

August 2, 2018

TO: WVLS Library Advisory Committee members

FROM: Jamie Matczak

RE: Library Advisory Committee meeting

CALL TO MEETING

The WVLS Library Advisory Committee meeting will be held at 9:30 AM on Thursday, August 9, 2018 in the WVLS Office, lower level, Marathon County Public Library, 300 N. First St., Wausau, WI.

AGENDA

- 9:00 AM Coffee and conversation
- 9:30 AM Call to order
Introductions and Roll Call
Agenda Revisions
Approval of the minutes of the April 25, 2018 meeting
- 9:35 AM Chris Clark Epstein
- 9:50 AM Staff Reports
- ILS/V-Cat Projects
 - Technology Projects
 - Continuing Education and Training
 - Youth Services (Anne)
 - Inclusive Services (Sherry)
 - Scholarships and WVLS Innovation and Collaboration Grant Update (Jamie)
 - WPLC Update (Anne)
 - 2018-2019 Buying Pool, Overdrive Advantage Collection
- 10:45 AM Break
- 11:00 AM Draft 2019 WVLS System Plan and Budget (Marla)
PLSR Update (Marla)
TEACH Grants Update (Jamie)
Announcements & Project Updates
Select April 2019 Meeting Date
- 12 PM Adjournment

Your attendance at this meeting is important. If you are unable to attend, please contact Jamie Matczak (920-455-0668 or jmatczak@wvls.org) by 12 pm on Friday, August 3. Any person requiring special accommodation planning to attend should notify the WVLS office at 715-261-7250. GoToMeeting® is available as an option for attendance. Please contact Jamie no later than Monday, August 6 for more information if you wish to participate in this meeting via remote access. This agenda has been sent to the official newspapers in Clark, Forest, Langlade, Lincoln, Marathon, Oneida and Taylor counties.

**WVLS Library Advisory Committee
August 8, 2018 - WVLS Office**

CALL TO ORDER: President Julie Beloungy called the meeting to order at 9:30 a.m.

Members Present: Dominic Frandrup, Stacy Stevens, Ralph Illick, Ruby Wenzel (by GoTo Meeting), Beth Martin, Heidi O'Hare, Kay Heiting, Rachel Metzler, Julie Beloungy, Candice Celestina Smith, Stephanie Schmidt, Virginia Woods Roberts

Members Absent: Heidi Catlin, Sue Bedroske, and Samantha Smith

WVLS Staff Present: Marla Sepnafski, Anne Hamland, Josh Klingbeil, Kyle Schulz, Sherry Machones, and Jamie Matczak

ROLL CALL AND INTRODUCTIONS: Committee members were invited to introduce themselves. A quorum was declared present.

APPROVAL OF THE AGENDA: STEVENS/WOODS ROBERTS MOTION to approve the agenda as published. All aye. Motion carried.

MINUTES: MARTIN/METZLER MOTION to approve the minutes of the April 25, 2018 meeting as presented. All aye. Motion carried.

CHRIS CLARK EPSTEIN: Clark Epstein spoke to the group on behalf of Kids Voting USA-WI/Marathon County, a nonpartisan, nonprofit civic education program affiliated with Kids Voting USA. They work with educators, parents, community leaders, and election boards to create life-long voters in kids. Kids Voting USA coordinates election voting and mock conventions, and implements curriculum. She said the organization is seeing a reduction in school participation, so she was thankful for the opportunity to speak at this meeting. Schmidt asked about offering these services to other counties, and Clark Epstein said they are open to establishing Kids Voting USA in other counties. Matczak said she would share her contact information with LAC via email after the meeting.

STAFF REPORTS:

ILS/V-Cat Projects

Schulz said WVLS is still investigating the Sierra slowness issues. To help, a recent upgrade was made to Innovative 4.0 in July. He is working on updating the WVLS Discovery Layer as a long-term project, and also on a project for self-registration for patrons.

