

Director's Report

WVLS BOARD OF TRUSTEES MEETING

September 19, 2020

COMMUNICATION

Words of Appreciation

In a letter to **WVLS President Tom Bobrofsky and Board Members (Exhibit 12a)**, T.B. Scott Free Library Director **Stacy Stevens** thanked WVLS for the Beanstack software and mobile application. She said, *"T.B. Scott Free Library would like to express our great appreciation for the efforts of the WVLS management and staff for procuring and administering the Beanstack software and mobile application that provided an online presence for the summer literacy and reading programs for our library and for libraries throughout Wisconsin. Thank you again for the leadership provided by WVLS staff. It is very much appreciated."*

"You are worth your weight (and mine) in gold. You do amazing work!" – **Kitty Roesler**, MCPL Circulation Lead, to **Katie Zimmerman** for ILS customer service

"Thanks! Your help is so awesome and irreplaceable! What will we do while you are on leave?" – **Janay Ziebell**, Neillsville Public Library Director, to **Anne Hamland** for website support

MCPL Task Force Information

At the end of 2019, the Marathon County Public Library (MCPL) Director asked his Board of Trustees to consider moving Marathon County from WVLS to South Central Library System (SCLS), headquartered in Madison. The Library Board formed a Task Force which held six one-hour meetings in January, February, March, May, June and July 2020. [Public notice for the seventh Task Force meeting on August 17](#) stated that a "possible recommendation" might be made to the MCPL Board scheduled to meet an hour later on the same day. However, Task Force members' discussion identified enough unfinished business to occupy four more meetings and they deferred a recommendation "to the end of the year." The Library Board approved the extension.

On September 3, the MCPL Director reported to the Marathon County Board's Extension Education & Economic Development Committee that "final analysis and vote for the Task Force recommendation to the MCPL Board will take place at the November 16, 2020 meeting." [See page 10 from EEEDC packet posted here.](#) WVLS Trustee **Michael Otten's** shared his concerns with MCEEDC members on September 2 (**Exhibit 12b**) as did **Dominic Frandrup**, Antigo Public Library Director; **Vicky Calmes**, Colby Community Library Director; **Virginia Woods Roberts**, Rhinelander District Library Director; and **Erica Brewster**, Demmer Memorial Library (Three Lakes) Director.

The next meetings of the MCPL Task Force and Library Board will be on Monday, September 21. The information packet for the 11:00 a.m. Task Force meeting, available [here](#), includes letters from **Ralph Illick**, **Tom O'Neill**, the **MCPL Library Services Team** and **Matthew Derpinghaus** about WVLS staff, customer service and support. The packet for the 12:00 p.m. Board meeting is [here](#).

The [Marathon Co. Public Library System Exploration Information and Updates page](#) on the WVLS website includes information about MCPL Task Force meetings since January. Anyone with an interest in the MCPL Task

Force process and future of WVLS should take the time to read this information. MCPL also maintains its own Task Force web page [here](#).

WI Statute [43.18](#) outlines the process for a county withdrawing from a library system. The earliest date Marathon County could withdraw is January 2022, following adoption by 2/3 vote of a resolution by the Marathon County Board of Supervisors at least 6 months prior to the close of the system's fiscal year.

PEOPLE and LIBRARIES IN THE NEWS

Appleton Public Library Presents “Small Business – Big Impact”

The Appleton Public Library received about \$65,000 in August through the American Library Association to add more services for local businesses. The library is one of 13 across the nation to earn the funding through a Google.org initiative called Libraries Build Business. The library is using the grant for a program called Small Business-Big Impact to support business startup, retention, and expansion efforts for people of color and immigrants. This new program will highlight the resources the library currently offers, such as online courses, market research databases, books and other materials for businesses and entrepreneurs, and also include a series of group and one-to-one programs with an expert. The program will start with an entrepreneur storytelling series in September where people can hear business owners talk about their experience building a business in the Fox Valley. The programs will lead up to an academy in the winter of next year that will focus on process planning, team building, networking, customer satisfaction, market research and technology. People also can view the library's [business resources](#) on its website and YouTube ["Appleton Public Library Presents: Small Business Impact"](#) and sign up for a [newsletter](#) to receive updates on its offerings. (edited from *Appleton Post-Crescent*; ["Appleton Public Library adds business program to support immigrants, people of color"](#) ; 8/10/2020)

