

## 1) WVLS Reminders and Updates

- The WVLS virtual adult services workshop "Serving All Adults: Dementia Friendly Business
  Training & Customer Service in the Library," is tomorrow from 10 a.m. -12 p.m. There is still
  time to join! Read more.
- Not too excited about theme options in Google Slides? In a new Digital Byte, Jamie shows you
  how to import different options using online resources. Watch it here.
- The November WVLS Newsletter is now posted.
- The American Library Association (ALA) invites libraries in small and rural communities to apply for grant funding to help them address issues of concern in their communities. Up to 650 U.S. libraries in small and rural communities will receive \$3,000 each to tackle issues ranging from media literacy to COVID-19 safety to unemployment. Grants will be awarded in two waves in 2020 and 2021. Applications will be accepted until Wednesday, Dec. 2. <a href="Read more.">Read more.</a>

## 2) Technology Update

## • Cybersecurity Awareness and Training Opportunities

Along with IFLS and NWLS, we included WVLS managed email accounts in an initial Cybersecurity Awareness / Training Campaign invite. These email invites come from <a href="Infosec.">Infosec.</a> and are legitimate, though we understand that the very nature of the awareness and training is such that it warrants calling these invites to question. We encourage you to ask <a href="help@librarieswin.org">help@librarieswin.org</a> about any questionable email you're just not sure about.

The invites to these initial basic awareness and training "courses" are optional per user. There will be a couple reminders automatically sent over the course November and December which can be ignored. We do encourage directors and administrators to review the course content, and hope that you will subsequently encourage your staff to explore them as well.

#### Computer and Equipment Procurement

If you need to receive an invoice during 2020 for computers or equipment, please ensure procurement request forms are completed, submitted, and acknowledged by WVLS by the end of November 30th. Please use the Procurement Request Form version 2020.2. Due to current circumstances, we will not be able to guarantee a 2020 delivery or deployment schedule for any new orders but we will place them and generate pre-deployment invoices upon request. For those not concerned about being invoiced during 2020, procurement requests can be submitted any time right up until December 31 and we will order, stage, and coordinate deployment as quickly as circumstances allow. Please contact the Help Desk at help@librarieswin.org if you have any questions.

#### 3) This Week's Webinars

- Google Chrome Extensions: Helpful Hacks for the Chrome Experience 3 p.m. on Monday, Nov. 16
- <u>Library Design Online</u>: Topics include retooling physical space for staff and patron safety, innovating to address social and racial equity and inclusion, and funding new and renovated buildings in a down economy - 9 a.m. on Wednesday, Nov. 18
- Engagement and Information Literacy 1 p.m. on Wednesday, Nov. 18
- Ornery Teenagers: Manage Their Problem Behaviors 11 a.m. on Thursday, Nov. 19
- Connecting the Library and Community 12 p.m. on Thursday, Nov. 19

## 4) Compassion Resilience Webinar in December

Feeling stressed, fatigued, or burned out? Do you want to start the new year with more resilience? This webinar is for you! Working for the public requires empathy and a desire to serve, and the past year has everyone running low. A focus on compassion resilience can guide you and your staff back to the core set of values and the drive for a sense of purpose that drew them to work in libraries in the first place. Using the Compassion Resilience Toolkit will help you to manage expectations, set professional and personal boundaries, build effective collegial relationships, and practice real-time and ongoing self-care. Read more.

# 5) Marketing News

- It's easier than you think to create library videos. In this episode, Angela answers a viewer
  question from Lori Hagen, who wanted to see how these videos come together. She'll take you
  behind the scenes. Watch the video on the Library Marketing Show.
- Twitter use exploded during the pandemic. The company says average daily use grew 34 percent between April and June of this year. And the Tweets haven't slowed down. On any given day in the world, 186 million people are on the platform and about 500 million Tweets are sent. Read Angela Hursh's post on Libraries and Twitter Use for 2021.

## 6) DLT Seeks LSTA Advisory Council Members

The Division for Libraries and Technology (DLT) currently seeks applicants to fill upcoming vacancies on the Library Services and Technology Act Advisory Council (LSTAAC). **The deadline for consideration is Friday, November 20**. Read more.