

**Director's Report**  
**WVLS BOARD OF TRUSTEES MEETING**  
**August 17, 2019**

## **CORRESPONDENCE**

### **COLAND Appointment**

**Josh Klingbeil** received notification from Governor Tony Evers of his appointment to the Wisconsin Council on Library and Network Development (COLAND) for a three-year term. COLAND, a 19-member council, "functions as a forum through which librarians and members of the public identify, study, and collect public testimony on issues affecting Wisconsin libraries and other information services. ... Council findings are communicated as advisory recommendations to the state superintendent, governor, and legislature." ([COLAND website](#)) The next meeting of COLAND is on September 13 in Wisconsin Rapids.

### **Withee Public Library Centennial**

**Marla Sepnafski** received a thank you card from Withee Public Library Board President and WVLS Trustee **Louise Olszewski** for taking part in the Library's Centennial Celebration on July 20.

### **WVLS Summer Library Program Performer Grants**

WVLS received several notes of appreciation from area colleagues for the **\$240 Summer Library Program Performer Grant** provided to member libraries. **Krista Blomberg**, Youth Librarian at the Rib Lake Public Library, mentioned that the library used the grant to fund a program by Tracy Chipman. Krista stated, "Tracy is passionate about the art of storytelling and is a repeat performer for our library. We have her every couple of years because I believe her storytelling enriches our community. The response from our community is confirmation of that. The amazing attendance (for us) on a week where we don't have our summer school connection also confirms it. Thanks for helping us provide such a valuable program to our patrons and community. Loyal Public Library Director **Teresa Hall** shared "Very thankful to WVLS for providing the funding so we could provide a performer at our Summer Reading Program!" **Vicky Calmes**, Colby Community Library Director, stated "We thank WVLS for realizing the importance of educational entertainment and financially assisting libraries with the cost."

### **Invitation to Attend Fredi Lajvardi Program**

Ralph Illick, Marathon County Public Library (MCPL) Director, has invited WVLS to attend an upcoming program for community members and leaders that will feature nationally renowned STEM educator and inspirational speaker, **Fredi Lajvardi**. In the program, Mr. Lajvardi will speak about the team of students he led to unprecedented success at a national robotics championship (which was chronicled in both *Underwater Dreams* and *Spare Parts*), and share how library staff and the community can combine their efforts to build a vibrant and effective STEM MakerSpace at MCPL Wausau in the coming months. The program will be held on September 20 in the MCPL Community Room.

### **Digital Bytes / Digital Lites**

Following her announcement about the new Digital Byte training video on "URL Shorteners", **Jamie Matczak** received an email from **Kristina Kelley-Johnson**, Grantsburg Public Library Director, which stated "Thanks for the Digital Bytes! It's awesome to get a quick, convenient education." Also, a recent Digital Byte on "Zamzar," a free, online converting tool and "Photography in Libraries", a WVLS Digital Lite and Digital Byte, were announced in the South Central Library System's *Tech-Bits* blog. Lastly, **Dan Richter**, MCPL Marketing Specialist, expressed thanks for the Digital Byte "How to Write a Press Release."

### Tough Topics Resource

In May, **Anne Hamland** created a “Tough Topics: Resources for Private Information Needs” template and shared it with member libraries. She received notes of thanks from **Stef Cherrywell** (Antigo Public Library), **Laurie Ollhoff** (T.B. Scott Library, Merrill), **Jennifer Davis** (Minocqua Public Library), **Annette Smith** (Tomahawk Public Library) and **Ruby Wenzel** (Western Taylor County Public Library, Gilman).

### Continuing Education Consult

**Jamie Matczak** was asked to share the opening slides she uses prior to webinars with **Paula Newcom** at the Indiana State Library’s Professional Development Office. She thought the slide presentation Jamie shared prior to April’s Outdoor Learning webinar was an “awesome touch”.

### V-Cat Assistance

**Virginia Woods Roberts**, Rhinelander District Library Director, sent **Kyle Schulz** a note of thanks for changing the library’s fine information in Sierra/V-Cat database to indicate all their children’s materials are fine free regardless of who checks them out.

## PEOPLE / LIBRARIES / SYSTEMS IN THE NEWS

The Instructional Technology Services Team at DPI recently announced that **Ed Snow** has been hired as the new E-Rate and Broadband Educational Consultant. He holds degrees in customer service, networking, hardware and software, a bachelor’s degree in information technology, and has working in K-12 Technology Support for over 18 years. Snow replaces **Bill Herman**, who retired from the position in May 2019.

