



1. LJ Day of Dialog in September

Fall's most anticipated day-long gathering of librarians is back by popular demand, still fully virtual and free to attend! The next all-day event is scheduled for **September 25** and will feature a close-up look at the biggest forthcoming books from winter/spring 2021.

You'll hear from top authors in genre fiction, literary fiction, and nonfiction and learn about more titles and trends from speakers on our popular Audio panel. Certificates of completion will be provided to submit for CE credits.

Many sessions will be concurrent, and all sessions and author chats will be available for viewing on-demand within an hour of the initial broadcast. In addition the entire event will be available on-demand until December 25. [Register for free](#) today.

2. Big Library Read is now live with The Darwin Affair

The Big Read is now live on the WI Digital Library. Enjoy the Darwin Affair until August 17th with no holds and unlimited access. Plenty of resources are available to help promote Big Library Read.

- [Marketing materials and community press release](#)
- [Reader guide](#) - great for virtual book club meetings
- [Discussion board](#)

3. Four Eye-Opening Library Marketing Lessons

It's been six months since I walked out of the Public Library of Cincinnati and Hamilton County for the last time as an employee. You'd think that moving from library staffer to library patron wouldn't be that big of a revelation. After all, while I worked at the library, I was also a patron. But there is a mindset shift that happens when you stop working on a library's communication strategy and start seeing those communications exclusively from the customer side. [Read More.](#)

4. Statewide Delivery Update (Tim Drexler, SCLS)

The current statewide route schedule (Monday, Tuesday, Thursday) will continue for the next two weeks (starting 8/10 and 8/17). We anticipate returning to a normal, 4-day-per-week schedule starting the week

of Monday, 8/24. I will send more information on this as we have it, as moving forward depends somewhat on the state of the pandemic.

SCLS has extended the quarantine period from 3 days to 4 days based on the recommendation of the Wisconsin Department of Instruction, so transit times for ILL items will increase correspondingly.

5. Circulation Conference Scholarships Available (repeat)

WVLS is pleased to announce the availability of two scholarships to attend this year's biannual [Back in Circulation Again Conference](#), hosted by the Information School at UW-Madison. This conference covers everything from big picture ideas to everyday procedures, and gathers energetic practitioners from all over the country who are seeking to serve their communities the best way possible. Usually held as an in-person event, this year's conference will be entirely online, on October 19-20.

To be eligible for a scholarship, [complete the short Google Form](#) and submit no later than 5 p.m. on Friday, September 4. Questions about the scholarship can be directed to Jamie at jmatczak@wvls.org.