

AGENDA

Council on Library and Network Development

November 9, 2018

10:00 a.m. - 3:00 p.m.

In Person:

Fond du Lac Public Library
32 Sheboygan St
Fond du Lac, WI 54935

Virtual:

Phone bridge: 1-877-820-7831
Passcode: 709486

- | | |
|--|---|
| <p>1. Call to Order - Action</p> <p>Roll Call/Determination of Quorum - Information</p> <p>Adoption of Agenda - Action</p> <p>Approval of September 14, 2018 meeting minutes - Action</p> | <p>Bryan McCormick,
<i>COLAND Chair</i>;
Becki George,
<i>COLAND Secretary</i>;
All</p> |
| <p>2. Welcome to Fond du Lac Public Library - Information</p> | <p><i>Library Director</i></p> |
| <p>3. Report of the Chair - Information, discussion</p> <ul style="list-style-type: none"> ● Review of Meeting Protocols ● Budget Letter | <p>Bryan McCormick</p> |
| <p>4. DPI Updates</p> <ul style="list-style-type: none"> ● Public libraries - LAWDS ● School libraries - Future Ready Librarian Training ● Virtual Meeting update - ● Other - | <p>DPI/DLT Staff</p> |
| <p>5. Legislative Update</p> <ul style="list-style-type: none"> ● LSTA 2019 budget ● MLSA reauthorization - Federal \$1 per capita ● Legislative Council Study on the Board of Commissioners of Public Lands | <p>DPI/DLT Staff</p> |
| <p>6. ● PLSR Update</p> | <p>John Thompson,
<i>PLSR Chair</i></p> |
| <p>7. ● Lunch</p> | |

8. Tour of Fond du Lac Public Library

9. Future Meetings - Information, discussion, action

Bryan McCormick

Suggestions for Future Agenda Items:

Future Meeting Dates and Locations:

- a) January (1/11/19) (virtual)
- b) March (3/8/19)
- c) May (5/10/19)
- d) July (7/12/19)

Other Suggested Locations: La Crosse School District, Kaukauna, Milwaukee Mitchell Street branch, Platteville

10. Review follow-up items - Discussion

Bryan McCormick

11. Announcements

All

12. Adjournment

Bryan McCormick

43.07 Council on library and network development. The state superintendent and the division shall seek the advice of and consult with the council on library and network development in performing their duties in regard to library service. The state superintendent or the administrator of the division shall attend every meeting of the council. The council may initiate consultations with the department and the division. The council shall:

- (1) Make recommendations to the division in regard to the development of standards for the certification of public librarians and standards for public library systems under s. 43.09.
- (2) Advise the state superintendent in regard to the general policies and activities of the state's program for library development, interlibrary cooperation and network development.
- (3) Advise the state superintendent in regard to the general policies and activities of the state's program for the development of school library media programs and facilities and the coordination of these programs with other library services.
- (4) Hold a biennial meeting for the purpose of discussing the report submitted by the state superintendent under s. 43.03 (3) (d). Notice of the meeting shall be sent to public libraries, public library systems, school libraries and other types of libraries and related agencies. After the meeting, the council shall make recommendations to the state superintendent regarding the report and any other matter the council deems appropriate.
- (5) On or before July 1 of every odd-numbered year, transmit to the state superintendent a descriptive and statistical report on the condition and progress of library services in the state and recommendations on how library services in the state may be improved. The state superintendent shall include the report as an addendum to the department's biennial report under s. 15.04 (1) (d).
- (6) Review that portion of the budget of the department relating to library service. Recommendations of the council in regard to the budget shall accompany the department's budget request to the governor.
- (7) Receive complaints, suggestions and inquiries regarding the programs and policies of the department relating to library and network development, inquire into such complaints, suggestions and inquiries, and advise the state superintendent and the division on any action to be taken.

History: 1979 c. 347; 1983 a. 524; 1985 a. 177; 1995 a. 27; 1997 a. 27.

COLAND Agenda and Meeting Minutes

September 14, 2018

Beloit Public Library

Members Present:

Nick Dimassis, Beloit
Terrence Berres, Franklin
Miriam Erickson, Fish Creek
Becki George, Rice Lake
Svetha Hetzler, Madison
Bryan McCormick, Janesville
Dennis Myers, Germantown
James O'Hagen, Racine
Kathy Pletcher, Denmark - virtual
Joan Robb, Green Bay
Martha Van Pelt, Madison
Kristi Williams, Cottage Grove

Members Absent:

M. T. Boyle, Burlington
Jess Ripp, Milwaukee

DPI Staff:

Martha Berninger
John DeBacher
Alison Hiam
Kurt Kiefer
Ben Miller
Monica Treptow

Guests:

John Thompson, Indianhead Federated Library System
Paula Kiely, Milwaukee Public Library

1. Call to Order

Meeting was called to order by Chair, Bryan McCormick at 9:38 AM. Roll call was taken.