**Milton Mitchell**, former director of the Indianhead Federated Library System (and now known as the IFLS Library System) passed away in May. After working as a librarian at the Milwaukee Public Library, UW-Oshkosh and the Oshkosh Public Library, Milton moved to Eau Claire, where he became the first director of the Indianhead Federated Library System. He served on many state-wide committees, including a term as president of the Wisconsin Library Association. In 1997, he was named the Association’s Librarian of the Year. Following retirement, Milton worked as Interim Director for the Plum Creek Library System in Worthington, MN.

**Jennifer Chamberlain** has been hired as the Interim Director of the Monarch Library System while current director **Amy Birtell** is on medical leave. Formerly, Jennifer was the University of Wisconsin Colleges Executive Director of Libraries.

In July, the Thorp Public Library Board of Trustees hired **Anne Kuipers** as the new director of the library. She replaces **Julie Beloungy** who resigned the post to take a position with the Thorp School District.

**Kari Sweeney’s** experiences as a library trustee were recently featured in the blog of the Credit Union Association where she is employed. Sweeney, who currently serves on the Marathon County Public Library Board and WVLS Board of Trustees as a resource library and Marathon County representative, commented that credit union boards, like library boards, rely on volunteers. Read the blog post “They Asked to Join the Board, But You Have to Hunt For Most New Directors” [here](#).

The Northern Waters Library Service and WVLS experimented with a joint posting with identical job descriptions for Technology Support Specialist roles open in each system. NWLS hired **Tony Kriskovich** who started July 22. WVLS is working to fill this position as of this writing.

**Rachel Metzler**, WVLS ILS and Database Support Specialist, is happy to share that she and husband Fred are expecting their second child in November. Congratulations, Rachel!

## STATE NEWS

### Wisconsin Public Library Consortium Activities

At its May 23 meeting, the WPLC Steering Committee voted unanimously to increase the state buying pool amount by 5%, split between the original buying pool amount and the “holds reduction” amount. The “holds reduction” amount is a credit to systems for their OverDrive Advantage collections of high demand titles. Prior to the vote, Anne Hamland held a virtual meeting and contacted every WVLS library to gather their feedback on the proposed increases. One WVLS library did not support any increase, two libraries supported a 1% increase, 17 supported a 5% split increase and the remaining library directors were out of office or unable to respond. On June 4, the WPLC Board supported the increase on a motion that passed with 11 votes yea and 1 nay (NWLS).

Also, the WPLC Steering Committee and WPLC Board approved a WPLC Collection Development Workgroup recommendation to fund the development of an **on-demand Spanish title collection** in the Digital Library.

Lastly, the top five publishing houses (Macmillan, Hachette, Penguin Random House, HarperCollins, Simon & Schuster) have announced big changes to library ebook purchasing and lending models this spring. On July 24, [Macmillan announced](#) “a library may purchase one copy upon release of a new title in ebook format, after which the publisher will impose an eight-week embargo on additional copies of that title sold to libraries.” The [American Library Association released a statement](#) on July 25 condemning the change and summarized changes in purchasing thus far: “Since last fall, Hachette Book Group (HBG) and Penguin Random House (PRH) have eliminated “perpetual access” for libraries and replaced it with a two-year access model. Simon & Schuster changed from a one-year to two-year access model. While re-evaluating their business models, none of these firms implemented an embargo—deciding that equitable access to information through libraries is also in their business interest. HarperCollins continues with its 26-loan model. Macmillan now stands alone in its embargo policy among the largest (Big 5) publishers.”

See also the **July 2019 WPLC Board Month Update (Exhibit 11-a)**, and **Digital Library: WVLS Update (Exhibit 11-b)** included with this report.

### Wisconsin Youth Services Development Institute

Three colleagues from the WVLS area have been selected to attend the Wisconsin Youth Services Development Institute from August 25-28 at Lake Lawn Resort in Delavan WI. The Institute provides professional development and networking for Wisconsin public library staff who serve babies, children, and teens in smaller public libraries. The [application process](#) was competitive for this year's Institute. Twenty-five participants were selected from a large pool of applicants representing 14 of the 16 regional library systems. Cohort members from the WVLS area are **Erica Dischinger** (Minocqua Public Library), **Elizabeth Lutz** (Marathon County Public Library--Marathon City Branch) and **Mary Jo Netzer** (Marathon County Public Library--Stratford Branch). **Anne Hamland** has been asked by DPI to assist with the event.

