



Wisconsin Library Association 2018 Annual Conference

Excite. Ignite. Invite

October 23–26, 2018 • Radisson Hotel La Crosse and La Crosse Center-South Hall

Name (as preferred on nametag) _____
(characters not to exceed 30 spaces)

Institution _____
(characters not to exceed 30 spaces)

Business Address _____

City _____ State _____ Zip _____

Work Phone _____ E-mail _____

For TDD users, please use the Wisconsin Relay System 1-800-947-3529. First-time Conference Attendee Speaker Exhibitor

Registration Information

Register one name per form; registration is required to attend any function. Call the WLA Office (608.245.3640) for additional forms or information. Form also available at <http://wla.wisconsinlibraries.org/events-conferences/annual-conference/registration-hotel>.

Submit one copy. Receipt will be available by accessing your member profile at <https://wla.memberclicks.net>.

Cancellations received by **October 5** will be refunded after the conference, minus a \$25 cancellation fee. No refunds after **October 5**.

Individual members of library associations of other states and members of WEMTA may register at WLA member rates.

*Join by paying dues with your registration (see subtotals on next page). Libraries with an institutional membership in WLA may also send one non-member staff at member rates.

Registration materials may be picked up at the conference registration desk.

Room reservations are to be made directly with the Radisson Hotel La Crosse. For hotel information, see: <http://wla.wisconsinlibraries.org/events-conferences/annual-conference/registration-hotel>.

Persons needing special accommodations are asked to inform hotel personnel when making reservations. If you require special accommodations to fully participate, including any dietary restrictions, please submit a brief description of your needs with this form. For TDD users, please use the Wisconsin Relay System 1.800.947.3529.

Please make checks payable to: **WLA**

Return this form with payment to: **Wisconsin Library Association, 4610 South Biltmore Lane Suite 100, Madison, WI 53718-2153, Fax 608.245.3646**

Pre-Conference

- Advocacy and Intellectual Freedom Bootcamp**, Tuesday, October 23, 1:00–5:00 p.m. This session will help library communities prepare to advocate for libraries as fundamental building blocks to democracy. The program will cover advocacy basics such as messaging, networking and community engagement. Intellectual Freedom, as the essential brand of librarianship, and as a value that grows from a solid policy infrastructure, will also be covered. Attendees will focus on actionable steps that they can implement in their library. Maximum: 50 participants. \$30 members/\$60 non-members
- RA for All**, Tuesday, October 23, 1:00–5:00 p.m. Readers Advisory belongs in every library, no matter its budget or type. This program will remove the mystery behind providing great RA service. But more importantly, you will learn why a staff that can harness the power of sharing a great read will become a stronger team and improve service to all patrons. Maximum: 50 participants. \$60 members/\$80 non-members

Pre-Conference Subtotal \$ _____

Special Events

- WLA President’s Welcome Reception** with live music by Under Paris Skies (French gypsy café music), Tuesday, October 23, 7:00 p.m.–9:00 p.m., hors d’oeuvres, cash bar. N/C.
- Tour of Gundersen Lutheran Medical Center Library**, Wednesday, October 24, 1:30 p.m.–3:30 p.m., transportation provided, depart from and return to the Radisson Hotel La Crosse. Sponsored by **AWSL**. Limit:50. N/C
- WLA Foundation Fundraiser** — Dark La Crosse, Wednesday, October 24, 8:00 p.m.–11:00 p.m., Radisson Hotel La Crosse Ballroom; one drink, light snacks, plus a charitable contribution to the Foundation! Cash bar available. \$30 in advance/\$35 at the door!
- Tour of the La Crosse Marsh**, Thursday, October 25, 8:30 a.m.–10:30 a.m. Join a WisCorps naturalist for a tour of the scenic and environmentally diverse La Crosse Marsh. The tour is two hours long and will cover 1.25 miles of easily navigable trails. Transportation provided. Depart and return to the La Crosse Center. Limit: 30 \$5