People in the News

Anne and Granger Hamland welcomed a new baby girl, **Maeve Cleary Hamland**, at 6:37 p.m. on September 9. She was 8 lbs, 4 oz, and 21 inches long. The whole Hamland family is doing great. [Click here to view photos](#). Congratulations, Anne!

Katie Petranovich, Director of the Western Taylor County Public Library (Gilman), resigned on August 14 citing personal reasons. She had been employed at the library for about one month. The WTCPL Board of Trustees subsequently hired **Rita Ludvigsen** to fill the position, and she started on September 14. Congratulations, and best of luck, Rita!

Milwaukee Public Library Deputy Director **Joan Johnson** has been appointed by Mayor Tom Barrett to be the City Librarian for the library. She replaces **Paula A. Kiely**, who retired August 28.

Kimberly Young has been hired to lead the Monarch Library System headquartered in Sheboygan. She replaces **Jennifer Chamberlain**, who left the position in June to become the Director of WiLS.

Scholarship Winners

Janay Ziebell, Neillsville Public Library Director, was awarded a scholarship that covers the full registration fee for a certification course offered through the iSchool @ UW-Madison this fall. Scholarships were also awarded to Tammy Hardinger, Pittsville Public Library Director and Laura Skalitzky, Princeton Public Library Director. Congratulations, Janay!

Because of a recent collaboration with the iSchool at UW-Madison, WVLS was offered several scholarships for member colleagues to attend the “**Back in Circulation Again (virtual) Conference**” on October 19-20. Scholarships were awarded to **Lorelee Petersen** (Owen Public Library Director), **Virginia Roberts** (Rhineland District Library Director) and **Cathy Oelrich** (Rhineland District Library’s Adult Services Manager). WVLS was also given the opportunity to enroll two of its member librarians in a Fall Continuing Education course. The two people selected were **Laurie Ollhoff** (T.B Scott Free Library Assistant Director) and **Carla Huston** (Stetsonville Public Library Director).

Rhineland District Library’s Children’s Librarian, **Denise Chojnacki** and Adult Services Manager, **Cathy Oelrich**, are the recipients of two scholarships the Wisconsin Department of Public Instruction awarded each public library system for area library staff to attend the “**Lead the Way: Libraries at the Heart of Community Engagement**” Conference. Sponsored by the iSchool @ UW-Madison, the conference will be held virtually on November 16-17.

WVLS PROJECTS

WLA Library Development & Legislation (LD&L) Committee Update

Wisconsin Humanities Council Resilient Communities Initiative. The Wisconsin Library Association has endorsed the Wisconsin Humanities Council (WHC) Resilient Communities Initiative on the recommendation of the WLA Legislative Development & Legislation (LD&L) Committee following presentations by WHC Executive Director **Dena Wortzel**. The proposal is based on a prototype project implemented with WHC federal grant funds between 2012-2019 during which UW-Milwaukee professor Dr. Arijit Sen brought a field school approach to 6 different neighborhoods in Milwaukee (Sherman Park) as well as Merrill, Wisconsin. Dr. Sen worked with residents to collect stories of place and heritage, as well as of the potential and aspirations of those who live there, including students, community volunteers and local history experts. Participants learned how community residents care about and maintain places that matter to them and examined the ways in which the activities of community organizations and social networks sustain human relationship, entrepreneurship, and productive lifestyles.

