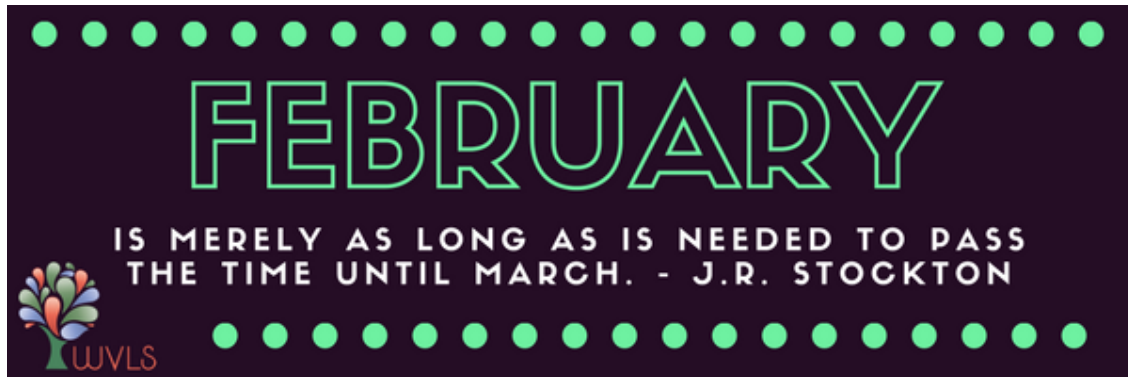


February 2018, Issue 2



Upcoming CE Events

STEAM in Youth Services (workshop)

Tuesday, April 3; 9 - 3:30 pm

Wausau Community Room, MCPL, 300 First Street, Wausau 54403

4.5 Technology CE Credits

9:30-11 am: Engaging Families, Youth, and Teens around STEAM and Thematic Programming

11-12 pm: STEAM Sharing

1 - 2:30 pm: Hands on: Hour of Code

2:30-3:30 pm: Revamping Traditional Programs

[More information](#)

[Register](#)



The Ins and Outs of Media Literacy (webinar)

Thursday, April 5; 1-2:30 pm

1.5 CE Credits

Lindsay and Jeff will walk you through the source-checking landscape and give you some historical context on where it began. Using a three-step approach, they will show you how to best teach your customers how to analyze information they see online. Finally, from fun and easy games to passive

programming, Lindsay and Jeff will share ways you can include media literacy into your library programs.

[Register](#)

And Don't Forget...

Marketing Library Programs for Increased Impact (webinar)

Tuesday, Feb. 27; 1-2 pm

[Register](#)

Rhinelanders Children's Book Fest and WVLS Grassroots Gathering (workshops)

Tuesday, March 6 & Wednesday, March 7

First Congregational United Church of Christ, 135 E. Larch St., Rhinelanders, WI

[Tuesday Evening, March 6 Information and Registration](#)

[Wednesday, March 7 Information and Registration](#)

Libraries Transform with #WisconsinLibrary



WVLS and IFLS are partnering to share several tools with you this year based on the [Libraries Transform campaign and toolkit](#) for you to use. Examples are: ready-made infographics, social media shares, table tent templates, **#WisconsinLibrary** ideas and more. Some of these items have already been sent your way.

Reasons to use the hashtag #WisconsinLibrary:

- Our voices are louder when we sing together. Our library message will have more impact if we work together.
- Help library users find out what is happening in libraries in their region.
- Help get information outside of our usual, passionate library user fan-base.
- Encourage discover-ability of your library and the library message for social media users.

Bumper stickers can also be ordered in different colors (see above). You can give these at programs or hand them out during National Library Week - the ideas are endless! Costs will be between 35-50 cents per sticker, based on how many are ordered.

[Fill out the form here.](#)

Stay tuned for more coming with #Wisconsinlibrary.

Online Professional Development Discount

Save 25% on the following!

Media Mentorship and Family Engagement in the Digital Age.