Quorum present.

Agenda was adopted. Motion by Myers, second by Williams. Motion carried.

Minutes of July 13, 2018 approved. Motion by Erickson, second by Williams. Motion carried.

2. Welcome to Beloit Public Library

COLAND was welcomed to the Beloit Public Library by Library Director, Nick Dimassis.

3. Improved remote meeting for participants and public

Berres commented and made suggestions for the logistics of set up for remote connections for COLAND meetings, speakers identifying themselves for the benefit of the online audience and clearly announcing breaks for the online members. DPI staff commented on their actions prior to the 9/14/18 meeting and thanked Berres for raising these topics. These topics were brought forward for the benefit of online attendees, as a point of procedure for future meetings. A suggested solution was that information about “best practices for attending online meetings” be included with future meeting materials. A member commented, asking if COLAND should be a leader in demonstrating quality virtual meeting capabilities.

4. Report of the Chair

Chair, Bryan McCormick reported that a letter of support for the Common School Fund was drafted, signed and sent to those identified in the July minutes.

McCormick also reported on COLAND membership. Kristi Williams has been reappointed. New appointments include Jacqueline Leisch, school library media specialist, Kenosha Unified School District. Three public positions remain open.

5. Legislative Update

Biennial Library Service Budget s. 43.07(6)

Kiefer commented on the status of library items included in the biennial budget process.

Included is a request for increased Public Library System aid. Learning Express is now included as part of the BadgerLink contract. DPI staff shared how, through negotiations, vendors and partners collaborated to provide a quality set of BadgerLink resources.

The status of Federal budget initiatives were shared, including IMLS and state funding. It seems the funding has bipartisan support, for reauthorization at this time. Question from Berres asking if DPI staff could provide written budget information, prior to the meeting.

Pletcher requested COLAND send a letter of support for DPI funding, to the Governor, Superintendent and others. Pletcher volunteered to work with McCormick to draft a

letter. Myers suggested the letter be sent to the same individuals the CSF letter was addressed.

6. **Public Library System Redesign update**

Public Library System Standards s. 43.07(1)

John Thompson and Paula Kiely reported on the current status of the PLSR Committee. The project has entered the recommendation phase. Over 300 comments have been collected. Sixty-five Summit participants have reviewed and discussed the comments. Preliminary budget figures were included with the discussion models that were shared with Summit participants. Efforts were made to identify common areas: online library director certification and tracking continuing education opportunities, delivery hub efficiencies, communication within and about integrated library systems (ILS), adding incentives and removal of barriers where library systems wished to consolidate. A PLSR writing team is working to draft final recommendations in one voice, using common language, format and style.

Summit participants voiced strong reluctance to vote on only one of the two options for PLSR leadership presented to COLAND in July, choosing instead to take the best qualities of both plans to create an even stronger final proposal. The writing team continues to be aware of the necessity to rely on the data in drafting the final proposal, to write actionable goals for the final report. Anticipated final draft to be ready for sharing with stakeholders, ie. WLA and others, in October 2018. The PLSR Steering Committee leadership plans to update COLAND in November, with release of final report in mid-December. Myers and Dimassis commented that taking all the time that is needed to complete the PLSR discussions and provide opportunities for input and comment is healthy and very important to build consensus for the final report. The process has been lengthy, but very much worth it to keep stakeholders informed and involved. VanPelt encouraged PLSR leadership to continue to provide access to the drafting process virtually, so stakeholders can continue to feel involved. Kiely commented that she continues to reach out to other professionals to solicit feedback that will be vital for the successful implementation of final recommendations. Kiefer commented on the value of the process PLSR leadership has used, and how important it has been to build consensus. Myers asked about the next steps for the funding requirements to be included in the final report. Thompson replied that budgetary needs are being considered in the drafting of the final recommendations. Erickson inquired about the nature of the final document; will it be a theoretical or working, step-by-step document? Kiefer commented that the final report will be aspirational and also task oriented, as appropriate for the topic. Kiely commented that the end goal is that the final document be clear, concise and actionable.

Brief meeting pause to check on the quality of virtual participants' connections and transition to the next agenda item.

