

August 9, 2019

TO: WVLS Library Advisory Committee members

FROM: Jamie Matczak

RE: Library Advisory Committee meeting

CALL TO MEETING

The WVLS Library Advisory Committee meeting will be held at 9:30 AM on Thursday, August 15, 2019 in the WVLS Office, lower level, Marathon County Public Library, 300 N. First St., Wausau, WI.

AGENDA

- | | |
|----------|--|
| 9:00 AM | Refreshments and conversation |
| 9:30 AM | Call to order
Roll Call
Agenda Revisions
Approval of the minutes of the April 4, 2019 meeting |
| 9:35 AM | Round Table Discussion on Working with Young Adults |
| 10:05 AM | Draft 2020 WVLS System Plan and Budget |
| 10:35 AM | Draft WVLS Technology Plan |
| 10:45 AM | Break |
| 11:00 AM | Round Table Discussion on Library Project Updates |
| 11:30 AM | WVLS Services Update <ul style="list-style-type: none"> • Continuing Education and Training • Youth Services • Inclusive Services • Databases Update • ILS/V-Cat Projects • Technology • PLSR Implementation Update • Select April 2020 Meeting Date |
| 12 PM | Adjournment |

Your attendance at this meeting is important. If you are unable to attend, please contact Jamie Matczak (920-455-0668 or jmatczak@wvls.org) by 12 pm on Monday, August 12. Any person requiring special accommodation planning to attend should notify the WVLS office at 715-261-7250.

GoToMeeting® is available as an option for attendance. Please contact Jamie no later than Monday, August 12 for more information if you wish to participate in this meeting via remote access. This agenda has been sent to the official newspapers in Clark, Forest, Langlade, Lincoln, Marathon, Oneida and Taylor counties.

WVLS Library Advisory Committee Meeting August 15, 2019 - WVLS Office

CALL TO ORDER: Vice-President Dominic Frandrup called the meeting to order at 9:30 a.m.

Members Present: Dominic Frandrup (Antigo PL), Stacy Stevens (Merrill PL), Tom Hurlburt (Rhineland PL), Leah Giordano (MCPL), Beth Martin (D.C. Everest Middle School IMC), Heidi O'Hare (Tomahawk PL), Kay Heiting (Granton Community Library), Renee Wallin (UWSP-Marathon Co. Campus), Tammie Blomberg (Rib Lake PL), Teresa Hall (Loyal PL), Stephanie Schmidt (Crandon PL), Peggy O'Connell (Minocqua PL), (online)

Members Absent: Samantha Smith (Forest Co. Potawatomi Cultural Center), Cara Hart (Neillsville PL)

WVLS Staff Present: Marla Sepnafski, Anne Hamland, Joshua Klingbeil, Rachel Metzler, Kyle Schulz, and Jamie Matczak

ROLL CALL AND INTRODUCTIONS: Roll call was taken. A quorum was declared present.

APPROVAL OF THE AGENDA: MARTIN/HEITING MOTION to approve the agenda as published. All aye. Motion carried.

MINUTES: MARTIN/HEITING MOTION to approve the minutes of the April 4, 2019 meeting as presented. All aye. Motion carried.

ROUND TABLE DISCUSSION ON WORKING WITH YOUNG ADULTS:

Committee members were invited to introduce themselves. Hamland led a discussion on working with young adults. She also led an exercise on evidence-based case discussion. Highlights of the discussion include:

- Teens enjoy reading adult graphic novels
- Teens have "online tribes," so pulling them into the library is challenging
- Small libraries and branches do not have enough computers for teen use
- Soft seating is being used in teen areas
- Using humor and correct body language can help with behavioral issues
- Be mindful of the large age range for young adults
- Be mindful that teens are sensitive

WVLS Assistance

- Possibility of organizing an informal gathering for Wausau-area media specialists.

DRAFT 2020 WVLS SYSTEM PLAN AND BUDGET: Sepnafski led the presentation and discussion of the draft 2020 WVLS Plan. Hamland, Matczak, Klingbeil, Metzler, and Schulz highlighted changes to those portions of the service plan for which they are given primary responsibility.

No changes to the plan were recommended by LAC members.

SCHMIDT/HALL MOTION to recommend approval of the 2020 WVLS System Plan to the WVLS Board of Trustees. All aye. Motion carried.

