



1. Kudos to the 2019 Youth Services Development Institute Cohort

Twenty-five Wisconsin library staff serving youth graduated from the 4th Youth Services Development Institute. These individuals are committed learners, compassionate colleagues, and future library leaders. Seek them out, and support them as they spend the next year working on goals set at the Institute. [Read more.](#)

2. Upcoming Cataloging Training

On Wednesday, October 2, WVLS staff will lead a training on using Z39.50 to pull full bibliographic records into Sierra. Anyone not yet on Z39.50, as well as anyone interested in a refresher, is welcome to attend. [Register here.](#)

3. WVLS Web Services

WVLS and IFLS member libraries have access to website services. Anne Hamland and the LeanWI website team will begin with building a draft website for you. Your current website will remain live while the new website is being developed behind the scenes. [Read more.](#)

4. October Marketing Webinars Coming Up

WVLS, Northern Waters Library Service and Southwest Wisconsin Library System are proud to present a webinar series this October called “Marketing the Value of Your Library.” Webinars will be presented at 1 p.m. on Tuesday, Oct. 1; Tuesday, Oct. 15 and Tuesday, Oct. 29. This series is geared toward public libraries of all sizes, with presentations by some of the top library marketers in the country. These three webinars are related and sequentially will build on one another. [Register today for one, two, or all three webinars.](#) Each webinar is worth 1 contact hour toward public library certification.

5. WPLC News and Updates

- There have been many **recent changes made by publishers to library purchasing models**. This will be a topic at the upcoming Round Table discussion of the Board and Steering. There will also be more information on this topic at the Ebook and Publisher National Landscape Webinar on September 16. [Read more.](#)
- Over the summer, the WPLC Social Media Committee has been working to **create a Facebook presence and editorial calendar** for Wisconsin's Digital Library. If you or a colleague are interested in giving 1-2 hours a month of your time (one 30-minute meeting and once-a-week Facebook posting), the committee would love to have you on the team. Please notify Andi Coffin at acoffin@wils.org, if you are interested.
- OverDrive just announced their partnership with the American Library Association (ALA) to host the Libraries Transform Book Pick for all U.S. public libraries. This program is designed to connect readers across the country with their local libraries — and provide a great book for a digital book club. So, what does that mean for WPLC? The title, ***After the Flood*, by Kassandra Montag, will be available at no cost with simultaneous use to all WPLC patrons during the book club, October 7-21.** The ALA has put together a collection of marketing materials to help get the word out at your library. You can [download the marketing materials here.](#)

6. Mid-Winter Unsymposium Date Announced

- Save the date for the 8th Annual Lake Superior Libraries Mid-Winter Unsymposium at the Superior Public Library! Join us on January 10, 2020, for an afternoon of networking, discussion, and collaborative problem-solving. [Read more.](#)