7. **School library update**

Biennial Reports s. 43.07(4), (5), (7)

School Library Media Education Consultant, Monica Treptow shared information regarding the status of school library media programs.

Wisconsin School Digital Library Consortium enrollment period is open until October 15.

Currently 83 school district are participating, providing access for over 83,000 students. The permanent Board is now in place, representing school districts from all 12 CESAs. Still seeking representation for CESA 12. Providing access to materials in a variety of formats is a focus. Kiefer asked a question regarding strategies for growing enrollment. Treptow responded, noting that the Board has already determined an open enrollment period is desired by schools. WISE funding is used to cover the administrative costs of the WSDLC.

The first meeting of the advisory School Library Work group was held on July 19, 2018. The group will meet three times per year; two face-to-face meetings, and one virtual meeting. It was a mixed group of about 20 stakeholders who are all interested in advocating for school libraries. Topics of discussion included Common School Fund guidelines, statutory requirement for library planning, Standards for Information and Technology Literacy, Educator Effectiveness. Outcomes include creating a common school fund "one-pager" as a communication aid for district business offices and new library media professionals, providing professional development for library planning through CESAs in 2018-19. Discussion of Wisconsin and national standards will be revisited at future meetings.

Robb asked if the standards were mandated? Kiefer commented, because we are a local control state, districts can choose to adopt them. The ITL standards are one of only a few sets of standards that are written to be integrated into all subject areas. O'Hagen commented on the fluid nature of standards integration and assessment and the local intricacies of unpacking and implementing the standards. O'Hagen commented on the value of the large district meetings that are facilitated by DPI staff.

Plans are in place to provide professional development about library planning, in collaboration with CESAs. Kiefer commented that the library planning process aligns with the Educator Effectiveness process. Erickson asked about library planning provisions for districts with no library media specialist. Treptow replied planning equates with advocacy. Williams asked about number of district that do not have a LMS. Discussion about local control in relation to school library media programs. George proposed that COLAND ask questions of and start discussions with district decision makers about what evidence they need to maintain and improve school library programs.

The public library systems model is similar to the 12 CESA districts model for school districts.

Treptow attended meetings at each CESA in 2017-18. Her goal is to be at each CESA, in person, for at least one meeting a year. Her attendance was about listening and finding out about that the needs are, across the state.

Discussion about need for discussions with district decision makers about the need for adequate staffing and advocacy for strong school library media programs. Kiefer is holding discussions with superintendent and principal groups regarding strong school library media programs.

8. **Lunch**

McCormick modified the meeting format. We will finish agenda items and end the meeting with the tour of the library.

9. **DPI Updates**

Biennial Reports s. 43.07(4), (5), (7)

Kiefer asked if there were any questions regarding the written DPI report. Hetzler asked for clarification about RIPL - Research Institute to Public Libraries. RIPL is focused on review and use of public library data. DPI's vision for future implementation of RIPL training will revolve around bringing stakeholders together to identify a common language and common practices for inquiry driven data analysis for decision making.

Berninger reported on the Laura Bush grant, "Libraries Activating Workforce Development Skills" of LAWDS project. Berninger wrote a successful grant for funding, and as a result Wisconsin has been awarded \$249,999.00 funds through IMLS. A council has been established to develop four (4) different training modules. Teams from Workforce Development will work collaboratively with public libraries to implement the project. Van Pelt and Myers asked about communication strategies and potential for additional funding and sustaining funding for the initiative. DPI staff commented that portals will be developed as well as meet and greet sessions with Workforce Development personnel. Additional funding from the Laura Bush grant may not be available, but having been awarded this grant, funding may be available from other sources. Kiefer commented that one of the most valuable potential outcomes will be the relationships fostered between Workforce Development and public libraries.

Berninger reported on the status of the most recent BadgerLink contract. WILS is working with vendors to offer access to resources no longer part of the contract - LitFinder and the Access Newspaper Archive. The Wisconsin Newspaper Association reached out to offer to reduce their pricing on the Archive of Wisconsin Newspapers to help DPI retain as many sources as possible by staying within the current Badgerlink appropriation for the initial two-year contract. A total of three newspaper Collections were selected through the Request for Bid: current Wisconsin newspapers from communities with populations of less than 10,000, current newspapers from larger Wisconsin cities and other U.S. cities,; and historic newspapers from Wisconsin and other cities. The first Collection is being purchased from the Wisconsin Newspaper Association, the other two are being purchased from ProQuest. Teaching Books also agreed to reduce the cost of their TeachingBooks collection. Berninger also reported that the UW System libraries offered to contribute funding to retain the Business Research collection, but this funding support will not be necessary at this time because of the discounts offered by vendors.