Public libraries, notably the **T.B. Scott Free Library (Merrill)** were an important part of the earlier WHC grant projects and are again central to the proposed Resilient Communities Initiative, which is dependent upon identifying and securing state funding for implementation in the next budget cycle. The new initiative will serve 4 communities with a summer program and 4 communities with an 11-month program, following recruitment, selection, and training of 8 young people and their hometown librarians working as teams, for a total of 16 trainees. Preliminary budget estimates include \$30,000 in stipends for 8 librarians (based on \$500/month for their period of service to the project plus all expenses paid for a 2-week field school training experience). Young applicants will be required to have letters of recommendation from their librarian partners, whose advisory role will include providing an institutional base for community networking. [The Resilient Communities initiative \(version 09-08-20\) is linked HERE.](#) The Wisconsin Humanities Council will be dropping the “Council” part of its name to become simply Wisconsin Humanities and has [launched a new website](#). WVLS consultant **Kris Adams Wendt** is a gubernatorial appointment to the WI Humanities board as well as a continuing member of WLA LD&L.

Inclusive Services Update

Sherry Machones shared an *Inclusive Services Update* with member libraries at the end of August. The update offered news on the Wisconsin Department of Transportation ADA Transition Plan that libraries could share with the public and showcased the enhanced search feature of the Cooperative Children's Book Center's (CCBC) website which includes diversity statistics. The update also mentioned upcoming virtual inclusive continuing education opportunities like the "Lead the Way" and "Toward One Wisconsin" conferences that will be held in November, and a whole host of inclusive offerings from the National Library of Medicine.

ILS Administration Update

The **V-Cat Cooperative Circulation Committee** met on Wednesday, August 19 to discuss checkout period recommendations, the effectiveness of the Precedence to Local Holds circulation option, service adjustments and circulation guidelines for periods of reduced service or curbside service. **Kitty Roesler**, Marathon County Public Library's Circulation Lead, announced that she would like to step down from the committee chair position, and asked current members to consider serving as committee chair.

The **V-Cat Voting Models Committee** met on Thursday, August 13 and is ready to make a report of their work to the WVLS/V-Cat Steering Committee, and to share proposed formulas for weighted voting. A WVLS/V-Cat Steering Committee is scheduled for Tuesday, September 29.

Juvenile subject indexing and the process for a discovery layer review were discussed by **V-Cat Bibliographic Committee** during its August 25 meeting.

The V-Cat Council met on September 3 and approved several recommendations.

V-Cat Bibliographic and Interface Committee recommended indexing of children's subject headings to make them keyword searchable, and the Council approved the use of special project funds for this purpose.

V-Cat Cooperative Circulation Committee brought multiple recommendations for unified check out periods to the Council. V-Cat Council approved recommended checkout periods for New/High Demand Books, New/High Demand Audiobooks, Series Video Materials, New/High Demand Video Materials, Music CDs, and Magazines. This is in addition to recommended checkout periods passed at the February 2020 V-Cat Council meeting. All approved recommended checkout periods are available on the V-Cat Guidelines page of the WVLS website. WVLS staff will work with libraries on an individual basis throughout 2020 and 2021 to implement the changes. ILS Administrator **Katie Zimmermann** asked that libraries contact WVLS at least a couple months ahead of the desired effective date to arrange for the work to be done and to allow for time to educate patrons of the upcoming changes.

The V-Cat Cooperative Circulation Committee will be looking at regular circulation tasks and suggested temporary service changes during periods when libraries are closed, offering curbside service, offering limited services, and quarantining materials to encourage best practices among member libraries.

At the recommendation of Zimmermann, the V-Cat Council approved continued use of the **Give Precedence to Local Holds** circulation option until libraries discontinue materials quarantine to maximize the amount of patrons who have access to materials and minimize the amount of time items spend in transit and quarantine.

