



MONDAY Mentions

THINGS TO KNOW THIS WEEK



1. Upcoming Webinars

- 2020 Census Last Chance for a Complete Count: Wednesday, July 8; 1 - 2 p.m.
A complete count in the 2020 Census is essential to make sure that libraries and their communities don't miss out on billions of dollars in needed funding, as well as political representation. However, nearly 40% of households have not responded yet, and the count is even lower among populations that have been undercounted historically. Participants in this webinar will learn how the Census Bureau, libraries, and community partners have adapted their operations and outreach in response to COVID-19, and how libraries can support a complete count before the Census ends in October. [Register](#).
- Jerks With Homes: How to Deal with Members of the Public who are Being Jerks About Homeless Folks: Thursday, July 23; 1 - 2 p.m.
This webinar by Ryan Dowd, Executive Director of a large homeless shelter outside of Chicago, will cover how to sort out bigotry from "legitimate" concerns, how flight attendants can teach you a valuable skill, how to combat the dehumanization of people and more. [Pre-registration required](#).

2. WPLC Announcements

- A list of all titles currently planned for the Black Lives Matter: Community Read program can be found below. All titles will be automatically added to your collection for simultaneous access on the dates listed and are paid for by OverDrive at no cost to your library. Please see OverDrive's [blog post](#) for additional information.
- RB Digital content, including magazines from the RB Digital platform, will migrate to Libby over the next several months. We acknowledge there are many questions around this including how will the RB Digital content work with Advantage accounts. We do not have answers at this time, but our OverDrive reps and RB Digital rep have assured us they will both be in touch with current RB Digital subscribers in the near future with additional information.

3. Wisconsin Libraries Transforming Communities Resources

The Wisconsin Libraries Transforming Communities program is well underway. The cohort of 37 outward-facing folks from across the state has been learning ways to connect with their communities to assess aspirations and challenges. You can see who's involved on the WLTC Participants 2020-21 webpage. [Read more](#).

4. Marketing News

- Angela Hursh talks about Google's new Keen app, which appears to be a competitor for Pinterest. What does this new development mean? Does your library need to jump onboard? Check it out [here](#).
- (from Angela Hursh) My first ALA Annual turned out to be virtual. That had some advantages. On-demand video meant I could jam more sessions into a day. I could pause sessions to get a drink or take a bathroom break. I could leave sessions if I wanted to without worrying about embarrassing the panelists. And I could attend in my outdoor workspace. It had some disadvantages too. I got more exhausted than normal. And boy, did I miss the personal interaction with librarians and library staff. I did end up learning a lot. Here are my key library marketing takeaways from three days of sessions. [Read more](#).
- (from Social Media Today) Back in March, Facebook announced a range of coming updates to its Live Producer platform for desktop streams, including graphic overlays and featured comments during the broadcast. [Read more](#).

5. Soundzabound Music Library No Longer Available

PBS Wisconsin Education, a BadgerLink Partner, retired the Soundzabound music library from their media collection. As new resources for royalty free, online sound files continue to expand, PBS Wisconsin Education's focus will be on producing new educational media and offering learning opportunities for Wisconsin students and educators. The Click Youth Media initiative is designed to support bringing media production into the classroom. [Read more](#).