Robb commented on efforts at UW-Green Bay to provide newspaper resources for users.

10. Agenda item 10 – tour of Beloit Public Library, moved to the end of the meeting.

11. **Future Meetings**

Suggestions for Future Agenda Items included committee work assignment around the following statutory topics:

- Standards for Certification of Librarians
- Library Development
- Interlibrary Cooperation
- Network Development
- School Library Programs and Facilities

Future Meeting Dates and Locations:

- a. November (11/9/2018) - Fond du Lac
- b. January (1/11/19) (virtual)
- c. March (3/8/19) Milwaukee Mitchell Street Branch
- d. May (5/10/19)
- e. July (7/12/19) Platteville

Other Suggested Locations: Manitowoc

12. **Review follow-up items**

Discussion led by Chair, Bryan McCormick

- Protocol for meetings
- Letter of support for DPI budget - McCormick and DPI Staff
- 3 public members for COLAND
- Staffing update for School Library programs
- Future discussions with school leaders

13. **Announcements** – none were brought forward

Tour of Beloit Public Library led by Director, Nick Dimassis

14. **Adjournment**

Motion to adjourn by Erickson, second by Myers. Motion carried.

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duties in regard to library service. The state superintendent or the administrator of the division shall attend every meeting of the council. The council may initiate consultations with the department and the division. The council shall:

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Council on Library and Network Development

November 9, 2018

Fond du Lac Public Library

Fond du Lac, WI

Jon Mark Bolthouse, FDL Public Library Director, welcomed COLAND & conducted a lengthy tour of the facility following lunch.

The morning session was devoted to a report by John Thompson, Chair of the Public Library System Redesign Committee, who gave an overview of the seven PLSR Draft Recommendations, the release of final versions of which is targeted for December 21. A PLSR timeline & an in-depth discussion of the draft recommendations John discussed is available on the following PLSR website:

<http://www.plsr.info/2018-11-9-update/>

Following a lengthy facilities tour, the afternoon session focused on the DPI updates, of which there were several, as detailed in the attached DPI Report to COLAND.

The next COLAND meeting will be virtual & is scheduled for January 11.

DPI Report to COLAND

Digitization Kits

DPI is partnering with the South Central Library System to purchase 19 Digitization Kits for library systems throughout Wisconsin. These kits will be used by an estimated 41 libraries to digitize local collections of materials and make them available through Recollection Wisconsin. These kits are tentatively scheduled to be purchased and distributed early in 2019.

The funding for this project has been shifted from LSTA to WISELearn.

WISCAT Licensing/use of CRM (WISE funded activity)

Using WISE funding, the WISCAT team improved its annual licensing process by migrating it to the agency Customer Relationship Management software. The licensing period went live on October 17 and 350 libraries have ordered licenses and we've received payment for 40 libraries. In contrast, last year we didn't finish receiving payments until April. This new workflow has allowed our WISCAT Technical Coordinator to provide more support hours directly to libraries as the process is much less labor intensive.

Libraries Activating Workforce Development Skills (LAWDS) project update

Members of the Project Advisory Council include:

- DPI: Martha Berninger,
- DWD: Theodore Anderson and Mirande Lezcano
- WLA: Kristen Anderson
- WWDA: Jon Menz, Workforce Development Board of West Central Wisconsin
- Great Lakes Education and Training Association: Barb Chaffee (MN), Jan Norlander-Jensen (NE)
- SRLAAW: Mark Jochem, SCLS Workforce Development Specialist
- UW-System: To be determined
- WTCS: To be determined

School libraries

Library Planning with Future Ready Tools workshops

- Visited 11 of the 12 CESAs in October with last one scheduled in November
- Attendance ranged from 13 to 30 with an average of 21 participants
- Work will continue throughout school year with second workshop in spring
- 95.4% of attendees who have provided feedback so far ranked the workshop either a 4(22.7%) or 5(72.7%) on a five point scale for its overall value

State of the State System Directors' Convening November 14

The Public Library Development Team is resuming annual gatherings of the system directors to cover:

- System Compliance Issues such as Member Public Library Requirements:
 - certification, including frequent vacancies and ways to address them;
 - library hours and minimum director hours;
 - library boards and membership;
 - financial, including expenditures on Materials;
 - ILL "Participation;" and "Same Services" use of collections