

# 1. Voter Education and Registration Tools

WVLS is partnering with the League of Women Voters of the Northwoods (LWVNOW) to share voter registration tools developed by LWVNOW with all WVLS library locations by September 24, which is <u>National Voter Registration Day.</u> This is a "soft opening" with more training opportunities to come.

LWVNOW has already beta tested the materials at seven WVLS libraries in four counties: Antigo Public Library, Tomahawk Public Library, T.B. Scott Free Library (Merrill), Demmer Memorial Library (Three Lakes), Minocqua Public Library, Rhinelander District Library and Crandon Public Library. Coverage will soon be extended to libraries in Clark, Marathon, Taylor Counties, as well as Laona and Wabeno in Forest County. Read more.

# 2. New Digital Byte

Jamie talks about MailChimp and how it can be used to help your library with marketing efforts.

# 3. WISL Meet Up in Rib Lake

The next Wisconsin Small Libraries (WISL) meet up will be held at the Rib Lake Public Library on Friday, September 6 from 11:00 a.m. – 1:00 p.m. Bring your own lunch, and the library will provide dessert and snacks. Even if you are not a member of WISL, you can still attend.

Please let director Tammie Blomberg know if you are attending by contacting her at director@riblakepl.org or 715-427-5769.

### 4. Workforce Data: Industry and Occupation Projections

According to a recent Forward Analytics report on employment, pay and education, Wisconsin's economy is slowly transitioning to high-skilled, higher-paying jobs. Wisconsin Public Radio provided highlights of the report which showed jobs requiring a bachelors degree or associates degree grew almost 12 percent from 2012 to 2018. Those that require only a high school diploma or less grew 6 percent or less. Read more.

#### 5. Changes to OverDrive Log In Page

A few changes to the log-in page for OverDrive were implemented last week. There will now be an update

to the appearance of the sign-in page, and the "sign in with Facebook" and "sign in with OverDrive" login options will be removed. Users will still be able to sign in with their associated cards (all options required this previously). Also included on the page will be new sign-in help links. Please contact wplc-info@wils.org if you have any questions.

# 6. Library Card Sign-Up Month (repeat)

September is Library Card Sign-up Month, a time when the American Library Association (ALA) and libraries nationwide join together to remind parents, caregivers and students that signing up for a library card is the first step towards academic achievement and lifelong learning. Read more.