### **NEW!** Inclusive Services Assessment and Guide

In July, the Public Library Development Team released the *Inclusive Services Assessment and Guide for Wisconsin Public Libraries*, a resource developed by Wisconsin public library and system staff to support libraries in implementing [the Division for Libraries and Technology Inclusive Services Statement](#). More information about this new resource may be found at <https://dpi.wi.gov/wilibrariesforeveryone/inclusive-services-assessment-and-guide>.

## Forward Analytics

The Wisconsin Counties Association formed a new research organization, **Forward Analytics**, to provide nonpartisan analysis of issues affecting the state. Their mission is *“to use the best data available to highlight challenges facing the state, and to assist policymakers in understanding that data so they can make informed policy decisions”*. Worker shortages, changing demographics, and the opioid crisis are among the issues impacting the direction of the state and counties. Research Reports and a “data lab” (compiled state statistics) are freely available on their website: [forward-analytics.net](http://forward-analytics.net). Be sure to check out their latest report: *Falling Behind: Migration Changes and State Workforce*. (SCLS Tech Bits; May 18, 2019)

## LEGISLATIVE UPDATE

**The legislature’s Joint Finance Committee (JFC) voted on the Department of Public Instruction portion of the Governor’s executive budget request on May 23.** An omnibus motion including the state library aid items listed below passed on a party line vote, with the four minority members supporting the Governor’s higher investment in K-12 education initiatives voting “no.” There was no public discussion of the library items on May 23. Governor Evers had requested a \$4 million increase for state aid to public library systems over the biennium. However, legislative majority leadership chose to build their version of the budget using the current 2017-19 budget as a starting point, making legislative lobbying even more important.



- **Public Library System Aid** – Approved \$1,000,000 annually above base level funding of \$15,013,100 for FY 2019-2020 and FY 2020-2021. This means the \$16,013,100 shared among Wisconsin public library systems in 2019 will be maintained at that amount in 2020 and 2021. Two years ago, Joint Finance Committee members made a significant additional investment in public library services to support new technology resources and enhanced services in the areas of workforce development and lifelong learning. An extra \$500,000 for the first year of the current biennial budget and \$1 million in the second year was approved. However, that extra appropriation ending seven years of flat funding was granted on a “one time only” basis. Thanks to excellent relationship building and contacts from the library community, that extra support is renewed at \$2 million with \$16,013,100 as the new “base” – representing noteworthy progress!
- **Library Service Contracts** – Approved the request for \$133,200 in 2019-2020 and \$168,100 in 2020-2021 above base level of \$1,174,300 to fully fund the cost of DPI service contracts with the Cooperative Children’s Book Center, Wisconsin Talking Book and Braille Library and inter-loan services from Milwaukee Public Library and UW-Madison.
- **BadgerLink and Newsline for the Blind** – Approved the request for \$345,800 in 2020-2021 above base level funding of \$2,937,500 to maintain contracts with current BadgerLink vendors and the current level of services from Newsline for the Blind.

**NOTE:** Since the 2009-2011 state budget, revenue support for all the above items has come entirely from the segregated Universal Service Fund via a telecommunications service surcharge administered under the Wisconsin Public Service Commission. No general purpose revenue (GPR) is appropriated for these state library aid line items.

**Recollection Wisconsin** – The Governor’s executive budget chose to transition program costs for Recollection Wisconsin from grants to inclusion under the state funded WISELearn resource portal to ensure that the

state's history moves sustainably into the future. Recollection Wisconsin was not added into the JFC budget as a fifth statewide resource contract as WLA proposed and capacity will need to be found within the current WISELearn resource portal appropriation at the Department of Public Instruction.

## WVLS PROJECTS

### WVLS Mentorship Program

**Jamie Matczak** met with **Teresa Hall** (Loyal Public Library), **Dominic Frandrup** (Antigo Public Library) and **Heidi O'Hare** (Tomahawk Public Library) in June to assess the current program. As former participants in the program, their constructive feedback provided for some improvements to the program. Modifications include required monthly communications between mentorship partners, a visit by the mentor to the mentee's library at onset of mentorship partnership, and the extension of the partnership from one year to two. The partnership will also be encouraged to last two years, instead of one.

The WVLS Mentorship Program supports success of new library administrators for one year by matching them with experienced library specialists. Mentorship can help reduce unnecessary struggle and stress through guided learning, regular communication, and peer bonding. The adjustments to the WVLS Mentorship Program align with the recent changes to the WVLS New Director Orientation Program.

