

September 29, 2017 Issue 18

Resources from the Wisconsin Valley Library Service

Wausau, WI | wvls.org | 715-261-7250



It's Banned Books Week 2017

Reading, thinking, and voting citizens are expected to consider available information and make choices. As Dolly Parton once said, "I don't need advice. I need information. I'll make up my own mind." A library does not function as a controlled information source presenting only sanitized or "safe" ideas.

[Read the full post](#) from WVLS Library Consultant Kris Adams Wendt.

12 awesome features in Libby



12 awesome features in Libby The New Wisconsin Digital Library App

The new interface, simple one-tap experience and all-in-one shelf have made finding your next great read easier and faster than ever. Libby is designed to enable our developers to continuously improve existing features and add new ones, which means there is always something new to discover in the app. Here are our favorite things you can do in Libby that you might not have known about... [Read the full post.](#)

Dates to Know

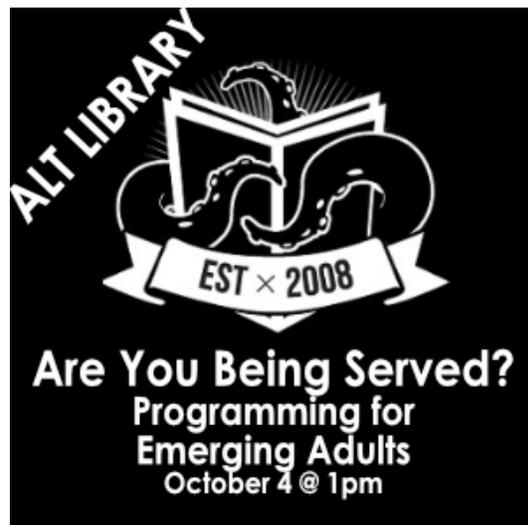
Webinars are made possible through a partnership with [NFLS](#).

Are you being served? Programming for Emerging Adults

Webinar, Oct 4 @1pm

The creators of Alt Library, Jessica Jupitus and Lori Easterwood, share their tips for designing programs for the 20s and 30s crowd. Alt Library is designed to engage community members in their 20s and 30s with fun and provocative programming.

[Information and registration.](#)



Snapchat, Facebook, Twitter, Video, Video, Video!: Using Video to Market Library Services

Webinar, Oct 25 @ 1pm

Mannequin challenges, cooking, and celebrities in their natural habitat. How can libraries use this trend to market their services? Learn the tools, how/what to

film, and what to avoid when creating videos for your library. [Information and registration.](#)

WVLS Youth Services Workshop

Workshop, Dec 12 @ 9-3:30pm
Marathon County Public Library-Wausau School and public youth librarians from all Wisconsin public library systems are welcome! Sessions include: Flipping Your Space and Flashing Your NF, What Does It Mean to Be Inclusive?, Wisconsin Coding Initiative Update.
[Information and registration.](#)



News From WVLS Libraries



Crandon Public Library 2017 Summer Report Infographic

Congratulations Crandon Public Library on a busy summer! Director Michelle Gobert was inspired by the Hartford Public Library who put out a similar infographic. A wonderful handout for advocacy on the fly or presentations. Check out the [WVLS Marketing and Infographics webpage](#) for infographics and design basics.

Resources You Should Know About



National Friends of Libraries Week: Oct. 15-21

Celebrate your Friends of the Library group during National Friends of the Library Week set for October 15-21! Show how thankful you are for their passion and help as natural library advocates. [United for Libraries](#) will coordinate the 12th annual National Friends of Libraries Week Oct. 15-21, 2017. Check out the free [resources and images from United for Libraries](#).



Teen Read Week - Oct. 15-21

UNLEASH YOUR STORY!

Teen Read Week is a national literacy initiative of the [Young Adult Library Services Association \(YALSA\)](#). It's aimed at teens, their parents, librarians, educators, booksellers and other concerned adults. Its purpose is to encourage teens to be regular readers and library users. The 2017 event will be held Oct. 8 – 14th, featuring the theme 'Unleash Your Story.'

Library staff, after-school providers, and educators are encouraged to leverage this theme to encourage teens to tell their own stories as well as find stories, biographies, autobiographies, folktales, and more in their local

library. Join the conversation on Twitter with #TRW17. [Browse the Teen Read Week FAQ page and more information.](#) The [WVLS Teen Services page](#) is a good place to start when looking for ideas to make the library fun and inviting to teens during ANY week in the year! [Read the full post.](#)

Coming Soon!

Webinar: Are you being served? October 4th @ 1pm

Webinar: Snapchat, Facebook, Twitter: Using Video to Market Library Services October 25 @ 1pm

WVLS Youth Services Workshop December 12th

We'd love to hear from you!

Comments or questions? Is there something awesome happening at your library? Email Anne Hamland at comm.coordinator@wvls.org.



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The MailChimp logo, featuring the word "MailChimp" in a white, cursive script font, centered within a dark gray rounded rectangular background.