At the recommendation of Zimmermann, V-Cat Council voted to **temporarily Enable the Prioritizing Hold Fulfillment at the Pickup Location paging option**. This will allow available copies at the pickup location to fill holds at the pickup location ahead of items being checked in at other locations. This will minimize the amount of time items spend in transit and quarantine, and help materials get into

patron's hands more quickly. The option will be re-evaluated when libraries stop quarantining materials.

The **Discovery Layer Advisory Group** discussed the discover layer product review process during its meetings on Thursday, August 20 and Wednesday, September 9. Results of the V-Cat member library survey of discovery layer features and their level of importance to staff and patrons were reviewed. Usage reports from the current discovery product, Ebsco Discovery Service, were provided. A brief patron survey about search and discovery will be developed and completed in late September/October. Product demonstrations from discovery layer providers will be scheduled for late October or early November.

Zimmermann and **Rachel Metzler** are experimenting with a **new training approach** to compliment the current goal to schedule formal trainings on a regular basis. To be more responsive, narrowly focused trainings can be scheduled when there is a need, and V-Cat member libraries will also be invited to attend. These trainings may be less polished and more informal but will facilitate increased access to skill building opportunities.

Metzler provided **Z-39.50 Cataloging Training** to seven V-Cat member library staff and placed a new recording on the V-Cat training page of the WVLS website.

Zimmermann provided **Sierra Create Lists Basics Training** focused on identifying high demand items over four months old to ten V-Cat member library staff and shared the associated recording and documents with three who were unable to attend.

Shoutbomb SMS Text messages have been enabled. Patrons can text SIGNUP to 844-201-0052 and follow the prompts to sign up. Patrons will be able receive hold pickup alerts, overdue alerts, pre-overdue alerts, and announcements from their local library. The SMS service also allows patrons to request a list of all checked out items and renew items via text message. Patrons can manage their alerts and opt out at any time.

Shoutbomb Voice messages will be implemented soon to replace the Teleforms telephone notification system. Also, there is a new toolkit to promote text message alerts (via Shoutbomb). It includes Facebook shares, flyers and a sample press release, and can be accessed on the [WVLS Marketing Page](#), under the "Toolkits" toggle.

Metzler completed the quarterly **Backstage cataloging process** that helps to maintain our database. Backstage checks and updates bibliographic records for authoritative subject headings, author listings, and titles, adds Lexile and Accelerated Reader information, and converts records to the newer standard, if needed.

Grant Update

FY19 LSTA – Technology – Connectivity

With undesignated monies remaining in the FY19 LSTA allocation to Wisconsin, DPI made available \$6,250 per library system to assist with COVID response related communications and connectivity expenses. LEAN WI partners filed a joint application aggregating our suballocations for a total of **\$18,750**, which was designated to a combination of already expended projects and procurement of new wireless access points to support expansion of Wi-Fi coverage in member libraries.

FY19 LSTA – Technology – Cybersecurity

With undesignated monies remaining in the FY19 LSTA allocation to Wisconsin, DPI coordinated a licensing procurement project with InfosecIQ, leveraging an existing contract that vendor holds with the State of Wisconsin to establish three years of Cybersecurity Testing and Training services. Monies were made available to library systems to cover variable user counts. LEAN WI partners applied for this grant to cover approximately 970 potential users among our 100+ library member and system organizations.

FY19/20 CARES Act Grants to States (G2S) – COVID Response Support

In June, LEAN WI partners submitted a joint application to DPI for **\$158,257** based on the [Wisconsin Libraries CARES Act Distribution Allocation Tables](#) established by DPI. Two WVLS and four NWLS libraries indicated a desire to self-manage local projects with their respective allocations. During the week of 9/14, LEAN WI partners will review the original application and establish plans for supporting the six passthrough projects and joint projects for the rest of the libraries.

