

**SCLS**

| <b>STRENGTHS</b>  | <b>WEAKNESSES</b>  | <b>OPPORTUNITIES</b>  | <b>THREATS</b>   |
|---|--|---|--|
| Larger collection of materials  | Voting system?   | Continuing education and professional development more relevant to the size of our library  | Smaller libraries who rely on MCPL for resources will need to find other resources |
| Weighted voting system  | Smaller fish in a bigger bowl?   | Chance to collaborate with like size libraries  | Loss of revenue from WVLS rental space   |
| A la cart pricing   | Deliveries less often  | MCPL can reorganize to do services offered by being involved with SCLS such as ILS database and collection and patron list                              | Does this eliminate MCPL as a resource library?                                    |
| Larger resource staff for MPLS to approach with questions and get ideas | Physical distance from Wausau  | MCPL could be a resource library for the northern part of the state   | More expensive initially?  |
| Specialized staff   | Staff not located in the same building   | Chance for MCPL to enhance its services and programming with support of SCLS  | Does northeast Wisconsin lose the service of a resource library?                   |
| Size of area and organization   | They are large enough that some have questioned whether they are already too large   | More materials available to all patrons.  | Larger system with more members  |
| More services are available.  | The geographical shape of SCLS is undesirable, and that will be magnified if MCPL joins.   | Resources available provides MCPL the ability to reorganize/ restructure to eliminate existing staff positions resulting in short and long term savings | Transitioning  |
| Volume of materials available   | Long wait time for high-demand materials and SCLS patrons are very active at placing holds - MCPL patrons will not expect this and it may take a lot of PR to justify it | New people = new ideas and innovation   | Building new relationships   |
| Members include representation from vibrant, growing urban centers      | Expensive - I would estimate MCPL member fees to be somewhere around \$300K  | Increased training options  | Limited understanding of MCPL operations, functions, needs                         |



## WVLS

| STRENGTHS   | WEAKNESSES                                       | OPPORTUNITIES  | THREATS   |
|---|--|--|---|
| Located at MPLS   | Paying for services MPLC does not use or need    | Restructuring and merging with other systems might be more cost effective for WVLS and provide opportunities for the other libraries in its system   | ILS limitations   |
| Close by - ease of contact and delivery   | Communication between WVLS & MCPL                | Resource library for northeast Wisconsin   | Loss of MCPL as a resource library  |
| Big fish in a smaller bowl.   | Relationship between the two have deteriorated   | Staff understand how MCPL works and potential to improve relationships/communications/service  | Loss of largest library in WVLS.  |
| Existing system with known staff and resources  | MCPL is the largest library so no peer libraries | MCPL is a net borrower and has been for years. This means they utilize collections from the smaller libraries to fill their own holds, rather than supplying their materials to the smaller libraries (which is the opposite of what nonlibrary professionals would expect). | A MCPL departure would force WVLS to reduce its offering of services and probably lay off staff. This will widen the inequity of library service to WI residents that the state has spent years trying to fix (through the PLSR effort). This is a significant setback from a statewide perspective |
| Support of smaller member libraries   | Specialized staff to enhance MCPL programming    | Having the system located in the library building allows for a close working relationship that can be advantageous for both organizations.   | Decreasing financial support from member counties with limited resources now and in the future  |
| The location of the system and its relatively compact geographical structure allows for truly regional focus. | Apparent difficulty of accessing some services   |  | Smaller system does not allow MCPL to transcend its mission to transform lives, be on the cutting edge, innovate  |
| Skilled and talented consultants  | Some services no available.                      |  | MCPL departure will take money and jobs away from Marathon County.  |