### New LEAN WI Partner: Northern Waters Library Service Onboarding

NWLS is using the shared Help Scout helpdesk platform and member libraries have adopted that channel significantly. Kris (IFLS) and Tony (NFLS) are working toward an Active Directory integration, following the subproject to adjust NWLS member libraries' BadgerNet aggregation (or "head end") circuit to include the data center. There is still a lot of work to be done on this "onboarding" process and it will be an ongoing project well into 2020.

### Fiscal Year 2019 Library Services and Technology Act (FY19 LSTA) Grant

LEAN WI partners worked with Chippewa Valley Technical College to secure a second full rack to house shared infrastructure as part of the Collaborative Backup and Archival project most library Systems are participating in. We submitted a final revision of our joint FY2018 grant to repurpose \$20,278.71 toward "Data Center Services Lifecycle Tenancy for Backup and Digitization Project – Initial Installment."

We subsequently submitted a joint application for FY19 LSTA to allocate \$42,398 (of \$82,700) to "Data Center Services Lifecycle Tenancy for Backup and Digitization Project – Initial Installment" and committed the remaining \$40,302 (as \$13,434 from each partner) to the South Central Library System managed Collaborative Backup and Digitization Archives project. After final consultation with SCLS, this was the remaining shortfall for the full project after all other FY18 LSTA, FY19 LSTA, and local funding contributions were considered.

### Database Product Evaluations

**Rachel Metzler** recently met with reps from VidCode and Reference USA to review each vendor's products and assess the benefit of their offerings for WVLS. We do not plan to pursue VidCode, a coding and computer science resource, at this time. Rachel intends to continue exploring ReferenceUSA, which provides users with business and consumer data, and currently is one of MCPL's most popular database offerings.

### Work of Marketing Cohort

**Jamie Matczak** met with members of the statewide Public Library System Marketing Cohort last week to work on a marketing plan template. The goal of this project is to develop a marketing plan template that can be

adapted for a library of any size to improve its marketing efforts. The final product will be shared by the end of the year with systems to share with their member libraries.

### V-Cat Project Update

The V-Cat Council last met on June 6, and the agenda and minutes from the meeting are included in this packet as Exhibit 12. The Council passed the draft 2020 V-Cat budget that was initially presented to the V-Cat Council in April and WVLS Board of Trustees in May. Also, the Council was unable to reach consensus on length of checkout and renewals for magazines. As a result, the issue was returned to the V-Cat Council's Cooperative Circulation Committee for further review.

On July 16, an upgrade to the Sierra software was successfully completed. With this upgrade, libraries can customize their receipts to show how much a patron has "saved" by using the library. This feature has been on libraries "wish-list" for a while and several excited libraries have already reached out to **Kyle Schulz** to redesign their patron receipts.



### Computer Procurement Cooperative

LEAN WI partners still have progress to make in "normalizing" our computer purchasing and provisioning processes, but the cooperative with other Systems throughout Wisconsin has already proven fruitful with unmatched discounts available on batches and single-unit purchases alike. At the time of this writing, Dell is in transition to the newest "product generation" for the various desktop and laptop computers we maintain Standard Configurations and static quotes.

### Collaborative Backup Project

The Collaborative Backup Project received enough funding support and promise of support for South Central Library System, acting as the project's fiscal manager for LSTA purposes, to engage in capital procurement. A final shortfall amount of \$40,302 was expressed in a late meeting between LEAN WI and SCLS leadership. LEAN WI was able to revise FY2018 LSTA funding and commit FY2019 LSTA funding to cover that final shortfall and cover a significant portion of the five-year lifecycle tenancy costs for the Northern site Backup and Archive equipment hosting at the Chippewa Valley Technical College (CVTC) Regional Data Center (RDC).

Capital has been delivered and installed at the Southern site (SCLS offices) and is scheduled for delivery at the Northern site (CVTC RDC) late August. An overview of this new shared resource is being demonstrated by Dell at the 2019 Tech a Talka event on August 21.

### Virtualization Infrastructure Upgrades

As a separate project but connected to the Backup and Archive capital procurement efforts, LEAN WI Partners and SCLS have jointly procured a new pair of Storage Area Network (SAN) appliances which we will be co-locating and resource sharing in a similar manner to the Backup and Archive project. The SAN upgrades will increase the performance capacity for virtualization services, which will positively impact ILS hosting and other core services for each partner. The co-location of SAN appliances will enable LEAN WI and SCLS to improve durability and recovery from localized catastrophic failure in either environment. It also sets the stage for additional expansion of collaboration in the area of shared computer environments.