Technology Projects

Klingbeil has a good handle on what the work load will be like for the new WVLS PC Support Specialist. IFLS has a new IT person named Dalton Stewart, so core services among four people will be able to be handled for the two systems. Klingbeil will be working on a WVLS Active Directory migration in the next few months. The door counter project is close to completion, but an enclosure design is still needed. He is working with a high school student on this project, so it's on hold for now. Woods Roberts commented that the technology forecast budget has been helpful.

Continuing Education and Training

Matczak covered the upcoming events:

- "Trustee Training Week" starts on August 13, with a webinar happening each day at 12 pm.
- "Tech Days Workshop" registration is open on our website. The workshop in Wausau is at the Marathon County Public Library on Wednesday, September 19. Laura Solomon, a web services manager from Ohio, will be giving the opening session called *Tech Trends and Using Tech Tools to Improve Productivity*, at all three locations. Matczak said she is an excellent

speaker. Four break-out sessions will be given in the afternoon. Two will be held simultaneously on web design and staff technology competency, and then two more on Google Drive and Facebook trends.

- On Thursday, October 4, “Responding to Active Threat in the Workplace” will be held at the Chippewa Valley Technical College campus in Neillsville. Eric Anderson will be leading this training. It will be held from 9:30 a.m. to 12:30 p.m.
- On Thursday, October 17, Kris Turner from UW-Madison will be giving a webinar called “Apps and Beyond.”

For 2019, plans are underway for:

- The Wild Wisconsin Winter Web Conference, and 12 of 14 speakers are confirmed. Session tracks will be in Library Leadership, Marketing, Youth Services, and Small Libraries. It will be held on January 23-24, 2019. Registration will be open early to mid-November.
- 2-3 webinars coming up in the spring.
- STEAM/STEM workshop in late May.
- Creative Arts and Aging Workshop, pending LSTA funds being awarded.
- WVLS Directors Retreat being held in September of 2019.

The *Digital Bytes* series continues. *Using Jing*, *Using Canva*, and *Creating a Doodle Poll* are most recent additions to the series. Matczak said a survey will be sent out in a few weeks seeking feedback. Martin said the trainings have been helpful for her staff. Heiting likes that the trainings are archived on the WVLS website and said they are great.

Youth Services

Hamland said she is gathering photos and statistics on summer programs. The Youth Services Information Exchange (YSIE) will be held on September 11 at the T.B. Scott Free Library in Merrill, where she will talk about focuses in Youth Services in 2019.

The annual Youth Services Workshop will be held on November 8. Linda Jerome of the La Crosse Public Library will be talking about whole person librarianship and teen programs. In the afternoon, a representative from the Wisconsin Department of Justice will discuss security for toddlers through teens on the internet and in apps. Thorpe Public Library Director Julie Beloungy will be talking about the PLA Inclusive Internship program. This workshop is open to all librarians.

Inclusive Services

Machones, Director of the Northern Waters Library Service, introduced herself as the Inclusive Services Consultant for both systems, effective July 1. A current topic drawing some controversy right now is ALA’s new Meeting Room Policy, which includes language that allows hate groups to use meeting space in libraries. The ALA Council asked for a re-vote to rescind the policy, and the discussion will continue at the ALA Mid-Winter Conference in January.

Other projects include:

- A webinar featuring Dr. Jasmine Zapata’s presentation on childhood development.
- An upcoming *Digital Byte* on the internet discount finder.
- The establishment of the IDEA Team (Inclusivity, Diversity, Equity, and Access), which will be created with members of both systems to talk about priorities in Inclusive Services.

Scholarships and WVLS Innovation and Collaboration Grant Update

Matczak indicated that **Cara Hart**, Neillsville Public Library Director, and **Teresa Hall**, Loyal Public Library Director, will join her at the Association of Rural and Small Libraries Conference (ARSL) next month in Springfield, IL.

