1) Circulation Conference Scholarships Available

WVLS is pleased to announce the availability of two scholarships to attend this year's biannual Back in Circulation Again Conference, hosted by the Information School at UW-Madison. This conference covers everything from big picture ideas to everyday procedures, and gathers energetic practitioners from all over the country who are seeking to serve their communities the best way possible. Usually held as an in-person event, this year's conference will be entirely online, on October 19-20.

To be eligible for a scholarship, complete the short Google Form and submit no later than 5 p.m. on Friday, September 4. Questions about the scholarship can be directed to Jamie at jmatczak@wvls.org.

2) Canva Training Recording

The Canva Training Recording is now posted to the WVLS YouTube training playlist. Anne talked about Canva features, templates, and how to download images for social media and print.

3) ARSL Conference Scholarship Reminder

Registration is now open for the Association for Rural & Small Libraries (ARSL) Conference, which will be offered virtually September 28–October 2, 2020. The Wisconsin Department of Public Instruction (DPI) will provide scholarships for ARSL conference registration for library staff working in public libraries with municipal populations less than 25,000.

Details can be found here, including the schedule and session descriptions. Scholarships will be distributed by means of LSTA subaward grants to library systems, and WVLS will be coordinating these scholarships on behalf of WVLS member libraries. We are encouraging library staff to watch these sessions in small groups, taking into consideration distancing and safety. If your library is interested in a scholarship, please contact Jamie Matczak by the end of the day on Wednesday, August 12, at jmatczak@wvls.org.

4) Ancestry Library Edition Remote Access Extended

Access to Ancestry Library Edition has been temporarily expanded to library cardholders working remotely, courtesy of ProQuest and its partner Ancestry. Remote access will be available until the end of September and will be re-evaluated monthly as needed. Read more.

5) Job Center of Wisconsin Training

Join a demonstration of the Job Center of Wisconsin website for job seekers; including account creation and registration, job searching, and creating a resume, from 1:30 to 2:30 p.m. on Wednesday, Aug. 6.

This project was made possible in part by the Institute of Museum and Library Services' Laura Bush 21st Century Librarian program. It will be presented by Linda Williamson of the Department of Workforce Development. Register here.

6) New Digital Byte and Lite

- There is a new Digital Lite on updates to Inclusive Services.
- Jamie talks about the CDC App in the latest Digital Byte.

7)   Beanstack Hour of Power for Wisconsin Public Libraries Webinar

12 p.m., Wednesday, Aug. 12

Join Becky from Beanstack and Tessa from DPI for sixty minutes of Beanstack news you can use. We'll start with a bit of number crunching--summer stats, feedback from participating libraries, and kudos galore. Next we will hear from a Panel of Positivity. A handful of Wisconsin library staff will share Beanstack tips, tricks, and lessons learned. Experienced veterans AND total newbies will discuss novel ways to customize Beanstack challenges for your local community. Lastly, we will wrap up with the Fall Horizon. Find out about upcoming opportunities such as 1,000 Books programs, adult reading challenges, and extra support sessions. This session will be recorded and shared with registered attendees. Register here.

8) Supporting Collaboration Survey Results

Beginning with interviews at the WLA Conference last fall and continuing with an online survey open through winter 2020, 90 public and school librarians shared their thoughts with Connecting Wisconsin Libraries about collaboration in their communities. It was encouraging to see that 95% of those surveyed had found an opportunity to collaborate with their public or school library colleagues. And, we were certainly not surprised to find that the greatest challenge to successful collaborations was finding the time to make the work happen. Read More.

9) The Latest on Pinterest and What It Means for Library Marketing (blog)

Angela reveals the juicy nuggets inside the Pinterest Advertising Guide and explains how this new info applies to libraries doing marketing on Pinterest. Watch the video.