



COVID-19 DAILY UPDATE

WVLS will send an email on Monday, Wednesday and Friday around 9 a.m., featuring new developments for our member libraries related to COVID-19.

1) More on Order #28

Order #28 implements some new safety measures and allows certain activities to begin ramping up service and operations. The following sections of Order #28 ([Read more here](#)) pertain to public libraries. No public libraries should engage in any curbside activities until 8:00 a.m. on Friday, April 24, 2020. That said, library workers may begin preparing for the provision of that service, as long as they comply with the social distancing requirements outlined in Order #28. For the time being, keep book drops closed, book lockers unused, and do not exchange materials with other libraries. We will address these important issues as answers become available.

WVLS will share recommendations with you, as DPI shares information with us. We ask for your patience and understanding as we navigate this quick change in an unprecedented time. Watch for more information this week.

2) Staying Together: COVID-19 Discussion Tomorrow

The next Staying Together Discussion is scheduled for Tuesday, April 21 at 1 p.m. The topic will be updates on providing curb-side services.

Phone: +1.888.748.9073 or

+1.844.540.8065 (only one number is needed to join)

Meeting ID: 715 3972 9713 9731

Or Sign-in via Computer

<https://bluejeans.com/715397297139731>

3) Unemployment Insurance Basics: Assisting Library Patrons

Wisconsinites are registering for Unemployment Benefits at a record rate in response to COVID-19. The Libraries Activating Workforce Development Skills (LAWDS) project can help you prepare to offer well-informed guidance.

This webinar from the Department of Workforce Development (DWD) trains public library staff on how to register on Wisconsin's Unemployment Insurance Benefit Services Site, and how to complete an application. The Unemployment Basics webinar will be offered twice, and a recorded version will be available for staff unable to participate in one of the webinars. The first session will be held at 12:30 p.m. on Monday, April 27. The date of the 2nd webinar is TBD. [Read more.](#)

4) Lt. Governor Invites Librarians to Participate in COVID-19 Phone Call

It was announced last Friday that Lieutenant Governor Barnes will be hosting a call on Tuesday, April 21, at 3 p.m., for librarians and library administrators across the state. The invitation read: *"You are invited to join the call to discuss COVID-19, Wisconsin's Safer At Home Orders, and its impact on your community. Libraries serve as vital resources to our communities in so many ways. We want to come together to discuss how we can help folks adapt so we can continue serving our communities throughout this time."*

No RSVP is necessary. To participate, call (608) 316-9000, Access Code: 82126938#

5) Message to Patrons from L.E. Phillips

The L.E. Phillips Memorial Public Library has a well-written message on its website regarding #28 and what it needs to consider. This message could be adapted for your library . [You can find it here.](#)

6) Access to Library Journal and School Library Journal Digital Editions

Library Journal and School Library Journal are currently offering temporary free access to their digital editions!

To access Library Journal: [please log in here](#) with the following credentials:

Email: access@libraryjournal.com Password: LJfullaccess1

To access School Library Journal: [please log in here](#) with the following credentials:

Email: access@slj.com Password: SLJfullaccess1

7) Now is the Absolute BEST Time to Prove Digital Promotions are Essential for Library Marketing. (article)

The pandemic is awful and scary. But it also affords one big opportunity for librarians and library marketers. Library marketing guru Angela Hursh shares tips on ways to market library services, programs, and collection during the COVID-19 shutdown, in her [latest blog post](#).