



1) Building & Maintaining Customer Relationships Webinar Series

WVLS, Northern Waters Library Service and the Southwest Wisconsin Library System are excited to announce an October Webinar Series on promoting the value of your library through marketing, effective management and successful advocacy. The presenter for all three webinars will be Library Consultant Pat Wagner. The webinars will be recorded and are worth 1 contact hour for library certification. Program descriptions [can be found here](#).

- Introduction to Marketing: It's More than Emails, Newsletters, and Social Media
Tuesday, Oct. 6; 1 p.m. [Register](#)
- Library Engagement: What Your Community Needs and How to Respond
Tuesday, Oct. 13; 1 p.m. [Register](#)
- Advocacy: Promoting the Value of Your Library
Wednesday, October 21; 1 p.m. [Register](#)

2) WISCAT User Group Meeting Today

There is a WISCAT User Group meeting scheduled today from 1 pm - 2 pm. The agenda includes the following: One month into the restart – How are we doing?, Loan Periods and Due Dates, UW-Madison ILL Status. To Join the Meeting:

[Join Microsoft Teams Meeting](#)

+1 608-620-9781 United States, Madison (Toll)

Conference ID: 242 421 142#

The meeting will be recorded for those that cannot attend.

3) Monthly Courier Stats

The courier stats typically sent to WVLS at the end of each month are no longer needed. This information is provided to WVLS by Waltco. If your library wants to keep stats as part of your records, feel free to continue that practice. Any questions should be sent to courier@wvls.org.

4) Highlights from V-Cat Council Meeting

In an effort to keep V-Cat representatives and member library staff informed, here are highlights from last week's V-Cat Council Meeting. (This information with attached documents was emailed by Katie on 9/3).

- Shoutbomb SMS Text messages have been enabled. Patrons can text SIGNUP to 844-201-0052 and follow the prompts to sign up.

- V-Cat Council approved indexing of children's subject headings to make them keyword searchable.
- V-Cat Council approved recommended checkout periods for New/High Demand Books, New/High Demand Audiobooks, Series Video Materials, New/High Demand Video Materials, Music CDs, and Magazines.
- Cooperative Circulation will be looking at regular circulation tasks and suggested temporary service changes during periods when libraries are closed, offering curbside service, offering limited services, and quarantining materials.
- V-Cat Council approved continued use of the Give Precedence to Local Holds circulation option until libraries discontinue materials quarantine to maximize the amount of patrons who have access to materials and minimize the amount of time items spend in transit and quarantine.
- V-Cat Council voted to temporarily Enable the Prioritizing Hold Fulfillment at the Pickup Location paging option to allow available copies at the pickup location to fill holds at the pickup location ahead of items being checked in at other locations. This will be re-evaluated when libraries stop quarantining materials.

5) CARES Act Grant Update

The Wisconsin DPI has been approved to manage the CARES Act Grants and has recently announced awards for applications. WVLS and its LEAN WI partners will be reaching out to member libraries over the next few weeks to review and assess current status and needs. Please be prepared for additional announcements and direct communications related to CARES Act funding and projects over the next several weeks.

6) Webinar on Vision Loss and Voting

Your Vote Counts!

Wednesday, September 9; 7 - 8 p.m.

Vision loss should not be a barrier to exercising your right to vote. Vision Forward, Wisconsin Disability Vote Coalition, Disability Rights Wisconsin and the Wisconsin Council of the Blind and Visually Impaired are teaming up to make sure people with vision loss are set up to have a successful voting experience this fall. Join via Zoom or Facebook Live. Register for this Zoom webinar by visiting [Vision-Forward.org/vote](https://vision-forward.org/vote). This event is free to attend and will be streamed to the Council's Facebook page at Facebook.com/WCBlind.

7) IMLS Accepting Nominations for National Medals

The Wisconsin Libraries for Everyone Blog is sharing [this important announcement from the Institute of Museum and Library Services \(IMLS\)](#). Library workers have stepped up to the many challenges presented in recent weeks and months, and have proven they are always a constant light in their communities. Without a doubt, every Wisconsin library is deserving of the prestigious honor of the IMLS National Medal for Museum and Library Service this year. We strongly encourage you to nominate a library that has risen to the challenge of the pandemic and promoted equity, diversity, and inclusion. [Read more.](#)

8) Statewide Drive-Thru Job Fairs on September 17

The Wisconsin Workforce Development Association (WWDA) and its partners across the state will host Wisconsin's second statewide Drive Thru Job Fair on September 17. Participants can stay safely in their cars and collect job postings and career opportunities. [More information.](#)