

## AGENDA

### Council on Library and Network Development

September 11, 2020

9:00 a.m. - 12:00 p.m.

Virtual Meeting: [Join Microsoft Teams Meeting](#)

Call in Option: 608-620-9781 Conference ID: 993 880 582#

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|---|---|
| <p><b>1. Call to Order</b> (Action)<br/> <b>Roll Call/Determination of Quorum</b> (Information)<br/> <b>Adoption of Agenda</b> (Action)<br/> <a href="#">Approval of July 10, 2020 Minutes</a> Action</p>   | <p>Jaime Healy-Plotkin,<br/>           COLAND Chair;<br/>           All</p> |
| <p><b>2. Report of the Chair</b> (Information, discussion)</p>  | <p>Jaime Healy-Plotkin</p>  |
| <p><b>3. <a href="#">COLAND Committees</a></b> (Discussion)</p>   | <p>Jaime Healy-Plotkin</p>  |
| <p><b>4. <a href="#">PLSR Update</a></b></p>  | <p>Bruce Smith, DPI Staff</p>   |
| <p><b>5. COVID-19 Update</b></p>  | <p>Shannon Schultz, DPI<br/>           staff</p>                            |
| <p><b>6. Broadband Update</b></p>   | <p>Kurt Kiefer</p>  |
| <p><b>7. <a href="#">DPI and Legislative Updates</a></b><br/>           Biennial Reports s. 43.07(4), (5), (7)</p>  | <p>DPI Staff</p>  |
| <p><b>8. Future Meeting Planning:</b></p> <p><b>Suggestions for Future Agenda Items:</b> Rural Library Data Report,<br/>           Delivery, Mobile Apps for Libraries</p> <p><b>Future Meeting Dates and Possible Locations:</b></p> <ul style="list-style-type: none"> <li>○ November 13, 2020 - Waunakee (Jaime)</li> <li>○ January 8, 2021 - virtual</li> </ul> | <p>Jaime Healy-Plotkin</p>  |
| <p><b>9. Announcements</b></p>  | <p>All</p>  |
| <p><b>10. Adjournment</b></p>   | <p>Jaime Healy-Plotkin</p>  |

**43.07 Council on library and network development.** The state superintendent and the division shall seek the advice of and consult with the council on library and network development in performing their duties in regard to library service. The state superintendent or the administrator of the division shall attend every meeting of the council. The council may initiate consultations with the department and the division. The council shall:

- (1) Make recommendations to the division in regard to the development of standards for the certification of public librarians and standards for public library systems under s. 43.09.
- (2) Advise the state superintendent in regard to the general policies and activities of the state's program for library development, interlibrary cooperation and network development.
- (3) Advise the state superintendent in regard to the general policies and activities of the state's program for the development of school library media programs and facilities and the coordination of these programs with other library services.
- (4) Hold a biennial meeting for the purpose of discussing the report submitted by the state superintendent under s. 43.03 (3) (d). Notice of the meeting shall be sent to public libraries, public library systems, school libraries and other types of libraries and related agencies. After the meeting, the council shall make recommendations to the state superintendent regarding the report and any other matter the council deems appropriate.
- (5) On or before July 1 of every odd-numbered year, transmit to the state superintendent a descriptive and statistical report on the condition and progress of library services in the state and recommendations on how library services in the state may be improved. The state superintendent shall include the report as an addendum to the department's biennial report under s. 15.04 (1) (d).
- (6) Review that portion of the budget of the department relating to library service. Recommendations of the council in regard to the budget shall accompany the department's budget request to the governor.
- (7) Receive complaints, suggestions and inquiries regarding the programs and policies of the department relating to library and network development, inquire into such complaints, suggestions and inquiries, and advise the state superintendent and the division on any action to be taken.

**History:** 1979 c. 347; 1983 a. 524; 1985 a. 177; 1995 a. 27; 1997 a. 27.

## DRAFT MINUTES

### Council on Library and Network Development

July 10, 2020

9:00 a.m. - 2:00 p.m.

