

Wild Wisconsin Winter Web Conference: At-A-Glance

Time	Wednesday, January 23	Thursday, January 24
9 am - 10 am	Opening Session: Pull Your Shelf Together: Community Organizing in Libraries	What They Didn't Teach in Library School: The Cycle of True Marketing WHY-brarian
10:30 am - 11:30 am	A Step-By-Step Guide to Library Hiring 60 Teen Programs in 60 Minutes	How to Better Leverage Library Resources for Marketing Success Big Programs, Little Budget
12 pm - 1 pm	Lunch Break	Step Up Your Library Signage Size Doesn't Matter: Transforming Big Ideas Into Small Library Environments
1 pm - 2 pm	Great Expectations: Customer Service and the Future of Libraries What Makes a Great Children's Librarian?	Lunch Break
2 pm - 3 pm		Closing Session: Self Care: Preventing Burn Out
2:30 pm - 3:30 pm	Silos No More: Harness Library Wide Teams for Success Let's Talk About Race	

Library Leadership

Youth Services

Marketing

Small & Mighty