



January 10, 2020

This report summarizes the presentations, discussions, and actions taken during the [January 10, 2020 Meeting](#) of the Council on Library and Network Development (COLAND), held via web meeting. Unfortunately, I was experiencing some issues with audio on my computer and missed portions of the first several minutes of the meeting, including some of the Report of the Chair and the initial reporting regarding eBooks under DPI Reports. It tracks closely with the remainder of the meeting agenda for ease of reference. At the time of writing, a draft of the minutes for the January meeting is not yet available to share.

Report of the Chair

Audio was not functioning well during this part. A supplement with any additional information in the related segment from the draft minutes will be made once they are available.

Chair Martha Van Pelt noted that she would like to propose an informational session, possibly a panel, to highlight COLAND and raise awareness of its purpose at the upcoming Wisconsin Association of Public Libraries (WAPL) conference this spring. Joshua Klingbeil volunteered to participate on such panel or otherwise assist with the effort as meaningful.



DPI Updates / COSLA / Legislative Updates

eBooks

Brief review and discussion occurred, and it was noted that there is an effort to establish coordination between the top three OverDrive holdings customers: Toronto Public Library, King County Public Library, and the Wisconsin Public Library Consortium (WPLC) in order to leverage their combined scale.

Library Legislative Reports:

Kurt Kiefer reported that Institute of Museum and Library Science (IMLS) funding received a slight increase and that R. Crosby Kemper III was confirmed as director for IMLS by the Senate. The director role at IMLS switches between individuals with public library background and museum background every four years.

Library Division Restructuring:

K. Kiefer announced a restructuring of Library Division within the Department of Public Instruction (DPI) combining the teams into a single team under one director. The position for the revised director role was expected to be posted within several weeks.

Upon request for clarification about the division and teams K. Kiefer noted that there is one division, the Division for Libraries and Technology (DLT) which currently has two teams: Public Library Development (PLD) and Resources for Libraries and Lifelong Learning (RLLL or RL3). These teams will aggregate as one under the new director role, with the same amount of staff and servicing as current.

The [current organizational chart](#) was shared upon request and an updated chart is expected to be shared once available.

PLSR

Ben Miller gave a verbal status report and noted that the Project Manager position discussed in previous meetings has been posted. At the time of this meeting, the posting was in “internal transfer” status within DPI, but as of 1/13/2020 would be open to the general public.

Chair Van Pelt suggested that posting be shared with the System and Resource Library Administrators Association of Wisconsin (SRLAAW) and upon inquiry B. Miller indicated the posting would be open to the public from 1/13/2020 through 1/26/2020.



Jennifer Stoltz asked if PLSR will then be run by DPI. K. Kiefer indicated this would not be the case, that the continuation of the PLSR process will remain under the oversight of COLAND and led by groups of stakeholders with the project manager helping to plan out timelines and coordinate stakeholder efforts. J. Stoltz noted that DPI wrote the job description. K. Kiefer acknowledged the DPI is hiring a person and that this may connote “running” to some people. J. Stoltz expressed that there is a history of concerns and noted there may be potential perception issues.

Martha Berninger noted that the posting would be visible to the public and reminded COLAND that this role is meant to focus only in part on PLSR and will also be focusing in part on a lot of other project management work within the division.

B. Miller reported that DPI has formed internal teams around major PLSR elements, to be prepared for the external/stakeholder inclusive engagement. Questions the teams are lensing through are:

- What is the state of collaboration in the State?
- What *is* happening now, but also what *isn't* happening? (try to understand "why?")

B. Miller broke down the groups.

- **Delivery Pilot Project Group:** working on developing an RFP for a pilot project with an external consultant. DPI has followed this model before, but this is its first time with PLSR process.
- **Discovery Layer Group:** researching the various products in use now, feature mapping across products, planning some involvement in awareness building at the WAPL conference this spring.
- **Professional Development Group:** looking at professional development holistically, inclusive of a learning management as a part of that process.
- **Funding Formula Group:** drafted an 'issue paper' it's preparing for publication and exploring State Aid concerns in preparation for a State Aid formula research/analysis effort.

B. Miller discussed the Implementation Summit, describing it as a moment in time check-in to present where things are at from DPI's perspective, and to make sure DPI's sense of direction makes sense. B. Miller indicated there is now an early June target for this event and that DPI is looking at various locations centrally located (in Wisconsin) for venues.

A WAPL session was proposed to discuss PLSR progress and B. Miller noted that DPI may be able to coordinate this in conjunction with the potential COLAND session.



Youth Services

Tessa Michaelson Schmidt noted that the Youth Services team is a partner in two separate IMLS funded projects, highlighting the [Reimagining School Readiness](#) program.

Inclusive Services

T. Michaelson Schmidt gave an overview of the [Library Assessment Guide](#), highlighting Stoughton and referring to the [Inclusive Service Assessment Guide for Public Libraries](#) story in [DPI-ConnectEd](#).

Jaime Healy-Plotkin asked if there was a report or research that helped inform the toolkit. T. Michaelson Schmidt replied that this all comes from Wisconsin State Statutes and that there is an [Inclusive Services Statement](#) that acts as a guide.

J. Healy-Plotkin asked if this could be included in annual reports or if this type of service could be considered for inclusion in county funding. T. Michaelson Schmidt replied that DPI is in the process of adapting the static PDF form into a more dynamic web-based form and this could include options for libraries to see what others are doing, what strengths there are, and what areas could be targeted for improvements. The tool in its current form isn't asking libraries for scores or reporting them. It is a self-assessment tool. There may be broader picture aspects for the team to explore including intersections of Inclusive Services with other aspects of library service, but no promises could be made about the potential for influencing any funding formula changes.

K. Kiefer noted that adapting the assessment form into a web application may enable DPI to collect data meaningful to funding formula explorations and efforts.

M. Van Pelt mentioned that Library System Plans and Annual Reports include questions about Inclusive Services. J. Healy-Plotkin reinforced that she'd like to see these services connected to funding. J. Stoltz affirmed frustrations about reconciling the efforts of servicing with the circulation-focused funding model(s) and with not being able to count ebook usage in circulation counts for funding purposes. J. Stoltz mentioned that it's very difficult presenting the full weight of impact vs cost (quantifying cost value) of various programming efforts in libraries.



Future Meetings

The March 13, 2020 meeting will be held at the Milton Public Library and include a strong focus on Cyber Security.

There was a bit of confusion about the note for securing an “Oneida” venue for the September 11, 2020 meeting. Oneida County was asked about, and J. Klingbeil agreed to work with the director to secure the recently renovated EU Demmer Memorial Library as venue if possible or another Northern library in the region before recalling that the “Oneida” reference from the previous meeting was actually Oneida Nation. An effort to secure an Oneida Nation library venue was in the works but it was noted that the actual meeting space in that case might not be able to be in the library itself, which COLAND traditionally strives to do.

Announcements

J. Klingbeil announced that the very capable Katie Zimmermann, formerly with Marathon County Public Library (MCPL) accepted an offer for the WVLS ILS Administrator position mentioned previously.

Respectfully submitted by:

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