

# PREPARING FOR LIBRARY LEGISLATIVE DAY

February 11, 2020

Library Legislative Day Registration Page

<http://wla.wisconsinlibraries.org/legislative/legislative-day>

After you've registered for Library Legislative Day, take time to prepare what you'll say to your legislators. A briefing session is scheduled from 8:30 to 10:30 AM on February 11 at the Concourse Hotel. Meanwhile....

This is not a budget year, so our focus is to thank legislators for their support of libraries, tell them what we're working on now, and stay in touch with their offices.

## Talking Points for Legislative Day

1. Share your name, where you live, and your connection to your library.
2. "Thank you, *Legislator Name*, for your time today and continued support of libraries."
3. "I want to share a specific example of how our library positively impacts the community."
  - a. Brief (2 sentence summary) of program
  - b. Task: what was the goal you wanted to reach
  - c. Action: Describe how your program impacted the community in terms of event attendance, testimonial, workforce development, literacy goal, etc.
  - d. Result: What was the end result? How did people feel after this program? Will you continue the program?
  - e. What's the best way for us to stay in touch?
  - f. If your library offers public meeting space, remind your legislator that you can host town hall forums or other events.
  - g. Thank the legislator again for their time.

## Consider Making a Short Video to Share with a Legislator

An easy way to share your library story is to show your legislator a short video during your meeting. You can use your phone, tablet, or laptop. Your video or presentation doesn't have to be complicated. Simply record a patron telling us why they need your library. Connect what the patron says to a strategic priority of your library or how funding impacts the service they describe.

### Tips for filming:

- We recommend finding a quiet place to film or take a photo.
- Make sure there are not distracting noises or objects in your story.
- Find a patron who can answer a simple sentence: I support my library because...
- Make it specific. We like when the stories can be specific to your library rather than about libraries in general.

Sample video clips are available for viewing at:

<https://wla.memberclicks.net/preparing-for-library-legislative-day>



Join Your Library Colleagues for...

**Library Legislative Day**  
**Madison Concourse Hotel**  
One West Dayton Street  
Madison, WI 53703

**Tuesday, February 11, 2020**

Name \_\_\_\_\_

Library/Organization \_\_\_\_\_ Email \_\_\_\_\_

**Voting address** \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

To which library organization(s) do you belong:  WLA  WEMTA  Other \_\_\_\_\_

Check if you are a Trustee  Check if you are a Student (no registration fee for students)

Which Legislators will you visit? (If not known, go to <http://maps.legis.wisconsin.gov> website and enter your address.)

Senator(s) \_\_\_\_\_

Representative(s) \_\_\_\_\_

If you need accommodations to fully participate, please check here and specify your needs below

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**Registration Fee: \$25.** Use a separate form for each participant. Students are FREE.

Please note: No refunds will be made for cancellations received after January 27, 2020.

Make checks payable to WLA or pay by credit card; send with registration form(s) to WLA, 4610 S Biltmore Lane, Suite 100, Madison, WI 53718-2153 or fax to 608.245.3646.

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**Appointments** will be made for you and others from your legislative district.

**Registration Deadline: January 17, 2020**

**Limited rooms are being held at the Madison Concourse Hotel.** Rate is \$169 plus tax of 15.5%.

Reservations can be made by calling the hotel directly at 800.356.8293. Please identify yourself as part of the WLA 2019 Library Legislative Day room block when making your reservation. **Cut-off date is midnight, January 12, 2020.**