Dominic Frandrup, Antigo Public Library Director, presented his webinar, "Leading with Compassion," on August 2, to fulfill the WVLS WLA Membership Professional Development Scholarship requirement. Frandrup said the experience of presenting the webinar was worthwhile and helpful.

Two libraries were awarded WVLS Innovation and Collaboration Grants for 2018. The **Owen Public Library** received funds to build a gazebo for library wi-fi users in Fremont Park, which is located across the street from the library. The library is collaborating with the city of Owen to build the gazebo, and construction is already underway.

The **Tomahawk Public Library** is collaborating with St. Mary's Catholic School and Kinship to create STEAM bins. Kinship is a group in Tomahawk that works with underprivileged children. This year, the library started a bin for the Kinship program to check out books to the group. St. Mary's Catholic School will also be able to check out the STEAM bins. Lego sets, coding activity sets, and bots are just a few of the items that plan to be purchased.

WPLC Update

Hamland gave the following updates:

- The WPLC website is a great place to visit for updates on current projects.
- The Antigo Public Library is transferring their cloud library collection into the WVLS Overdrive platform.
- The WPLC bylaws were passed recently.
- The Wisconsin Author Project just wrapped up, with over 100 submissions from local authors. The entries are housed in the Biblioboard platform, under Indie Authors.
- WPLC is looking into a music platform, similar to the author platform.
- Digital access cards are being considered.
- The WPLC Steering Committee is evaluating potential models for the buying pool in 2019. Hamland has been sending emails seeking feedback on this. O'Hare said some of the models could affect smaller libraries, so feedback is valuable.

DRAFT 2019 WVLS SYSTEM PLAN AND BUDGET: Sepnafski led the presentation and discussion of the draft 2019 WVLS Plan. Hamland, Matczak, Klingbeil, Schulz and Machones highlighted changes to those portions of the service plan for which they are given primary responsibility. Sepnafski noted WVLS will continue conversations with other systems about potential collaborative opportunities, and that the WVLS is in support of this venture. Due to time, Sepnafski provided an overview of the draft 2019 WVLS Budget, which now also includes drafts of 2019 V-Cat, LEAN Wisconsin and WVLS Information Technology budgets. She reported that the increase in system aid in the second half of the biennium will be used to support Innovation and Collaboration grants and a one-year subscription to Gale Courses.

Hamland spoke about the new focus of the Innovation and Collaboration Grant, should the amount be approved by the WVLS Board. If approved, the grant will focus on the development and implementation of early literacy services in libraries, and provide funds to establish early literacy spaces in libraries, and for participating libraries to partner and share early literacy resources and programs with each other.

No changes to either plan or budget were recommended by LAC members.

STEVENS/HEITING MOTION to recommend approval of the 2019 WVLS System Plan and 2019 WVLS budget to the WVLS Board of Trustees. All aye. Motion carried.

PLSR UPDATE: Sepnafski mentioned the PLSR Summit was held on July 30-31 in Stevens Point. The outcome suggested at the end of the summit was to develop a hybrid of two governance models drafted and shared with the library community in early July. Sepnafski said WVLS will keep member libraries updated on PLSR activities as they become available.

TEACH GRANTS UPDATE: Matczak was notified in June that the TEACH Educational Technology (Consortium) Grant she wrote on behalf of 17 eligible libraries was awarded. The grant will be used for the directors of those libraries to attend the Tech Days Workshop on September 19, and will cover mileage, substitution costs, and lodging. The funds will also be used to off-set the break-out session presenters. The funds will also go toward the same items for the 2019 STEAM/STEM Workshop.

ANNOUNCEMENTS: No announcements were made.

SELECT APRIL 2019 MEETING DATE: The next meeting will be Thursday, April 4, 2019 at the WVLS office. The call to order will be at 1:00 p.m.

ADJOURNMENT: MARTIN/FRANDRUP MOTION to adjourn. Meeting adjourned at 12:21 p.m.

Respectfully submitted by Jamie Matczak