- Tour of Western Technical College's Sustainability Efforts**, Thursday, October 25, 1:30 p.m.–3:00 p.m. What does a (more) sustainably built environment look like, and how do we help others embrace this movement? Over the past decade, Western Technical College has gained local, regional and national attention for their deep engagement with sustainability in the Coulee region. Tour Western's La Crosse campus and see first-hand how we embed sustainability within our college's facilities, curriculum, and culture. Transportation provided. Limit: 50 N/C
- Awards & Honors Reception**, Thursday, October 25, 5:30–7:00 p.m.; hors d'oeuvres reception; cash bar available. Sponsored by **EBSCO** \$5
- Pub Crawl** led by professional storyteller Michael Scott, Thursday, October 25; the fun starts at 8:00 p.m. Raise some spirits tonight and have a drink with some La Crosse residents who simply refuse to leave. N/C

Special Events Subtotal \$ _____

Meals (must be pre-registered; all meals include 20% service charge and 5.5% tax)

Wednesday, October 24

- Healthy Continental Breakfast** **\$10**
(includes seasonal whole fruit, assorted yogurt cups, health-wise cereal and milk, bagels & cream cheese, chilled fruit juices, coffee, tea)

YSS Luncheon with Christopher Grabenstein

Select one (includes starch, steamed vegetables, rolls, dessert, beverage)

- Proscuitto & Mozzarella Stuffed Chicken \$24
- Potato Gnocchi with a Cream Sauce, Spinach, Mushrooms and Parmesan \$22

Build Your Own Sandwich Buffet in Exhibit Hall **\$20**

(includes choice of three sandwich meats, cheeses, assorted breads/rolls, two chilled salads, Kettle Chips, home-style cookie, beverage)

Thursday, October 25

- Hearty Eye Opener Breakfast** **\$15**
(includes chilled orange and apple juices, cheesy or regular scrambled eggs, sausage links or bacon, oven-roasted breakfast potatoes, assorted breakfast pastries, coffee, tea)

WLTF Luncheon with Mary Garm **\$22**

Select one (includes rolls, dessert, beverage)

- Maple Glazed Smoked Pork Loin with a Grain Mustard Jus
- Cheese Ravioli with Forest Mushrooms, Tomatoes, Asparagus and Fresh Cut Herbs

Build Your Own Sandwich Buffet in Exhibit Hall **\$20**

(includes choice of three sandwich meats, cheeses, assorted breads/rolls, two chilled salads, Kettle Chips, home-style cookie, beverage)

Friday, October 26

- Healthy Continental Breakfast** **\$10**
(includes seasonal whole fruit, assorted yogurt cups, health-wise cereals and milk, bagels & cream cheese, chilled fruit juices, coffee, tea)

Meals Subtotal \$ _____

Conference Registration

Deadline for early registration: On or before Monday, September 28 (postmark date). Registration after October 5 may be done at the conference. (Refunds for cancelled conference registrations will be provided, less a \$25 cancellation fee, for all requests received no later than Monday, October 5. No refunds after October 5, 2018.)

	FULL			SINGLE DAY		
	Circle one: Wed Thurs Fri					
	Early (by 9/28)	Advance (by 10/5)	Onsite (after 10/5)	Early (by 9/28)	Advance (by 10/5)	Onsite (after 10/5)
Member	\$185	\$195	\$205	\$140	\$150	\$160
Non-Member	\$350	\$370	\$390	\$265	\$285	\$305
Friend/Trustee/Retired	\$120	\$125	\$130	\$105	\$115	\$125
Student	\$65	\$65	\$65	\$55	\$55	\$55
Guest*	\$55	\$55	\$55	\$45	\$45	\$45
Exhibits Only**	\$25					
Membership Meeting only	No charge					

Pre-Conference Subtotal \$ _____

Special Events Subtotal \$ _____

Meals Subtotal \$ _____

Conference Registration
Subtotal \$ _____

*Membership Dues Subtotal \$ _____
(*3 per \$1000 of salary; \$50 min/\$250 max)

TOTAL ENCLOSED \$ _____

*A guest is identified as a conference registrant's spouse, significant other or family member.

** Exhibits Only registration means for use in the Exhibit Hall only. Participation in any additional event requires full or one-day registration.

Payment

- Institution Check \$ _____ Personal Check \$ _____ Visa Mastercard (only Visa or Mastercard accepted)

_____ Exp. Date _____ Security Code _____

Name on Credit Card

Credit Card Billing Address