FY20 LSTA – Technology – Increase Capacity for Technology Tools and Resources Sparsity Aid

In August, DPI notified Library Systems of the opening of the FY20 LSTA application window. LEAN WI partners are preparing the initial draft of an application aligning with the LEAN WI 2021 budget plan to be submitted by the Sept 30, 2020 application deadline. At this time, LEAN WI partners are planning to apply for **\$23,190** to be used for Faronics licensing alignment and subscription renewal and \$20,000 to be used for core network transport equipment expansion.

Technology Service Explorations in Progress

Document Management exploration started briefly in April but was put on hold while focusing on other projects and support efforts. Dedicated efforts for document management system (DMS) exploration are on hold, though moments of research opportunity are being leveraged to capture information.

- **Adobe Cloud.** Adobe is an industry leader in the document space but its cloud services as a document management system are not fully understood, especially as relevant to our current needs. The cost is currently unknown.
- **SharePoint Online.** LEAN WI partners are using SharePoint in various ways (jointly and individually) and each organization has access to enterprise level SharePoint services through our respective Office 365 service accounts. The cost for the platform is nothing, but the cost for appropriate staging and implementation of a full document management strategy on the platform (HR time and/or 3rd party outsource) are unknown.
- **Google Docs.** The Google Docs platform is established as a “go to” for individual document collaboration, and for individual folders of related files. The simplicity and ease of use of the platform for individual files/folders is desirable but extending to full document management across hundreds/thousands of folders/files becomes complex and unwieldy. The “meta management” requirements seem to grow exponentially beyond case by case file/folder sharing.
- **Github.** WVLS and LEAN WI have organizational accounts with Github, enabling access to public and private content repositories. Github is a primary global provider of document and versioning management for software development and documentation projects. Viability as a document management platform for our purposes is being explored. Due to our organization classification, cost for the platform to us for current use is zero. It is unknown at this time whether a broader and more resource consuming use as a document management platform would require an elevation in service/subscription tier with monthly or annual costs.

Statewide Technology Collaborations

Collaboration Development and Management. Library System technology peers held their regular meeting (remotely) in August. The Statewide Backup collaboration project was discussed along with website hosting and content support services and cybersecurity. The virtual meeting was significantly briefer than traditional meetings, but holding virtual meetings like this with more regularity, possibly quarterly, was discussed.

Memorandums of Understanding. SCLS has amended original MOU drafting presented last year and shared two MOUs recently for review. One is for all systems interested in participating in the Statewide Backup Collaboration project (**Exhibit 21**) and the other is for LEAN WI partners and SCLS in respect to a separate though related joint storage platform project (**Exhibit 22**). LEAN WI partners are reviewing these amended MOUs to ensure clarity of intent and similarity of interpretation of all parts prior to adopting an Understanding with other Library Systems.

Resource Sharing Update

Rachel Metzler attended a **WISCAT User Group** meeting on September 8 to learn how statewide resource sharing is going. Two observations from recent interlibrary loan activities were that the quarantine of materials is requiring longer check out periods on materials loaned to libraries and that it is too soon to bill libraries for overdue materials caught in the COVID-19 web. The meeting also shared instructions on how to extend due dates in WISCAT. In preparation for the meeting, Metzler developed a video tutorial on this topic and shared it with member library WISCAT staff. The next WISCAT User Group meeting is slated for November 10.

Courier Update

Courier is now running at 91% capacity, with Waltco making stops Monday through Friday. WVLS supported 109 stops a month to member libraries before COVID-19, and currently we are supporting 100. Some libraries that previously had three stops per week are still at two stops, although we have seen an increase in the last few weeks. With the recommended quarantine on library materials being 96 hours (4 days), some libraries are finding that two stops per week is sufficient. Waltco continues to be accommodating and receptive to suggestions on delivery during the pandemic.

Youth Services Update

Anne Hamland and the Demmer Memorial Library (Three Lakes) youth services team of **Charlotte Horant** and **April Lamert** hosted the August 20 virtual WVLS youth services discussion. Participants discussed how to support caregivers and school partners as school begins. Participants agreed that libraries and librarians should be the cheerleaders of the community and focus on positive messages and communication rather than projects with any obligation to start the school year. The group also experimented and brainstormed interactive programming ideas with inspiration from the [Dr. Jean & Friend blog](#).