### Integration of NovelList Content into Library Blog

**Rachel Metzler** facilitated communication between MCPL and the NovelList Select team. **Ben Krombholz** from MCPL wanted to integrate the content from NovelList into the review blog on MCPL's website. This integration

allows patrons to interact with Novelist in a new way while still pointing them back to the library catalog. Ben's integration idea was a unique request for NoveList Select and we were able to gain special permission for this access. In the example below the Read-alikes tab is powered by NoveList Select. Other content that may be included could be Story Elements, Ratings & Reviews, and articles from Novelist.

## The Art of Racing in the Rain

### Staff Review: The Art of Racing in the Rain

"The Art of Racing in the Rain" by Garth Stein

★★★★★

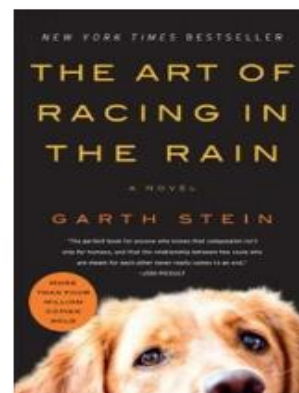
Enzo loves his family, and loves car racing nearly as much. It just so happens that Enzo is also a dog. This is the story of Enzo reflecting back on his family, and how he sees the world, during his last moments on Earth. Does he want thumbs just like humans? Yes. Can he bark two times to tell Denny, his owner, to drive faster? Yes. Does he offer great insights on the human condition? Absolutely.

Denny, his wife, Eve, and daughter, Zoe, make up Enzo's world. They are your typical family until Eve unexpectedly gets sick and dies, creating a battle to be fought between Denny and his in-laws over Zoe. The story is heart-wrenching, as well as funny and philosophical. Enzo may just have humans figured out when it is his turn to leave. He believes until the end that this understanding will lead him to coming back as a human himself.

I just love this book! This is my second or third time reading it, and it never gets old. The plot has something for everyone; suspense, love, heartbreak, humor, great insight, and dogs! I believe that this book is the closest thing that I have found that I can recommend to almost anybody. It is especially moving, so I do recommend reading with tissues nearby!

Audience: [Adults](#) | Genre: [Fiction](#)

[check it out](#) [more reviews](#)

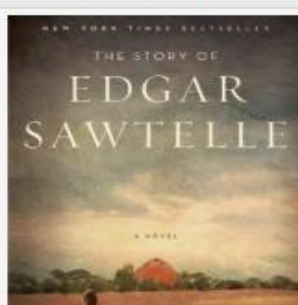
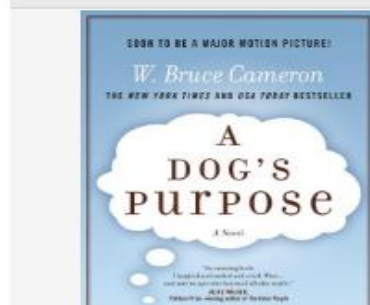


reviewed by  
[Ashley Colstad](#) / Branch Assistant

The book reviews on this website represent the personal opinions of the individuals who created them and do not represent any official views of the Marathon County Public Library.

### Read-alikes

#### Similar Titles



## Libraries Activating Workforce Development Skills (LAWDS) Project

Made possible with IMLS funding, the goal of the LAWDS Project is to bring together public library staff with regional Workforce Development Boards (WDBs) and Wisconsin Job Centers, to facilitate more seamless support of job-seeking patrons, business owners and entrepreneurs.

To support the project, **Anne Hamland** and **Mark Jochem** of South Central Library System presented at the annual North Central Workforce Development training days in Wisconsin Rapids and Wausau on July 22 and 23. Hamland and Jochem spoke about libraries and how libraries provide space, services, and resources supporting workforce development. Hamland and Jochem also presented service challenges for libraries and

asked attendees to think about how libraries and workforce development centers might best support each other. Also, Hamland attended the LAWDS Super Project Advisory Council meeting on Wednesday, August 14 where project leaders outlined the content of the first training module that will be provided to public libraries by workforce development partners, project logistics and budget, and content of the project portal.

