



1. “Lead the Way” Conference Scholarships Available

The Wisconsin DPI is providing scholarship funds to the upcoming virtual conference, “[Lead the Way: Libraries at the Heart of Community Engagement](#).” This conference will be held virtually on November 16-17. The scholarship does not include the post-conference workshop.

To be eligible for a scholarship, [complete the short Google Form](#) and submit no later than 5 p.m. on Friday, September 4. Questions about the scholarship can be directed to Jamie at jmatczak@wvls.org.

2. TeachingBooks' Diverse Books Toolkit Training Opportunity

Join us on August 19, 2020 at 1pm for virtual training on the Diverse Books Toolkit available through TeachingBooks, just one of BadgerLink's many resources that focus on supporting K12 learning. [Read More.](#)

3. Back to School Considerations for Wisconsin Public Libraries

Fall's most anticipated day-long gathering of librarians is back by popular demand, still fully virtual and Wisconsin is a local control state; every public school district determines their own policies, including whether the 2020-2021 school year will begin with virtual, in-person, physically distanced, or other instructional options.

Other schooling options, such as private schools or home-based private education (homeschooling), will likely reflect programming changes this school year, such as new schedules or new students. In addition, colleges and universities will offer an array of choices for fall learning. As a result higher education students might find themselves taking online classes while living in their home communities rather than on campus. All of these factors contribute to the ways in which students, families, and educators might engage with their local public library this fall and beyond. [Read more.](#)

4. More Circulation Conference Scholarships Available

WVLS recently announced the availability of two scholarships to attend this year's biannual [Back in Circulation Again Conference](#), hosted by the Information School at UW-Madison. This conference covers everything from big picture ideas to everyday procedures, and gathers energetic practitioners from all over the country who are seeking to serve their communities the best way possible. Usually held as an in-person event, this year's conference will be entirely online, on October 19-20.

Instead of two scholarships being available, there are now FIVE for WVLS members. To be eligible for a scholarship, [complete the short Google Form](#) and submit no later than 5 p.m. on Friday, September 4. Questions about the scholarship can be directed to Jamie at jmatczak@wvls.org.

5. Six Ideas for Recruiting New Library Cardholders (blog post)

In a normal world, my library friends in the United States would be gearing up for the annual Library Card Sign-up Month campaign. But reaching your non-cardholding community members may feel overwhelming, considering all the hurdles to service libraries face right now.

I've been thinking about this problem a lot this week. It is going to be really hard to reach people who don't use the library when we can't do in-person outreach.

But we won't let a pandemic stop us from bringing new cardholders into our library family. Here are six ways to successfully grow your cardholder base, even when you're dealing with COVID-19. [Read more](#).