CONTINUING EDUCATION & TRAINING OPPORTUNITIES

Virtual ARSL Conference Draws Interest

The Wisconsin Department of Public Instruction (DPI) is offering scholarships to staff who work in public libraries with municipal populations less than 25,000 people to attend this year's Association of Rural and Small Libraries Conference. The [2020 ARSL Conference](#) will be held September 28-October 2. Scholarships will be distributed by means of LSTA subaward grants to library systems, and WVLS staff will be coordinating these scholarships on behalf of its members. WVLS is encouraging library staff to watch these sessions in small groups, taking into consideration distancing and safety. Eighteen individuals representing libraries in Marathon County, Merrill, Rhinelander and Stetsonville, submitted applications by the August 12 deadline.

(Virtual) Tech Days

Tech Days 2020, a virtual webinar series that will run from September 23-24, will feature these four sessions:

- “Technology Training for Non Techies” with Emily Clasper (10:00-11:30am on Wednesday, September 23)
- “Mind the Gap: How to Navigate Your Way Across the Digital Divide (And Why That Isn’t as Easy as It Sounds” with Kris Turner (1:00-2:30pm, September 23)
- “Productivity and Technology” with Kris Turner (10:00-11:30am, September 24)
- “Change is a Constant: Technology, Service and Constant Change” with Emily Clasper (1:00-2:30pm, September 24)

This event is sponsored by all 16 public library systems with support from DPI and funding from the Institute of Museum and Library Services. Visit the [Tech Days website](#) to register.

Building & Maintaining Customer Relationships (webinar series)

Wisconsin Valley Library Service, Northern Waters Library Service, and the Southwest Wisconsin Library System are excited to announce an October Webinar Series called “**Building & Maintaining Customer Relationships.**” This series will help promote the value of libraries through marketing, effective management and successful advocacy. The presenter for all three webinars is Library Consultant Pat Wagner. The webinars will be recorded, and they are worth 1 contact hour for library certification.

- Introduction to Marketing: It’s More Than Emails, Newsletters, and Social Media
Tuesday, Oct. 6; 1 p.m.
- Library Engagement: What Your Community Needs and How to Respond
Tuesday, Oct. 13; 1 p.m.
- Advocacy: Promoting the Value of Your Library
Wednesday, October 21; 1 p.m.

[Click here](#) for more information on the webinars and to register.

WVLS Adult Services Summit

The annual **WVLS Adult Services Summit** is set for November 17 from 10 a.m. -12 p.m. **Scott Seeger**, the Regional Dementia Care Specialist from the Aging and Disability Resource Center of Central Wisconsin (ADRC-CW), will present “**Serving All Adults: Dementia Friendly Business Training & Customer Service in the Library.**” Attendees will receive the Dementia Friendly Business Training, and libraries may earn a *Dementia Friendly Business* designation via this training. Attendees will work through library specific customer service scenarios and leave with an understanding of services provided by ADRC county locations. The [Aging and Disability Resource Center of Central Wisconsin](#) works to provide peace of mind and quality of life to individuals and families through information and access to resources. The link to register for the workshop is [here](#).

INFO TO GO

- “*The Great Outdoors: Libraries turn to drone delivery, outdoor browsing, and other alfresco services*”; [American Libraries Magazine Blog Post](#); September 14, 2020
- *Book of the Little Axe* by Lauren Francis-Sharma has been selected for [The Libraries Transform Book Pick](#), a popular digital reading program that connects readers nationwide by offering free access

to the same ebook through public libraries. The Libraries Transform Book Pick is a collaboration between *Booklist*, Libraries Transform, OverDrive and Libby that offers public libraries opportunities to engage with readers about the ebook, and to showcase digital collections and other library resources and programs. A public library card is all that is needed to access the ebooks via Overdrive or its app Libby. All public libraries in the U.S. currently participating in OverDrive will be ready to lend unlimited copies of the ebook to borrowers during the reading period September 14-28, 2020. (edited from ALA's United for Libraries post; 9/11/2020; united@ala.org)