## CONTINUING EDUCATION & TRAINING OPPORTUNITIES

### Continuing Education Survey

Laurie Freund, Bridges Library System consultant, conducted a state-wide continuing education survey for the month of June. There were 23 people in the WVLS service area who participated. Result highlights from WVLS member library participants include:

- **Budgeting** and **Advocacy** ranked highest in the category “Administrative duties and policies”.
- **Customer Service** and **Safety/Security** ranked highest in the “General Skills” category.
- **Services to Seniors and Older Adults** ranked highest in the “Inclusivity and Social Justice” category.
- **Public Programming for Adults** ranked highest in the “Library Services and Skills: Direct Services to the Public” category.
- **Cataloging Basics for Non-catalogers** and **Informal Meetups with Library Colleagues for Idea Exchanges** ranked highest in the “Library Services and Skills: Indirect Services to the Public” category.
- **Teaching Technology to Patrons** ranked highest in the “Technology” category, followed by **Emerging Trends**.
- Responses to the question “Which formats work well for your learning style and schedule? (check all that apply)” revealed the **Full-day** (in-person) was best, followed by **half-day** (in-person) and **recorded webinars**.

Feedback from the survey will be helpful to WVLS when planning 2020 continuing education workshops, webinars and listening sessions. To view the results of the survey for WVLS and other public library systems, go to: <https://sewilibraries.org/continuing-education-survey-results/>.

### WVLS Public Library Director’s Retreat

Registration is now open for the WVLS Director’s Retreat, Maintain and Sustain, to be held on Thursday, Sept. 26 at Bunkers at Tribute Golf Course in Wausau. This year’s theme will focus on maintaining and sustaining library services, physical spaces and programs. Registration for this workshop is by invitation only and several library directors from WVLS and surrounding systems have already expressed they plan to attend.

### WVLS Youth Services Workshop

Began planning the 2019 fall Youth Services Workshop that will be centered on storytime intentionality, practices, and resources. We hope to feature specialists in sensory, movement, and STEAM storytime practices.

### Website Service

The second **Webmaster Office Hours** was held on July 9 with five in attendance. The fall Webmaster Co-Work Day will be held on September 10. Thus far in 2019 **seventeen** websites have gone live and **twelve** new websites have been drafted. **Anne Hamland** went through each website this summer on top of regular check-ins with libraries to make sure links and images were updated. Find more information about this service on the Libraries WIN website at <http://wvls.org/website-resources/>.



### Youth Services Staff Meet in Loyal

**Rachel Metzler** filled in for Anne Hamland at the Youth Services Information Exchange (YSIE) in Loyal in late May. This meeting attracted several individuals that work closely with children and teens in their libraries. It was an excellent open discussion about the trends and concerns for youth services in libraries. This was Rachel's first visit to Loyal and she very much enjoyed seeing this library and conversing with area colleagues.

### Central Wisconsin Book Festival

**Rachel Metzler** continues to attend planning meetings for the Central Wisconsin Book Festival. Please keep the weekend of September 27-29 open and watch for more information coming soon.

## ADDITIONAL INFORMATION

- NPR interview with John DeBacher, Director of the Wisconsin Public Library Development Team about Wisconsin's Public Libraries is available [here](#)
- Copy of **Rachel Metzler's** second Audio Talk column in the June 2019 issue of VOYA entitled "Ain't No Basic Witch" (handout; **Exhibit 11-c**)
- Cambria (WI) fundraising idea featured in "Bookend: Tailor-Made Fundraising"; *American Libraries*; May 2019 (handout; **Exhibit 11-d**) and <https://americanlibrariesmagazine.org/2019/05/01/bookend-tailor-made-fundraising/>
- "Library Visits Exceed the Billion Mark Among Registered Users"; DPI ConnectED; July 9, 2019; (handout; **Exhibit 11-e**); link to article: <https://dpi.wi.gov/news/dpi-connected/library-visits-exceed-billion-mark-among-registered-users>; link to full report: <https://www.ims.gov/sites/default/files/publications/documents/public-libraries-united-states-survey-fiscal-year-2016.pdf>

## UPCOMING EVENTS

- August 1 – Antigo Public Library Strategic Planning meeting; Antigo (Matczak, Sepnafski)
- August 2 – Meeting with League of Women Voters of the Northwoods (Sepnafski, Wendt)
- August 2 – SRLAAW meeting (Sepnafski, Wendt)
- August 8 – WRLS Workshop presentation (Hamland)
- August 8 – Public Library System Marketing Cohort meeting; Appleton (Matczak)
- August 9 – Meeting with Northcentral Technical College Staff Regarding Door Counter Project (Klingbeil)
- August 12-16 – "**Wisconsin Trustee Training Week**", daily webinars on topics of interest to library trustees (Matczak)
- August 13 – New Director Orientation; Minocqua (Sepnafski, Hafemeister)
- August 13 – WPLC Board meeting (Hamland)
- August 13 – **IFLS Library System/WVLS Webmaster Office Hours** (Hamland)
- August 14 – LAWDS Super-PAC meeting; DeForest (Hamland)
- August 15 – **WVLS Library Advisory Committee meeting** (Matczak, Sepnafski, Klingbeil, Hamland, Schulz, Metzler, Machones)
- August 15 – WVLS Director's Retreat meeting; Bunkers @ Tribute Golf Course (Matczak, Sepnafski)
- August 16 – VERAP (Voter Education & Registration Assistance Program) meeting (Sepnafski, Wendt, Matczak)
- August 17 - **WVLS Board of Trustees meeting** (Sepnafski, Wendt, Klingbeil, Hafemeister, Hamland,