#### **Present:**

Amy Beth Bahena -Ettner  
Terrence Berres  
Miriam Erickson  
Jaime Healy-Plotkin  
Joshua Klingbiel  
Svetha Hetzler  
Anna Lewis  
Bryan McCormick  
James O'Hagan  
Joan Robb  
Charmaine Sprengelmeyer-Podein  
Jennifer Stoltz  
Martha Van Pelt  
Kristi Williams

#### **Absent:**

M.T. Boyle  
Nick Dimassis  
Dennis Myers

#### DPI Staff:

Ben Miller  
Martha Berninger  
Alison Hiam  
Monica Treptow  
Annette Smith  
Bruce Smith  
Shannon Schultz

#### **1. Call to Order**

(Action)

Time: 9:01 a.m.

**Roll Call/Determination of Quorum** (Information)

**Adoption of Agenda** (Action)

Motion: Kristi Williams

Second: Jaime Healy Plotkin

Discussion: Added COVID 19 update. Passed Unanimously

**Approval of [May 8, 2020 Minutes](#)** Action

Motion: Kristi Williams

Second: Amy Bahena-Ettner

Discussion: Passed Unanimously

**2. Report of the Chair - Marty Van Pelt**

(Information, discussion)

**3. [COLAND Goals](#) Terry Berres**

(Discussion)

Discussion: We are an advisory group so our goals are different from action groups.

We are down to five goals at this time. Based on our duties - Library Development, Interlibrary Cooperation, and Network Development. Our goals can be reflected into three committees based on our duties as an advisory group.

JHP supports the idea of standing committees to help bring focus, or “teeth,” to this body beyond the bi-monthly meetings. This would support the DPI staff. Expressed concerns about participation in committees if formed. Still looking for clarity on defining each group.

JK brought up that committees could include council members and people who are doing the work, such as DPI or people from the field, to help inform the process. Agrees that goals should be reviewed and the group accountable.

MVP mentioned that at each meeting there are presentations; maybe those could be rolled into committee work. Presentations would be action items to move committee work forward.

TB and JK discussed the importance of defining terms and understanding library jargon. Helpful to have definitions in documents for facilitating communication.

JHP stated her support of making this a priority if she becomes chair.

MVP offered suggestions for making goal statements.

JS asked why school libraries are in more than one group and offered suggestions for revising the document to make choices easier.

MVP asked for volunteers to come up with committees and bring to the next meeting to vote.

JS, JHP, TB, and ABE will work on this. DPI team will ask Kurt to establish who may be able to help with this task.

**4. Officer Election - Marty Van Pelt**

(Action)

[Bylaws](#) - Article III, Section 2

## [Candidate Biographies](#)

Motion: Kristi Williams

Second: Jaime Healy Plotkin

Discussion: Alison provided a ballot for members to vote

Results: Jamie Healy Plotkin - Chair, Miriam Erickson - Vice-Chair, Josh Klingbeil - Secretary, Joan Robb - Member at Large all unanimously elected.

### 5. [WLA Overview](#) - Plumer Lovelace

(Information, discussion)

Discussion: Using the slide presentation, Plumer began with a summary of his background and history of WLA. He continued with an overview of the mission and how the Board and Staff work towards achieving that mission.

Currently one full time staff and two part time - recently had to eliminate Conference Coordinator part time position due to COVID 19 budget cuts.

WLA represents a large library community and members have benefits, which are a focus area for the organization as they meet the needs of members. One example is in leadership programming. The mentor program was also highlighted.

The foundation has many awards and scholarships, and there are a variety of annual events.

Primary sources of revenue are from conferences and annual membership dues.

Experience with other crisis situations has allowed Plumer to negotiate COVID-19 and make decisions, including immediately making website changes and conference cancellation decisions.

MVP asked about remote meetings and how the transition has gone. Plumer responded that the transition has gone well, but it is challenging to schedule everything.

TB asked about public membership category. Plumer stated that community members belong to the foundation. MVP mentioned that friends and trustees are considered public, too.

JK asked about the impact of conference cancellation on the budget. Plumer has reduced spending and is looking for other sources of revenue, such as credit and disaster funding.

Leadership Development Institute will still run this year.

