

Director's Retreat

Thursday, October 5, 2017

8:30AM-3:30PM

Tribute Golf Course and Bunkers Bar & Grill

1001 Golf Club Road, Wausau, WI 54403

6.5 CEUs for the day



Objectives: *Library directors will...*

- *embrace the personal empowerment of “nutshell speeches” as a communication tool to spark conversations about library value and strengthen connections with community stakeholders.*
- *identify how library services and programs are evolving and investigate how libraries can assist in addressing community challenges.*
- *gain a greater understanding of how to take care of each other, their volunteers, their patrons, and their library board.*

Agenda

8:30 – 9:00 AM	Coffee and Conversation
9:00 – 9:10 AM	Welcome and Introductions
9:10 – 9:50 AM	

“Community Engagement”

*Winneconne Public Library’s Children’s Librarian **Amanda O’Neal** and Marketing Coordinator **Kelly Nelson** will fill you in on the fun, the rewards, and the unexpected outcomes of stepping outside of your library’s comfort zone. The Winneconne Public Library has a philosophy of reaching beyond the physical doors of the library and extending a partnering-hand to entities in the community, some that may seem typical, some that may not! The library staff of four discovered teaming up with unlikely partners pays off in spades (even the ones that didn’t have the most remarkable outcomes), as there is always something to learn from such alliances.*

9:50 – 11 AM	Session I Discussions
11:00 – 11:10 AM	Break
11:10– 12:20 PM	Session II Discussions
12:20 – 1:40 PM	

Lunch and “From Potluck to Project: Cultivating Bite-Sized Community Led Initiatives”

***Cindy Fesemyer**, Columbus Public Library Director and **Deb Haeffner**, Building and Design Consultant for SCLS. Learn how the Columbus Public Library (Finalist Best Small Library in America 2017) partners with citizens to share food, ideas and people power all in the name of improving the community. It all started with community conversations to learn people’s aspirations for the Columbus area and ended up being an on-going program called Root for Columbus ACTION Potlucks! Still going strong, you’ll learn how the Columbus Public Library is a leader in community action that leads to civic pride, more friends and some really cool projects.*

1:40 – 2:50 PM	Session III Discussions
2:50 – 3:00 PM	Break
3:00 – 3:30 PM	Wrap-Up and Giveaways