Matczak, Schulz, Metzler, Machones)

- August 20 – WLA Conference Planning Committee meeting; WI Dells (Hamland)
- August 20-21 – Techa Talka Conference; Stevens Point (Klingbeil, Schulz, Metzler)
- August 21 – Resources for Libraries and Lifelong Learning’s Interlibrary Loan Conference; Marshfield (Metzler)
- August 21-23 – DPI-Sponsored “New Director Boot Camp”; Marshfield
- August 22 – E.U. Demmer Library Strategic Planning meeting; Three Lakes (Matczak, Sepnafski)
- August 23 – WLA’s Youth Services Section meeting (Hamland)
- August 25-28 – DPI-Sponsored “Youth Services Institute” (Hamland)
- August 26 - Public Library System Marketing Cohort meeting (Matczak)
- September 2 – Labor Day; WVLS office closed
- September 4-7 – ARSL (Association of Rural and Small Libraries) Conference; Vermont (Matczak)
- September 5 – **WVLS V-Cat Council meeting** (Schulz, Metzler, Klingbeil, Sepnafski)
- September 10 - **IFLS Library System/WVLS Webmaster Office Hours** (Hamland)
- September 17 – WLA Conference Planning Committee meeting (Hamland)
- September 20 – “Fred Lajvardi” Program; Marathon County Public Library, Wausau (Sepnafski)
- September 21 - **WVLS Board of Trustees meeting** (Sepnafski, Wendt, Klingbeil, Hildebrand, Hamland, Matczak, Schulz, Metzler)
- September 26 – **WVLS “Director’s Retreat”** (Matczak, Sepnafski, Hafemeister, Hamland, Machones, Metzler)
- September 27 – WLA’s Library Development and Legislation Committee meeting; Madison (Wendt)
- September 27-29 – Central Wisconsin Book Festival (Metzler)
- October 1 – **“How (and Why) to Do a Simple External Communications Audit”** webinar (Matczak)
- October 3 – **Youth Services Information Exchange (YSIE)**; Minocqua (Hamland)
- October 8 – WPLC Board meeting; WI Dells (Hamland)
- October 8-11 – WLA Conference; WI Dells (Klingbeil, Wendt, Hamland)
- October 15 – **“Creating Compelling Copy”** webinar (Matczak)
- October 29 – **“Effective Messaging for Library Support”** webinar (Matczak)

Respectfully,

Marla

# WPLC BOARD MONTHLY UPDATE

July 2019

# WVPLC

Wisconsin Public Library Consortium

## PUBLISHER CHANGES TO LENDING MODELS

Over the last year, many of the “Big 5” publishers have changed the library purchasing models available for e-books and digital audiobooks. Here is a summary of those changes:

*July 2018:* Tor Books, a division of Macmillan Publishers, makes a change to prohibit libraries from purchasing their e-books until 4 months after the retail release date.

*October 2018:* Penguin Random House lowers prices on their e-books, but eliminates the one-copy/one-user option (which allows us to own a title forever) and has only a two-year metered access model available.

*July 2019:* Blackstone Audio prohibits libraries from purchasing their audiobooks until 90 days after the retail release date.

*July 2019:* Hachette eliminates the one-copy/one-user option for both audiobooks and e-books and has only the two-year metered access model.

*July 2019:* Macmillan introduces a new model: Libraries can purchase one copy of any e-book as a one copy/one user at the time of retail release. This copy will be half price. Libraries will be prohibited from purchasing any additional copies until 8 weeks after the retail release date. After this embargo, libraries will be able to purchase only in the two-year metered access model at full price.


It's unclear what these changes may mean for WPLC, especially the recent Macmillan change. WiLS is currently working with OverDrive to learn more about that change and will be working with OD and other OD customers to determine what options we may have for responding. In addition, this will be one of the topics of discussion at the Roundtable in October.

