

# 1) WLA Accepting Award Nominations

The 2020 COVID-19 crisis has challenged libraries and librarians like never before. And we have risen to the challenge. Nominate yourself or another librarian for an award this year. The deadline to apply is September 4. View the awards list and apply.

## 2) WISCAT User Group Meeting Postponed (from Christine Barth)

The quarterly WISCAT User Group meetings for the entire year were scheduled in January. At the time, no one could have foreseen what was coming our way. With webinars on the resumption of ILL on August 3, we thought it would be best to postpone the August 4 User Group meeting.

We've re-scheduled the meeting to Tuesday, September 8 from 1-2 pm. We will have been running ILL for about a month at that time and we can discuss challenges you've faced and/or issues you've resolved. We will send out the log on information closer to the date. As usual, please send us any topics you'd like added to the agenda.

# 3) Upcoming Webinars

#### • More Tech Tools for Reopening Libraries

Tuesday, July 28, 1 p.m. As we turn our eyes to the uncertain future, libraries are making considerable changes to what reopening safely looks like. Back by popular demand, our second webcast on this topic features another round of tools to help guide the public and library staff into this new normal. *Library Journal's* Senior Editor Matt Enis and a panel of technology providers will discuss the benefits of: curbside reservations, mobile library apps, no-touch kiosks and more. Read more and Register.

- REopening Archives, Libraries and Museums: Materials Testing and Resource Overview Tuesday, August 4, 2 p.m. Through the REopening Archives, Libraries, and Museums (REALM) Project, OCLC, the Institute of Museum and Library Services, and Battelle are conducting research on how long the COVID-19 virus survives on materials that are prevalent in libraries, archives, and museums. Join us to learn more about the testing process, how to present results to your stakeholders, project resources to inform your local decisions, and what you can expect from the project in the months to come. Read more and Register.
- The Public Library's Role in Elections: Voter Education in a Post-Truth Era

  Tuesday, August 11, 2 p.m. As the 2020 election quickly approaches it promises to be the most watched election in our lifetime and is only complicated by the Covid-19 pandemic. This

presentation will equip library staff to gather user-friendly information from reliable and nonpartisan sources in order to offer an invaluable, evolving online voting guide tailor-made for their communities. Read more and Register.

## 4) Canva Training Tomorrow

Anne and Jamie will be available after the "Staying Together" Discussion (2-3 p.m.) on Tuesday, July 28 for an informal opportunity to ask questions and learn more about Canva. Anne will walk through the design help tools, explore the flyer and social media templates, and share the download process for different uses. This is not available for contact hours, and anyone is welcome to attend.

Log-in Information: Phone: +1.408.419.1715 or 1.408.915.6290 (only one number is needed to join)

Meeting ID: 715 397 297 139 731

Or Sign-in via Computer: https://bluejeans.com/715397297139731

### 5) Marketing News

- (from Social Media Today) As we work our way through the next stage of lockdowns and impacts
  due to COVID-19, Pinterest has this week shared some new insights into key search trends on
  its platform, which focus on wellness, positivity and even, surprisingly, 'starting a new business'.
  Read more.
- (from Super Library Marketing) It's Not Personal: How to Deal with Negative Comments and Bad
   Online Reviews of Your Library. Read more.

## 6) Tech Days Registration Now Open

Learn from experts without having to travel — we've transformed our annual event *from workshops to webinars!* Tech Days 2020 is a series of 4 webinars over 2 days, and you may <u>register here</u>. Sign up for any or all sessions.

When you participate in all four 90-minute sessions of the Tech Days webinar series, you'll earn the same number of tech-related continuing education contact hours as you would from attending one traditional in-person workshop. All webinar sessions will be recorded and available at the Tech Days Resources page.