



WVLS will send an email on Tuesday and Friday at 9 a.m., featuring new developments for our member libraries related to COVID-19.

1) What's New on the [WVLS COVID-19 webpage](#)

- New Social Media Templates (under Graphics and Templates)
- Staying Together (6/7) Recording, Chat and Notes

2) New Social Media Templates

Despite not being open regular hours this year, your library provided and will continue to provide valuable services. Communicate how your services have evolved the last few months [with social media templates that Anne created](#). They can be customized by adding your library's logo, statistics, or photos. If you have questions about customization, contact Anne Hamland.

3) ILS Updates - Pull List Survey

Please have one representative from your library complete [this survey](#) to gather each library's current capacity for filling holds. This will help us decide how to modify the length of time that items appear on a pull list before cycling through to the next library. Usually V-Cat has set this to 36 hours, but has extended it out to 7 days during the time when libraries have been offering limited services. Thank you for sharing honestly about the capacity of your library staff during this time.

4) Annual Report Summer Programming Update

The Wisconsin public library annual report is currently being evaluated through the lens of the pandemic. There will be updates to the programming stats (especially virtual), and many other

areas as well. In the meantime, continue to keep track of what you are doing, who you are reaching, and how you know. [Read more.](#)

5) Lost Patron Base

Why are libraries losing huge parts of their patron bases because of the pandemic? How do we fix it? Angela Hursh issues a call to action to libraries to join in the movement to create a new utility... one that will ensure everyone in your community truly has access to library. [Watch the latest marketing show.](#)

6) Why Do Hand Sanitizers Suddenly Smell So Awful? (New York Times)

Although the origin of hand sanitizers is debated, waterless hand sanitizers for the general public really began in 1988 with the birth of Purell Hand Sanitizer, an easy-to-use concoction of 70% ethyl alcohol mixed with propylene glycol (a moisturizing compound) that not only simplified waterless washing but also masked most of the most disagreeable scents associated with using alcohol in gel form by including a mild proprietary citrus scent...[Read more](#)