## BIG LIBRARY READ

The last OverDrive Big Library Read, *A Dangerous Act of Kindness*, ended on July 1st, with a total of 4,005 downloads of the title. The next BLR will feature a Juvenile/Young Adult title and will run November 4-18. Please note that these dates are different than previously mentioned. Voting will open in early September to help us select the winner. Stay tuned!

## BIBLIOBOARD UPDATE

A few months ago, BiblioBoard and OverDrive piloted offering independent author content through the OverDrive interface and as always available, simultaneous use content. WPLC participated in the pilot, and had 25,913 uses of 50 titles over the 13 month pilot period. The pilot was deemed a success, and OverDrive and BiblioBoard will now be offering more independent author content through OverDrive. For WPLC, this means that we would purchase this content from OverDrive rather than BiblioBoard if we would like to have it available in our OverDrive collection. We will present more information about this change as part of the BiblioBoard pilot project evaluation later in the year.

**DPI has provided WPLC with an additional \$12,000 of LSTA funding for 2019 to cover the rest of the cost of the BiblioBoard pilot project. WPLC will not need to take the funds from R&D and reserve to cover the costs. Thank you, DPI!** 

## OVERDRIVE UPDATES

### *Marketplace Updates*

Suspended holds data:

- The number of suspended holds counts are being added to search results, title details, and the Current holds report.
- Suspended holds will be excluded from holds ratio calculations (found in the Current holds report, search results, and title details).
- Suspended holds will be excluded from the Current average waiting period (found on the Insights page and the Current holds report).
- Holds Manager plans that run by holds ratio will default to exclude suspended holds. If desired, Marketplace users with the Holds Manager permission can change this setting to include suspended holds.

Weeding:

Previously, titles could not be weeded at the consortium level if any copies (active or expired) were also owned by an Advantage account. With this update, if all copies of a Metered Access title are expired (in both the consortium and Advantage collections), any Marketplace user at the consortium level with the Weeding permission can weed the title, either manually or through an automatic weeding plan. Steering will be discussing turning this on in their upcoming meeting.

### *Apple CarPlay*

Libby is now compatible with Apple CarPlay and has improved support for Android Auto. This makes listening to audiobooks while driving easier and safer than ever. Apple CarPlay is supported by every major automobile manufacturer, and now Libby can be your patron's travel companion on road trips or help them combat those daily bouts of rush hour traffic.

*NEXT  
WPLC BOARD  
MEETING:*

August 13, 2019  
1:00 PM

**The last Board meeting was on  
June 4<sup>th</sup>.**  
Notes from the meeting can be  
[found here.](#)

## WI AUTHOR CONTEST & POPUP PICKS

The [Wisconsin Author contest](#) closed at the end of May. We had a total of 76 submissions (56 adult and 20 YA titles)! Submissions are currently being reviewed and the winner will be announced in early fall. The winner will receive \$1000 cash prize donated by BiblioBoard and will be invited to the WLA Awards and Honors Banquet at the annual WLA Conference in October.

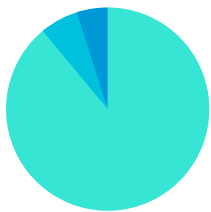
A new [Popup Picks collection](#) is now available through September 2019 without waiting or logging in. Check it out today!

# Digital Library

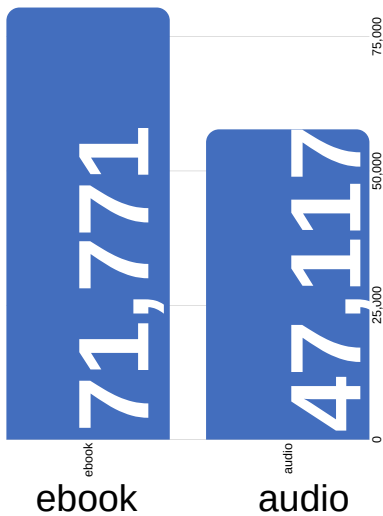
## WVLS Update



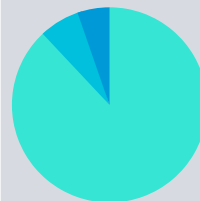
**2018 January-June**  
118,888 Total Checkouts



105,780 adult collection  
7,263 teen collection  
5,845 youth collection



**2019 January-June**  
138,031 Total Checkouts  
**+19,143**



121,467 adult collection  
9,266 teen collection  
7,338 youth collection

**+8,580**