JS asked about a virtual conference. Plumer responded with exploration of this for 2021.

Quality control is a question that needs to be addressed. Sponsors and exhibitors are part of revenue and need to be included. JS expressed the benefit of networking in person and the limitations some face preventing them from attending in person.

### 6. [PLSR Update](#) - Bruce Smith

(Information, discussion)

Discussion:

Bruce shared that he will be providing a PLSR report like the one for this meeting that will contain prompts where we are wanting the Council's input. He also noted that the recommendations listed in the report are in order of their new priorities.

MVP had a question about the new listing of priorities. and how and why priorities changed.

Bruce explained that changes were made due to the requests made from the survey to system

directors where the previous prioritization was based on a low-hanging fruit approach. Additionally, COVID 19 has caused a need for cost efficiency options to be accelerated. JS shared that a collaboration opportunity is cooperative database purchasing between systems.

JK asked that everyone be mindful of the process and the optics and ensure that the optics do not get lost in the acceleration. Bruce mentioned that the communication and engagement information in the beginning of the report is being considered in alignment with what Josh recommends and that our weekly meeting with system directors is actually having us be more communicative and transparent of our next steps and working in closer partnership with the systems as we move forward.

AL suggested that PLSR should reach out to the CUWL Collection Development Committee at UW regarding how they leveraged better deals with technology licensing.

JHP asked that the sharing of resources was important with impending budget cuts. She noted the importance of sharing the message of how well we do collaborate and use our resources to advocate for libraries.

JS mentioned that there are many community clubs and organizations looking for people to talk about the value of libraries, such as rotary clubs and other fraternal organizations.

MVP reminded people that in May we discussed creating data centers to help support libraries. She also mentioned that we need to increase broadband across the State to Libraries and Schools.

JO added that it needs to be quality broadband, not just any broadband. Amy, Anna and James all mentioned that there are redlining practices against families that have been late or unable to pay. MVP drew parallels to how kids are denied library cards due to library fines. Hotspots are not a reliable or long term solution.

JHP mentioned that given how tight budgets are likely to be moving forward, providing a guide for a system to use if considering a merger with another system is important. She also urged that it's best to do this now rather than be reactive afterward.

## 7. [DPI and Legislative Updates](#) - DPI Staff

Biennial Reports s. 43.07(4), (5), (7)

Discussion: Ben stated that, as Kurt would usually recommend, we have provided written updates and will take questions. Martha seconded this idea.

JHP asked if DPI had any additional information about future funding, such as LSTA. She encouraged DPI to search out any additional funding possible for public libraries.

JK asked about when CARES money would be available for libraries to apply

## 8. Future Meeting Planning - Marty Van Pelt

**Suggestions for Future Agenda Items:** Rural Library Data Report, Delivery, Mobile Apps for Libraries

### **Future Meeting Dates and Possible Locations:**

- September 11, 2020 - Mineral Point (Kristi)
- November 13, 2020 - Waunakee (Jaime)
- January 8, 2021 - virtual
- March 12, 2021 - Sun Prairie
- May 14, 2021 - Green Bay Public Schools (Amy)
- July 9, 2021 -
- September, 2021 -
- November, 2021 - Milwaukee Information School (Jenny)

Discussion:

### **9. Announcements**

#### **COVID 19 Update -**

Systems directors Weekly meeting and ongoing Library Director Meetings occurring pretty regularly as well. Everyone is doing it a little bit differently, but Librarians are rising up as they usually do.

For School Libraries - School Libraries were covered in the Education Forward document has a full chapter for School Libraries and are following the lead of their districts.

#### **Broadband Update -**

CARES money is often spent before it gets to broadband

Masks in public libraries - Shannon addressed this question from Jennie. Potential legal issues around unabridged access to information may prevent public libraries from requiring masks, although many strongly encourage their use. These are local decisions made at the library level.

She provided this web link:

<https://spectrumnews1.com/wi/madison/news/2020/07/09/following-face-covering-ordinances-around-wisconsin>

### **10. Adjournment - Marty Van Pelt**

Motion: No one

Second: No one

Time: 12:11 p.m.

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