- In this edition of [Letters of the Law](#) from *American Libraries Magazine*, Mary Minow, a librarian who became a lawyer, and Tomas A. Lipinski, a lawyer who became a librarian, address legal issues that have arisen around the COVID-19 pandemic on the topics of face mask requirements and taking time off to vote.

UPCOMING EVENTS

- **September 19 – WVLS Board of Trustees meeting** (Sepnafski, Wendt, Klingbeil, Hamland, Matczak, Hafemeister, Metzler, Zimmermann)
- September 21 – MCPL Task Force meeting (WVLS staff)
- September 21 – MCPL Board of Trustees meeting (WVLS staff)
- September 22 – System Directors/DPI Discussion (Sepnafski)
- **September 22 – WVLS “Staying Together” Discussion** (Matczak and other WVLS staff)
- **September 23-24 – NWLS/SWLS/WVLS (virtual) “Fall Tech Days” (Matczak)**
- September 25 – WLA’s Library Development and Legislation Committee meeting (Wendt)
- September 25 – SOMBAAW (System Office Managers and Business Administrators Association of Wisconsin) meeting (Metzler)
- September 28 – October 2 – Association for Rural & Small Libraries Virtual Conference (Matczak presenting)
- September 29 – System Directors/DPI Discussion (Matczak)
- September 29 – **WVLS/V-Cat Steering Committee meeting** (Zimmermann, Klingbeil, Sepnafski)
- October 6 – NWLS/SWLS/WVLS webinar **“Introduction to Marketing: It’s More than Emails, Newsletters and Social Media”** with Pat Wagner (Matczak)
- October 6 – System Directors/DPI Discussion (Klingbeil)
- October 13 – NWLS/SWLS/WVLS webinar **“Library Engagement: What Your Community Needs and How to Respond”** with Pat Wagner (Matczak)
- October 13 - System Directors/DPI Discussion (Sepnafski)
- October 14 – Public Library System Marketing Cohort meeting (Matczak)
- October 19-20 – iSchool at UW-Madison’s “Back in Circulation Again (Virtual) Conference” (Matczak presenting)
- October 20 - System Directors/DPI Discussion (Sepnafski)
- October 21 – **NWLS/SWLS/WVLS webinar “Advocacy: Promoting the Value of Your Library”** with Pat Wagner (Matczak)
- November 5 – **WVLS V-Cat Council meeting** (Zimmermann, Metzler, Klingbeil, Sepnafski)
- November 11-13 – “Toward One Wisconsin: A (virtual) Conference on Building Communities of Equity and Opportunity” (Machones)

- November 12 – DLT-Sponsored “New Director Boot Camp”
- November 13 – COLAND (Council for Libraries and Network Development) meeting (Klingbeil)
- November 13 – WLA’s Library Development and Legislation Committee meeting (Wendt)
- November 16-17 – iSchool at UW-Madison’s “Lead the Way: Libraries at the Heart of Community Engagement (virtual) Conference”
- November 17 – WVLS (virtual) Adult Services Summit “**Serving All Adults: Dementia Friendly Business Training & Customer Service in the Library**” (Hamland)
- **November 21 – WVLS Board of Trustees meeting** (Sepnafski, Wendt, Klingbeil, Matczak, Hafemeister, Metzler, Zimmermann)
- November 26-27 – WVLS office closed
- December – “**WVLS Youth Services (Virtual) Workshop**” (Hamland)
- January 27-28 – “**Wild Wisconsin Winter Web Conference**” (Matczak)

Be safe everyone! I remain optimistic that sometime soon we will be able to all gather safely.

Marla