Due to time, Sepnafski provided an overview of the draft 2020 WVLS Budget, which also integrates the 2020 V-Cat Budget (approved earlier in the year) and draft budgets for LEAN WI and WVLS

Information Technology into one budget. She stated that the budget supports the system plan initiatives and that the budget presented is balanced.

She said this draft budget supports:

- a robust continuing education and training program
- an efficient and affordable technology services program
- Staff consultant meetings at the state level
- Staff meetings with system consultants and area libraries
- Staff continuing education and training in professional development, technology, adult services support, inclusive services and marketing
- Subscription for Gale Courses databases
- Innovation and Collaboration Grant program
- Support for the WVLS mentorship program
- Support for WVLS member-library scholarships the WLA Conference, ARSL Conference and Library Legislative Day
- 5% increase for health insurance
- Increased V-Cat and ILS support
- Deeper collaboration with LEAN Wisconsin partners and other public library systems

She said this draft budget does not support:

- Funds to acquire and sustain additional databases
- Funds to acquire experimentation in technology
- Funds to support the WVLS Reserve accounts at the 2015-2019 levels
- COLA (cost-of-living-adjustment) for staff

No changes to the budget were recommended by LAC members.

HEITING/BLOMBERG MOTION to recommend approval of the 2020 WVLS Budget to the WVLS Board of Trustees. All aye. Motion carried.

ROUND TABLE DISCUSSION ON LIBRARY PROJECT UPDATES: Committee members shared the following:

- Mural at the Rib Lake Public Library as part of the WVLS Innovation and Collaboration Grant
- Wisconsin Spudmobile visiting the Crandon Public Library
- Active Shooter Training provided by the Sheriff's Department at Marathon County Public Library
- "Stop the Bleed" Training at the T.B. Scott Free Library

STAFF REPORTS:

Continuing Education and Training

Matczak talked about upcoming continuing education events, including:

- Wisconsin Trustee Training Week (Aug. 12-16)
- WVLS Director's Retreat on Sept. 26 in Wausau
- Marketing in the Library Webinar Series on Oct. 1, 15, 29
- Tech Days on Nov. 6 in Wausau
- Wild Wisconsin Winter Web Conference on Jan. 22-23, 2020

Matczak stressed sending her ideas for Digital Bytes and for monthly newsletter features.

Youth Services

Hamland reiterated that based on the April LAC meeting discussion, she reached out to regional job centers about Gale Courses. Matczak shared that WVLS has been sharing monthly media pieces for Gale Courses. Hamland mentioned that the next YSIE (Youth Services Information Exchange) is Oct. 3. The Fall Workshop will focus on refreshing storytimes. Hamland is also going to start up her youth services calls this fall.

Inclusive Services

Matczak reported on behalf of Sherry Machones and said the IDEA Team has been formed and that they continue to meet.

Databases Update

Matczak reported on behalf of Metzler that the next step for database group is to review Gale Courses and Ancestry. The group will be researching some ideas for funding models.

ILS/V-Cat Projects

Schultz said the V-Cat Council last met on June 6 and passed the draft 2020 V-Cat budget that was initially presented to the V-Cat Council in April and WVLS Board of Trustees in May. Also, the Council was unable to reach consensus on length of checkout and renewals for magazines. On July 16, an upgrade to the Sierra software was successfully completed. With this upgrade, libraries can customize their receipts to show how much a patron has "saved" by using the library. Schultz also reported that Rhinelander District Library is now "fines free" for any children's materials checked out to patrons.

Technology

Klingbeil discussed the collaborative back-up project with LEAN WI and South Central Library System. This will include back-up services hosted at two sites. He said there will be more information about this at the next LAC meeting. Virtualization infrastructure upgrades have been going well and will help with the Sierra slowness. NWLS recently hired a technology support person, and WVLS is in the final process of hiring someone for this position as well.

PLSR Implementation Update

Sepnafski said the DPI drafted a PLSR Implementation Plan that starts several activities this fall. WVLS will share more updates as we receive them. LAC members were encouraged to contact her if they had any questions or concerns about the project.

SELECT APRIL MEETING DATE: The next meeting will be Thursday, April 9, 2020 at the WVLS office. The call to order will be at 9:30 a.m.

ADJOURNMENT: MARTIN/STEVENS MOTION to adjourn. Meeting adjourned at 12:10 p.m.

Respectfully submitted by Jamie Matczak, Meeting Recorder