.m. – 2 p.m.

Three public school librarians will give a brief tour of their space(s) and describe the realities of working in public school libraries, including responsibilities, schedules, challenges, and accomplishments.

[Register here](#). Contact Anne Hamland at ahamland@wvls.org if you have any questions.

2) WAPL Conference Volunteers Needed

The Wisconsin Association of Public Libraries (WAPL) virtual conference in May 2021 will share success stories, ideas, and plans for the future around our conference theme, "Library Strong!"

We need a few more volunteers for our conference planning committee. Would you like to gain experience in conference planning, work with fun and dedicated WLA members from across the state, and help put together an engaging and informative conference for our Wisconsin public library community? Contact conference chair Teresa Schmidt at director@mercercpubliclibrary.org or 715-476-2366.

3) New Digital Byte

Want to stay up-to-date on statewide news, library job postings and items for sale? Jamie talks about how you can subscribe and post messages to our state listserv, wispublib, in the latest Digital Byte. [Watch it here](#).

4) This Week's Webinars

- [Your Guide to a Seamless Online Event](#) - 11 a.m. on Tuesday, Dec. 1
- [Reading Diversely](#) - 10 a.m. on Wednesday, Dec. 2
- [Preparing Your Digital Library for the End of the Year Rush](#) - 2 p.m. on Wednesday, Dec. 2
- [Creating an Effective Volunteer Handbook](#) - 1 p.m. on Thursday, Dec. 3
- [Trustees Supporting Library Directors Part 4: Bringing it All Together](#) - 7 p.m. on Thursday, Dec. 4

5) Marketing News

- How do you **communicate changes** if your library closes again due to the virus? In this episode, Angela lays out a step-by-step plan for libraries who may be forced to close their physical buildings again because of rising COVID cases. [Watch the Library Marketing Show.](#)
- Are you looking for ways to **improve your Facebook marketing approach**? Want to know the key platform trends that are predicted to rise in 2021? The team from Oberlo share their key Facebook trends to look out for in this infographic. Read more in [Social Media Today.](#)
- According to Omnicore, **YouTube** is the second most visited website in the world, bested only by Google. However, it's technically the busiest search engine in the world because it processes more search requests. On any given day, 30 million people around the world watch at least one YouTube video. Here's another great YouTube fact to keep in mind: 37 percent of viewers on the platform are between the ages of 18 and 34. There's that key demographic for libraries! This is the fourth in a six-part series on social media best practices for libraries in 2021. [Read more on Super Library Marketing.](#)

6) Ryan Dowd Trainings Continue

WVLS is pleased to share that DPI, in partnership with the Manitowoc-Calumet Library System, has renewed the state-wide subscription to the Ryan Dowd Guide to Homelessness customer service training program. If you have started the training, your progress will be saved into the new year. Contact Jamie at jmatczak@wvls.org if you have any questions.

7) Compassion Resilience Training (repeat)

WVLS is seeking two people to be part of the Compassion Resilience Facilitator Training. Facilitator training prepares you to bring the Compassion Resilience Toolkit resources to your colleagues. The team will learn how to implement the toolkit in ways that match the realities of your library's current organizational commitments and goals.

[Read more](#) about the required training dates. If you are interested in being part of the WVLS team, led by Jamie Matczak, contact her (jmatczak@wvls.org) no later than Monday, Dec. 7.