March 19 - Apr 22

UW-Madison iSchool



What is a media mentor? If you work with children in the library, or manage those who do, join us for an in-depth look at media mentorship and how to support families in the digital age. Discover innovative ways to support families with all kinds of media, discuss relevant research about digital media and children, and apply your new knowledge to your day-to-day work.

Use code iSchool25 [when you register.](#)

Grand Opening in Colby

In December, several years of planning turned into reality with the opening of the new Colby Community Library. On Saturday, February 17, the library had its Open House. The site of the new building is where the Colby Lower Elementary and former Colby District Education Center once was.

The new library, now 10,600 square feet (up from 2,400 at its former location), features the following.

- a Woodland Shelter in the children's section designed for reading
- a fireplace in the history room made of brick from the old Lower Elementary
- a teen section, LEGO corner and STEAM lab

- an amphitheater and pavilion for outdoor activities
- off-street parking
- a community room to hold library events and programs



Calmes said the donors who started the project a few years ago did not want their names revealed. They wanted the library to be community centered and community based.

More important, the word "community" in the title has a purpose. Director Vicky project a few years ago did not want library to be community centered and

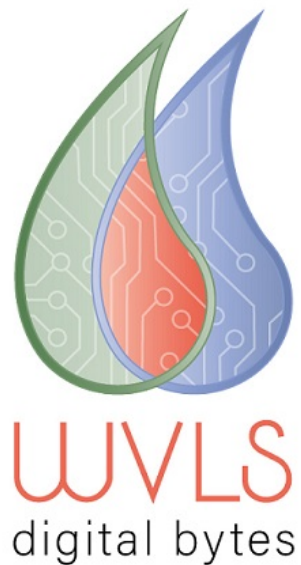
Now with the added space, possibilities at the new library are endless.
Congrats, Colby!

Digital Bytes Coming Soon

WVLS will soon be launching a training series called Digital Bytes. Its purpose is to provide short, consistent training in a recorded digital format.

The trainings are meant to be viewed as bite-sized pieces, and two will be launched per month. Examples of topics include:

- Running New V-Cat Reports
- Email Etiquette
- Social Media Highlights



-What's New in Facebook

-Customer Service Tips

The training will be practical, hands on, and applicable to any size of library.

Stay tuned for Digital Bytes!

WVLS in Full Force at Library Legislative Day



This year's Library Legislative Day had great representation from WVLS, as librarians, system members and trustees thanked legislators for the increase in system aid in the current budget biennium.

WVLS members were able to talk with several legislators and their aides, including, Rep. Mary Felzkowski, Senator Tom Tiffany, Rep. Pat Snyder, Senator Jerry Petrowski, Rep. Rob Swearingen, Rep. Kathy Bernier, Rep. Jeff Mursau, Senator Jerry Petrowski, Senator Terry Moulton, Rep. Bob Kulp, Rep. James Edming, and Rep. John Spiros.

Rep. Felzkowski received the WLA Legislator of the Year award. Pictured with her (L to R) is Heidi O'Hare, Laurie Ollhoff, Mike Otten, Kris Adams Wendt, Virginia Roberts, Rep. Mary Felzkowski, Dominic Frandrup, Susan Lammert, and April Lammert.

Critical Thinking CheatSheet



National Geographic's Education Blog recently posted a cheatsheet for critical thinking. Using the 5 Ws and 1 H (Who, What, When, Where, Why and How), the sheet encourages asking questions whenever we receive new information on a topic.

As an example in the library profession, let's say a new social media tool is on the scene that a lot of public libraries are starting to use. Using this cheatsheet, before you decide whether your library should invest time and energy into using this new tool, you could ask:

- Who would benefit from using this new tool?
- What are the strengths and weaknesses of using this tool?
- When is the best time to take action?
- Where is there the most need for this?
- Why is there a need for this today?
- How could this tool benefit others?

Not only is this cheatsheet colorful and fun, but it's helpful.

[You can download your own.](#)

Want something featured in the March newsletter or doing something in your library that you want to share? Contact Jamie @ jmatczak@wvls.org.

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