



# **Innovation and Collaboration Grant**

**Rhineland District Library**

School of the Arts Legacy Program

*in collaboration with*

**ArtStart-Rhineland**

# Thank YOU!

A recap:

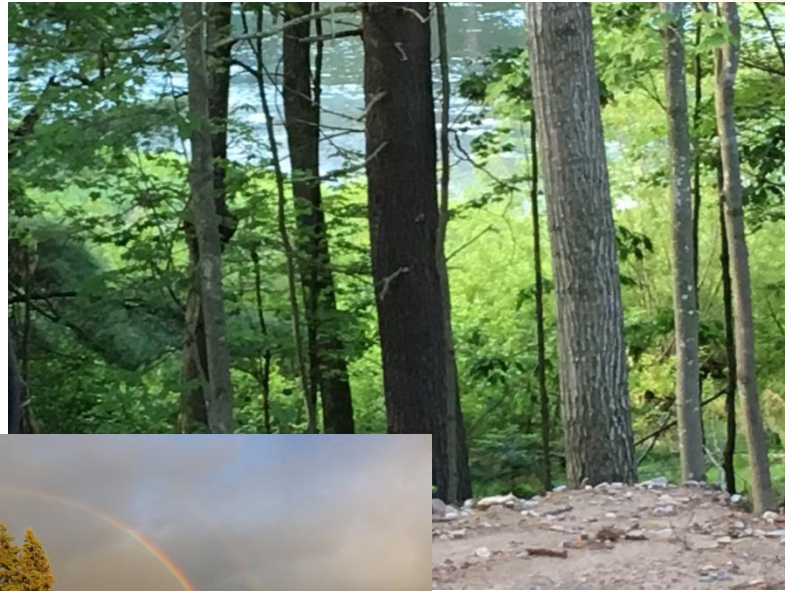
WVLS contributed to the inaugural year of School of the Arts Legacy Program Writer's Retreat on August 4, 5, and 6, through the Spring 2017. Innovation and Collaboration Grant.



# A New School of the Arts

- To revitalize Robert Gard's Vision

***The original SOA was a Writer's workshop  
using the beauty of the area to inspire***



# A New School of the Arts

**To instruct participants the time to create small works**



Jeff Eaton--Instructor



Sue Roupp, Memoir Writing in 6 Easy Steps

Nancy Nemec  
Griffin ,  
Overcoming  
Stumbling  
Blocks



Garyn Roberts, Writing Center

# A New School of the Arts

**and the tools to create larger ones**



Ken Lonquist ,Tapping Natures Song

# SOA Legacy—Community

- SOA Legacy has truly been a community event, as the funds WVLS granted enabled the library to host several programs free to the public at RDL



Rhinelander District Library

2017 SAVE THE DATE!

Friday August 4, 1 pm, writing instructor and Historian, **Garyn G.**

**Roberts**, will present *Writing Your*

*Family History.*

Garyn G. Roberts is a multiple, international award-winning author and award winning college professor. He will discuss how to write family stories. A professor of writing, American and Popular Culture, of more than 34 years, Roberts has authored and edited hundreds of essays,



articles, encyclopedia entries, books and more.

This event is Free and Open to the Public as a Special Library Event of School of the Arts Rhinelander—Writer's Legacy Program

Sponsored in part by the Northern Arts Council, Robert Gard Foundation, School of the Arts Rhinelander, Wisconsin Valley Library Service, Wisconsin Arts Board, and people like you!



Refreshments provided by the Rhinelander District Library Friends of the Library



# SOA Legacy—Community

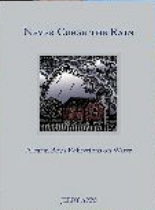

RHINELANDER DISTRICT LIBRARY  
presents  
**Jerry Apps**

SATURDAY, AUGUST 5 @ 1 PM

AT THE RHINELANDER DISTRICT LIBRARY  
106 N. STEVENS ST., RHINELANDER, WI 54501

**THIS IS A TICKETED EVENT. PICK UP YOUR FREE TICKET AT THE LIBRARY.**

**BOOK SIGNING AFTER!**



Beloved Wisconsin writer, Jerry Apps, will be discussing his recent book, "Never Curse the Rain". Jerry is author of more than 35 books, many of them on rural history and country life in Wisconsin.



## SOA and UW emeritus instructor Jerry Apps



SPONSORED IN PART BY



RDLF



# SOA Legacy—Community

and an open mike writer's reception with author B.J. Hollars hosting at ArtStart.







Much was gained in Rhineland District Library's collaboration with ArtStart

- Learning marketing techniques
  - ArtStart uses cutting edge event apps to drive people to their programming
  - RDL was more visible in old school media like television appearances and articles
  - Successful webpages and social media presence created excellent results *even as the County Fair was taking place*
  - Both put out press releases and flyers/posters using a variety of programs like Canva
- Grantwriting styles—each complementing the other in editing and budgets
- and building a new brand and successful series of programs.

SCHOOL  
OF THE  
ARTS  
LEGACY PROGRAM

# Collaboration Growing Pains

A small group, but a mighty one!

- The first class was only 10 in number.
- *Estimates were between 25-50, and*
- *All SOA programs in all media are concurrent in 2018*

Web and printed materials were not consistent between collaborative partners

- *ArtStart hosted the initial SOA site on its page, making programming and registration difficult to find*
- *Student scholarships, provided through ArtStart were not advertised well to RDL or others*
- *Changes were frequently made by one partner without discussion*
- *Not all sponsors were initially on all materials*



# ...And about that intern

Efforts were made to secure an intern. RDL had difficulty attracting an individual to the Northwoods. Without housing included, and with the shortened timeline to get the word out, even a paid internship wasn't practical for most students.

An current library page (an elementary education major) wages were increased to assist with preparing for the programs, program set up, and RDLs additional open hours for School of the Arts.

Rhineland High School Key Club members also assisted as runners between the two facilities and during public events as well



# CHANGES!

- With a whole year to plan a new Logo for SOA is under design
- A separate website for SOA is under construction
- More SOA Programs will be available for the general public, including author events, artists demonstrations, a mini film festival, and writer how to's both at ArtStart and RDL
- Feedback from instructors and participants indicated 2018s program would be best as an extended weekend encompassing all art mediums. *September 27-30, 2018.*
- SOA classes will be available ala carte to make them more affordable to student participants

# Sincere Thanks!

Again, the Rhinelander District Library and Art Start sincerely thank you, the WVLS BOT for this fantastic opportunity to collaborate and return this program in a new incarnation to the area. RDL has continued its collaboration with ArtStart in 2018, not only on SOA Legacy, but several other programs as well, including author events and film screenings.

Please watch for upcoming programs for the 2018 School of the Arts Legacy Programs— a future made possible with WVLS' inaugural contribution!